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## On-Ramp 2019 Guidelines

### About the Program

On-Ramp is an accelerator for Indiana creative entrepreneurs to take charge of their career. Participants explore a community-engaged approach to apply their creative strengths and build a sustainable practice based on business concepts.

On-Ramp empowers creatives to work out a realistic, individualized and motivating vision for their creative career—and provides access to funds to help make it happen.



On-Ramp includes:

- *Creative Entrepreneur Course: A three-day intensive entrepreneurship and community engagement training course.*
- *One-To-One Coaching: A follow up session with an arts business pro.*
- *Fellowship: A funding opportunity for special funds to put Creative Entrepreneur Course lessons into action.*

To learn more about the course outline, instructor and coach, past participants, and the 2019 On-Ramp Fellowship visit the On-Ramp web page.

### Program Timeline

On-Ramp application due	January 17, 2019, 4:30 pm ET
Invitation or waitlist notification	Week of March 18, 2019
RSVP form due	March 29, 2019, 4:30 pm ET
On-Ramp Creative Entrepreneur Course	May 10-12, 2019 in Nashville, Indiana
Fellowship application due (optional)	June 13, 2019, 4:30 pm ET
Fellowship period (optional)	August 1, 2019 – June 30, 2020
On-Ramp Reunion at Indiana Arts Homecoming (optional)	TBD 2019

*All times eastern*

## Who is On-Ramp for?

While any artist or creative that meets the eligibility requirements may apply, early career or emerging artists (roughly up to 7 years of artistic career experience) will get the most out of this experience.

### Eligibility

- Applicants must be an individual. Organizations may not apply.
- Must be 18 years or older
- Must be a US Citizen
- Must be an Indiana resident and remain an Indiana resident during the fellowship period (if awarded)
- May not have been a past On-Ramp participant
- Artist's primary discipline must be one of the following:
  - Dance
  - Music
  - Opera/Music Theatre
  - Theatre
  - Visual Arts
  - Design Arts, including architecture, fashion, graphic, industrial, interior, landscape architecture, and urban/metropolitan
  - Crafts – including clay, fiber, glass, leather, metal, paper, plastic, wood and mixed media
  - Photography
  - Media Arts – including film, audio, video, and work created using technology or experimental digital media
  - Literature
  - Multidisciplinary – art forms that integrate more than one arts discipline listed above to form a single practice
  - Folklife/Traditional Arts – oral, customary, material and performance traditions informally learned and transmitted in contexts characteristic of ethnic, religious, linguistic, occupational, and/or religious groups. Does not include folk-inspired forms.

### Selection Priorities

Applications will be reviewed and recommended by a conflict-free admissions committee of peers and professionals. The admissions committee will select up to 30 participants that are self-motivated, committed to and ready for a creative career in one or more of the disciplines above, and open-minded about how their creative skills can be applied. Further, the committee will use these priorities to create a cohort that has:

- Variety of artistic career experience
- Statewide representation
- Variety of creative disciplines
- Diverse racial/ethnic representation
- Representation of underserved populations

## Ready to apply?

Submit an application online by the deadline at [www.in.gov/arts/apply](http://www.in.gov/arts/apply).

If you're invited to participate, you must confirm your commitment by completing an online RSVP form by March 29, 2019, or your spot will be offered to the wait list. While there is no cost to you to participate, this experience is valued at \$1,000 per person and spots are limited. If you accept the invitation, you're committing to be present and engaged in the full Creative Entrepreneur Course.

**What does On-Ramp cost?**

On-Ramp accelerator course and lodging is offered at no cost to participants. Cohorts receive lodging for the nights of May 10, and May 11, as well as meals throughout the weekend. Participants must provide their own transportation to and from the workshop. Funding for this program is provided by taxpayers through the Indiana General Assembly and the National Endowment for the Arts.

Typical Schedule for the Creative Entrepreneur Course (subject to change):

Thursday, May 9, evening	Optional early arrival and fun activity
Friday, May 10, 9-5	Creative Entrepreneur Course
Friday, May 10, evening	Dinner and group activities
Saturday, May 11, 9-5	Creative Entrepreneur Course
Saturday, May 11, evening	Dinner and group activities
Sunday, May 12, 9-4	Creative Entrepreneur Course
Sunday, May 12, 4pm	Depart

**2019 On-Ramp Fellowship**

Participants in the 2019 On-Ramp Creative Entrepreneur Course are eligible and encouraged to apply for the 2019 On-Ramp Fellowship. Applicants may request up to \$2,000 for a project that takes places July 1, 2019 through June 2020, puts the Creative Entrepreneur Course to use for their creative career and explores community engagement. The proposal must meet the review criteria and will be assessed by conflict-free panel of creatives. Read more here, and learn more at the Creative Entrepreneur Course.