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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Indiana Department of Labor Receives Recognition from Federal OSHA for Outreach Effort

INDIANAPOLIS (June 5, 2015) — The Indiana Department of Labor’s (IDOL) workplace safety and health consultation division, INSafe, has been honored with a 2015 Onsite Consultation Achievement Recognition (OSCAR) award from the federal Occupational Safety and Health Administration for its “Drive Now. TXTL8R.” campaign and social media scholarship contest. This is the fourth time since 2008 INSafe has received this national award.

“I am, of course, immensely proud of INSafe’s OSCAR winning streak,” said IDOL Commissioner Rick J. Ruble. “But the real success of this campaign was getting thousands of messages to Indiana’s youth about the dangers of distracted driving. Vehicle crashes are a leading cause of Hoosier worker fatality and reminding everyone to drive now and text later is an important lesson.”

The IDOL partnered with the Indiana Department of Transportation (INDOT), the Indiana Criminal Justice Institute (ICJI), the Indiana Bureau of Motor Vehicles (BMV) and the Indiana State Police (ISP) to create the “Drive Now. TXTL8R.” campaign and social media contest. Indiana high school and college students were challenged to use their social media skills to communicate the “Drive Now. TXTL8R.” message to as many people as possible. Thirty winners each received a \$5,000 scholarship during a state house ceremony. The scholarships were funded by a grant from the National Traffic Highway Safety Administration.

The IDOL competed against all 50 states and five U.S. Territories (Guam, Puerto Rico, American Samoa, Northern Mariana Islands and the U.S. Virgin Islands) and was one of three consultation divisions recognized with a 2015 OSCAR.

About the Indiana Department of Labor:

The mission of the Indiana Department of Labor is to advance the safety, health and prosperity of Hoosiers in the workplace. In order to make significant strides, we emphasize both enforcement and compliance assistance by employers. www.in.gov/dol

About INSafe:

INSafe, a division of the Indiana Department of Labor, provides no cost safety and health assistance to Indiana businesses through an onsite consultation program staffed by safety and health professionals. Learn more at www.in.gov/dol/insafe.htm

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