Organizational Excellence (25 points)
Relative to the size of the organization, the extent the applicant understands its mission and demonstrates its value and purpose, and its *capacity to carry out programs and services.
- Provides a clear understanding of what the organization does, and it is mission-driven
- Demonstrates importance (purpose, need it’s addressing, impact)
- Demonstrates it has the capacity to carry out its work
*The capacity of an organization refers to its ability to perform work or the enabling factors that allow it to perform its functions and achieve its goals.

IDEA (Inclusion, Diversity, Equity, Access) (30 points)
Demonstrates an authentic commitment to deepening IDEA in its administrative and programmatic efforts.
- Demonstrates a commitment to moving IDEA forward meaningfully and intentionally.
- Understands its audience, and the audience is inclusive of those that are traditionally *underserved communities.
*People lacking access to arts programs, services, or resources due to isolated geographic location, low income, age, race/ethnicity, cultural differences, disability or other circumstances.

Artistic Quality (15 points)
Relevant to its size, the organization demonstrates a committed effort to providing quality arts and educational experiences
- Provides artistic and educational activities
- Demonstrates a commitment to providing quality activities (offerings are provided by those with relevant expertise, there’s a process for continuous improvement, selection process for artists, etc.)

Community Engagement (30 points)
The organization demonstrates a commitment to including community input in the planning, participation, and evaluation of its activities.
- Demonstrates community input is an important part of its program development and delivery
- Partnership(s) are two-way and mutually beneficial.