

Creative Vitality Index

1.67
CVI Value

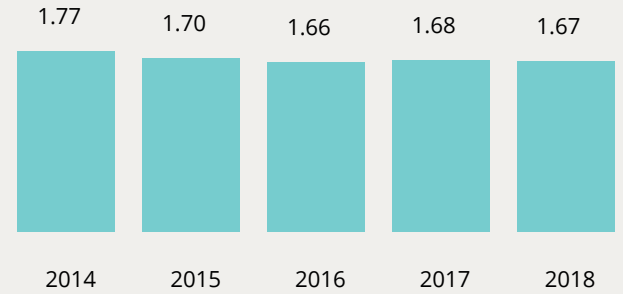
United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

Total Population

100,616

Past 5 years of CVI Performance



GAIN

▲ **3%**
since 2017

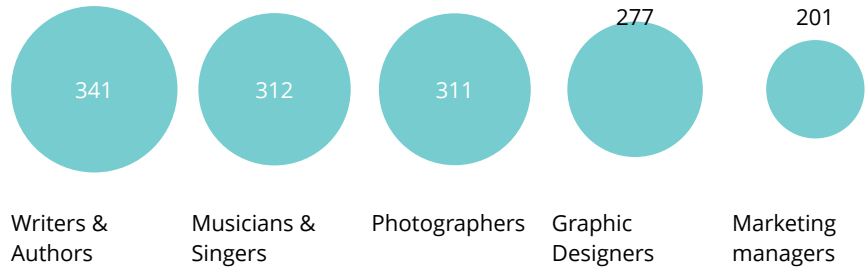
2018 Creative Jobs



3,309
Total Creative Jobs

There are 94 more creative jobs in the region since 2017

Occupations with greatest number of jobs



LOSS

▼ **18%**
since 2017

2018 Creative Industries

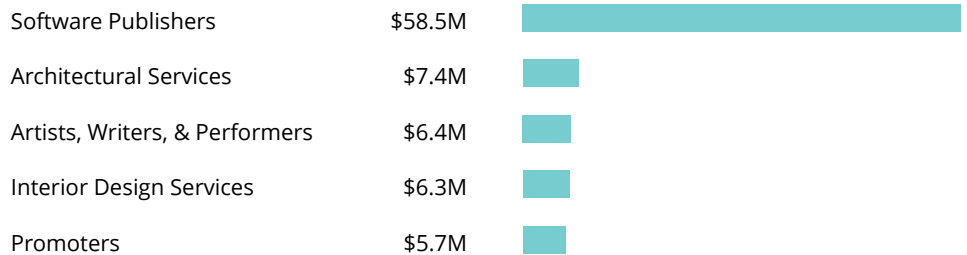


\$147.5M
Total Industry Earnings

There is a loss of \$32.9 million in creative industry earnings in the region since 2017

Industries with greatest earnings

Industry type



GAIN

▲ **2%**
since 2017

2018 Cultural Nonprofit



\$14.7M
Nonprofit Revenues

There are \$362 thousand more in revenues in the region since 2017

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics
 CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2019.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (50) 11-2011, 11-2021, 13-1011, 17-1011, 17-1012, 17-3011, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2099, 27-3011, 27-3021, 27-3022, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-3099, 27-4011, 27-4012, 27-4013, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091

Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (63) 323111, 323113, 323117, 323120, 332323, 337212, 339910, 339992, 423940, 451140, 451211, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 517311, 519110, 519120, 519130, 541310, 541320, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Carmel Arts and Design District contains:

46032, 46033, 46280, 46290