



FY20 ARTS ORGANIZATION SUPPORT (AOS) EVALUATION CRITERIA

Minimum Score for Funding Consideration: 75 for AOS I • 80 for AOS II

*AOS II is on a two-year cycle (FY20-21)

Organizational Excellence (25 points)

The extent to which the applicant organization can demonstrate sound fiscal management and administrative policies and a demonstrable commitment to continuous improvement, preservation and development of the art form. *Extent to which the organization:*

- Has a clear history, purpose, and artistic programming/activities that are consistent with the organizational mission. (5 points)
- Has a board that meets regularly and has a plan that develops a board representative of the area it serves (e.g. demographics, variety of expertise.) (5 points)
- Demonstrates sound fiscal, management and administrative policies through:
 - Reasonable financials evidencing organizational viability (income from a variety of sources, provides explanation of significant budget changes); (5 points)
 - Budget size appropriate to staff and activities. (5 points)
- AOSI ONLY: Provides complete and accurate information (board upload is complete, includes both Profit & Loss and Balance Sheet (unless explanation provided). (5 points)
- AOSII ONLY: Provides complete and accurate information (board upload, financial information) as well as a strategic plan under which the organization is currently operating. (5 points)

Community Engagement (25 points)

The extent to which the applicant can demonstrate an active, two-way, ongoing relationship between the applicant and community in the planning, participation and evaluation of the proposed activity(ies), which includes intentional strategies for diversity, equity, access, and inclusion. *The extent to which the applicant demonstrates:*

- Clearly identified target community(ies) for increasing participation. (5 points)
- A strategy for engaging the target community(ies) in planning, participation, and evaluation that is active and two-way. (5 points)
- How the organization currently ensures the community has fair access and inclusion to its programs and services. (5 points)
- How they will increase access, diversity of participants from underserved communities, or accessibility accommodations to address barriers. (5 points)
- They will get input from those that will benefit. (5 points)



FY20 ARTS ORGANIZATION SUPPORT (AOS) EVALUATION CRITERIA

Minimum Score for Funding Consideration: 75 for AOS I • 80 for AOS II

*AOS II is on a two-year cycle (FY20-21)

Arts Education (25 points)

The extent to which the applicant can demonstrate strategies designed to transfer specific training, skills, abilities and/or knowledge in the arts through publicly recognized standards (e.g. workshop leader has appropriate experience; education standards are integrated if a school-based activity.)

The extent to which the applicant:

- Describes its arts education activities in such a way (clarity and detail) as to allow an independent reviewer to understand them. (5 points)
- Describes who will benefit, which includes underserved populations. (5 points)
- Describes the planned outcomes of its arts education activities. (5 points)
- Educational activities are developed and implemented by those of appropriate or relevant training/experience. (5 points)
- The applicant offers quality arts educational programming. (5 points)

Artistic Quality (25 points)

Relative to the size of the organization, the extent to which the applicant demonstrates a committed effort to provide its audience a meaningful, impactful, and quality or authentic artistic experience(s).

The extent to which

- Artistic documentation demonstrates artistic quality. (5 points)
- Promotional materials and social media marketing demonstrate artistic quality (e.g. social media, website). (5 points)
- The majority of the organization's programming is arts-based. (5 points)
- The organization demonstrates a commitment to providing underserved audiences access to quality artistic opportunities. (5 points)
- The applicant's narrative, activities, and overall application demonstrates a high level of intentional commitment to providing a meaningful and impactful experience to those it serves. (5 points)