Required components of Safe Sleep Service or Program

Funds must be used, but are not limited, to implement one (or more) of the following best practice SUIDP (Sudden Unexplained Infant Death Prevention) activities:

1. Provide standard education provided or approved by IDOH Safe Sleep Program (SSP) around safe sleep and connection to services/resources; promote IDOH provided or approved messaging and media guidelines related to SUID prevention events/programs; promote and distribute existing safe messaging Public Service Announcements and media campaigns related to SUID prevention and safe sleep topics.

2. Provide guidance/training using IDOH SSP provided resources to organizations on developing/implementing SUID prevention programs/policies.

3. Increase communities' capacity to reduce SUID rates by partnering with other local, regional, and state partners to build a network of consistent outreach, messaging, and collaboration that will support caregivers. Possible recommended strategies include, but are not limited to:

   a. Support the formation of a local coalition or community action team, identify SUID prevention needs and develop a coordinated approach to build capacity and collaboration.

   b. Utilize an existing coalition to determine SUID prevention needs and increase community programming that promotes safe sleep practices/SUID prevention

   c. Build multi-disciplinary training networks by working with partners impacting caregivers and ensuring safe sleep messages are being shared not only with parents and caregivers, but those that impact decision making and care in an infant's life such as grandparent engagement, partnering with medical providers, non-traditional partners, school programs, etc.

   d. Other proposed activities that are designed to reduce SUID deaths in a sustainable manner while increasing community capacity for outreach.

4. Participate in Safe Sleep for First Responders training and provide training to other partners utilizing IDOH approved training material.

5. Efforts to address disparate populations and equitable access to services/resources must be part of the service delivery program.