



Tourism Day at the Indiana State Fair

August 18, 2006

Indiana Office of Tourism Development has partnered with the Indiana State Fair to celebrate their 150th anniversary. On Friday, **August 18** (also known as "Home School Day"), Indiana tourism will be highlighted in the program, given public announcements, and have the opportunity for booths along Main Street.

The Cost to you is \$75 for the day. You will receive –

- Admission into fairgrounds
- 10X10 tent-covered booth space in front of the Home & Arts Building and Expo Hall
- One table and two chairs
- Access to more than 60,000 people (Average attendance on the second Friday of the Fair)

Our requirements -

- Manning table from 10am to 6pm. Set-up available 8am to 10am
- Fun interactive booth for all ages
- Provide a giveaway for on-site drawings

If IOTD is unable to obtain at least 15 partners for this program, then the program will be cancelled.

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- YES! I'm INTERESTED in having a booth (10X10)* for Tourism Day on Friday, August 18th at the Indiana State Fairground. (*10X20 booths are available. Cost will double to \$150.)

Company - _____

Contact - _____

Address - _____

Phone - _____

Email - _____

By signing below I agree to have a booth on Tourism Day (August 18th) at the Indiana State Fair and pay \$75.

Signature _____

Date _____

****Fax back by July 1st, 2006 to 317-233-6887.****