

Goal One

Facilitate meaningful engagement between arts practitioners (both artists and organizations) and their communities.

Priority One: Build capacity for the development and nurturing of transformative relationships.

- Partner on statewide creative placemaking learning efforts for communities and arts practitioners
- Produce annual Statewide Arts Convening.
- Provide ongoing and strategic skill-building opportunities.
- Encourage increasingly higher level of commitment to community engagement by grantees.
- Incorporate a higher level of commitment to community engagement learning into current IAC training and resources.
- Implement a comprehensive storytelling communications strategy that celebrates community-level impact of creative activity by arts practitioners.

Priority Two: Ensure a commitment to the principles of excellence, authenticity, fairness and equity and inclusion.

- Develop meaningful indicators and disseminate to provide evidence of impact.
- Develop and emphasize in field training, capacity-building, communications and engagement work.
- Recognize outstanding work by the field.
- Monitor the field's evaluation tools and processes to ensure ongoing commitment to assessment and improvement.
- Work with Regional Arts Partners to incorporate more intentional inclusion work in their region.

Priority Three: Prioritize research and evaluation to identify needs and opportunities and build evidence of effectiveness.

- Host research roundtables in partnership with the NEA related to retention of young arts practitioners in the state.
- Develop meaningful indicators and disseminate evidence of community-level impact.
- Monitor the field's evaluation tools and processes to ensure ongoing commitment to the assessment and improvement of community engagement activity.

Priority Four: Direct strategic investment in conjunction with our Regional Arts Partners and state agency partners.

- Facilitate the development of creative sector housing and work space.
- Develop community-based attraction and retention strategies.
- Adjust program goals, criteria, guidelines, applications, and final grant reports for AOS & APS grant programs to respond to arts practitioners' emerging community engagement work.
- Reward impactful and ongoing community engagement in existing grant programs.
- Leverage partnership with Traditional Arts Indiana to deepen the connection of TAI practitioners with their communities.
- Continue emphasis on underserved and rural communities in Arts and the Parks and Historic Sites Grant Program.
- Increase participation in Poetry Out Loud.
- Develop strategies for Poet Laureate to engage more effectively in communities.

Outcomes

- Arts practitioners have mutually-beneficial, accountable, and creative relationships with citizens.
- Artistic process and production respects and reflects Indiana diversity - its people, places and ideas.
- Arts practitioners support excellence, authenticity, fairness and equity and inclusion as core principles.
- Arts practitioners reach artistic, engagement and financial goals.
- Arts practitioners affect policy-making on a local, state and national level.
- Arts practitioners are active change agents creating positive community impact.

Impacts

- The Arts Engage Community
- The Arts Thrive

Goal Two

Support deeper understanding and integration of the arts by and in communities.

Priority One: Build capacity for the development and nurturing of transformative relationships.

- Partner on statewide creative placemaking learning efforts for communities and arts practitioners
- Produce annual Statewide Arts Convening.
- Provide ongoing and strategic skill-building opportunities.
- Facilitate cultural planning.
- Support public art development in communities.

Priority Two: Ensure a commitment to the principles of excellence, authenticity, fairness and equity and inclusion.

- Develop meaningful indicators and disseminate to provide evidence of impact.
- Develop and emphasize in field training, capacity-building, communications and engagement work.
- Recognize outstanding work by the field.
- Monitor the field's evaluation tools and processes to ensure ongoing commitment to assessment and improvement.
- Work with Regional Arts Partners to incorporate more intentional inclusion work in their region.

Priority Three: Prioritize research and evaluation to identify needs and opportunities and build evidence of effectiveness.

- Provide baseline research and data related to the impact of creative activity in the state.
- With State and Regional Arts Partners, develop performance metrics for regional and statewide creative economy activity.
- Develop tools, processes and partnerships with communities to identify and assess the community level impact (economic and artistic) of arts practitioners.

Priority Four: Direct strategic investment in conjunction with our Regional Arts Partners and state agency partners.

- Expand commitment to the Cultural District Program.
- Leverage Governor's Arts Awards to identify, celebrate and communicate communities' creative activity both urban and rural.
- Expansion of commitment to Stellar Communities' program to include funded consultancies.
- Recognize various types of cultural communities or clusters in rural areas, underserved communities and smaller cities and towns.
- Grow resources for cultural planning work; community-driven arts activities and creative community problem-solving in partnership with arts practitioners.
- Expand specific program strategies for rural areas, underserved communities and smaller cities and towns.

Outcomes

- Communities value the arts as individual enjoyment and fulfillment, as well as for community advancement.
- Communities integrate the creative intelligence of the arts into planning and decision-making.
- Communities seek out arts practitioners as change agents who apply creativity to community issues and opportunities.
- Communities embrace the creative spirit expressed by their citizens and, as a result, incorporate it as a measure of their success.
- Citizens have relevant and equal access to engage with the arts, especially in rural areas.
- Cultural vibrancy attracts and drives more economic activity in communities and in the state.
- Every area of the state has thriving, vibrant arts activity.
- All communities retain and attract a core, creative workforce whether urban and rural.
- Communities continuously build positive cultural dialogue through the arts.
- Indiana has a unique and authentic identity as a creative state embracing urban and rural assets.

Impacts

- Communities Value Creative Work as part of their Everyday Lives
- Communities Engage in the Arts
- Communities Thrive Economically, Educationally, Socially and Culturally

Goal Three

Provide pathways to learning in the arts for all.

Priority One: Build capacity for the development and nurturing of transformative relationships.

- Produce annual Statewide Arts Convening.
- Provide skill-building for arts practitioners.
- Support efforts to enhance arts education for students Pre-K through grade 12.
- Partner with Regional Arts Partners to facilitate understanding and integration of state arts education standards.
- Develop a standard definition of arts education for formal and informal settings.
- Work with Regional Arts Partners to encourage more intentional arts education and arts learning activities in their regions.

Priority Two: Ensure a commitment to the principles of excellence, authenticity, fairness and equity and inclusion.

- Develop meaningful indicators and disseminate to provide evidence of impact.
- Develop and emphasize in field training, capacity-building, communications and engagement work.
- Recognize outstanding work by the field.
- Monitor the field's evaluation tools and processes to ensure ongoing commitment to assessment and improvement.
- Work with Regional Arts Partners to incorporate more intentional inclusion work in their region.

Priority Three: Prioritize research and evaluation to identify needs and opportunities and build evidence of effectiveness.

- Host research roundtable in partnership with the NEA related to statewide arts education and arts learning.
- Partner with the Department of Education to determine statewide arts education needs.
- Work with arts education advocacy network to identify and communicate compelling arts education impact research and data.
- Monitor arts education and arts learning in the field.
- Conduct, identify and share data on PACE and other data to promote benefits of arts education.
- Research how to scale PACE to schools beyond the research phase and for other grades and other learners.
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- Research how to scale PACE to schools beyond the research phase and for other grades and other learners.

Priority Four: Direct strategic investment in conjunction with our Regional Arts Partners and state agency partners.

- Implement a comprehensive storytelling communications strategy that celebrates impacts of arts education and arts learning.
- Leverage Governor's Arts Awards to identify, celebrate and communicate arts education and arts learning.
- Expand PACE program to all 11 regions of the state and strengthen its connection to student success.
- Replicate PACE strategies beyond the research phase and for other grades and other learners.

Outcomes

- Citizens have the opportunity to gain knowledge, skill and ability in the arts.
- Arts practitioners reach artistic, engagement and financial goals.
- Arts education is a core requirement in public and private education.

Impacts

- Communities Engage in the Arts
- The Arts Thrive

Goal Four

Nurture and acknowledge each citizen's unique creative expression and artistic interests.

Priority One: Build capacity for the development and nurturing of transformative relationships.

- Leverage current communications tools to better inform and connect creative citizens with artistic activity.
- Implement a comprehensive storytelling communications strategy that celebrates the creative activity of citizens.
- Partner with communities, arts practitioners, and Regional Arts Partners to provide creative citizens with networking, convening and resource opportunities.
- Incorporate an increasingly higher level of understanding of and commitment by grantees to serving creative citizens in existing grant programs.
- Partner with arts practitioners and Regional Arts Partners to develop intentional strategies to serve creative citizens.

Priority Two: Ensure a commitment to the principles of excellence, authenticity, fairness and equity and inclusion.

- Develop meaningful indicators and disseminate to provide evidence of impact.
- Develop and emphasize in field training, capacity-building, communications and engagement work.
- Recognize outstanding work in the field.
- Build communities, arts practitioners, and Regional Arts Partners' abilities to embrace creative expression at all levels.
- Work with Regional Arts Partners to recognize and celebrate creative citizens in their regions.
- Monitor the field's evaluation tools and processes in the field to ensure ongoing commitment to assessment and improvement.

Priority Three: Prioritize research and evaluation to identify needs and opportunities and build evidence of effectiveness.

- Expand identification and recognition of creative activity at the community level.
- Conduct a needs assessment of creative citizens.
- Identify methodologies to evaluate service to creative citizens.
- Research strategies to support creative expression by citizens in underserved groups such as veterans, youth, and the aging.
- Monitor evaluation tools and processes to ensure ongoing commitment to a wide range of individual creative activity.

Priority Four: Direct strategic investment in conjunction with our Regional Arts Partners and state agency partners.

- Monitor and adjust grant programs' goals, criteria, guidelines, applications, and final grant reports to respond to expanding definition of creative activity and artistic quality.
- Leverage partnership with Traditional Arts Indiana to actively identify emerging traditional and folk artists and creative citizens.
- Implement a comprehensive communications strategy that celebrates individual creative contributions and expression by creative citizens.
- Promote opportunities for creative citizens to grow their creative interests and aspirations.
- Adapt Traditional Arts Indiana apprenticeship/mentoring program to serve creative citizens.
- Encourage arts projects and activities that support creative expression by underserved groups such as veterans, youth, and the aging.

Outcomes

- Citizens have an expanded understanding of, appreciation for and participate in creative endeavors.
- Citizens recognize and practice the arts in their everyday lives.
- Arts practitioners, outside of formal arts production, understand that they, too are engaged in the arts.
- Citizens have relevant and equal access to engage with the arts, especially in rural areas.
- Citizens have the opportunity to gain knowledge, skill and ability in the arts.

Impacts

- Communities Value Creative Work as part of their Everyday Lives
- Communities Engage in the Arts