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Upromise Investments, Program Manager of Indiana's CollegeChoice 529 Savings Plans, Awards New Business to Two Local Companies

Printing and fulfillment business could lead up to 30 new jobs

INDIANAPOLIS (January 11, 2011) - State Treasurer Richard Mourdock announced that Indiana's CollegeChoice 529 Savings Plans (CollegeChoice Plans) program manager Upromise Investments, Inc. (Upromise) has signed contracts for services with two Indiana companies.

Upromise has entered into a contract with SPG Graphics, a subsidiary of the HardingPoorman Group, primarily for the printing of its marketing materials.

"Upromise's contractual commitment to SPG Graphics for producing its work in Indiana gives us the ability to fill 30 jobs with Hoosier workers. We appreciate Upromise's business and look forward to growing our longstanding business partnership with them," stated firm partner Bob Poorman.

Upromise has also entered into an agreement with SGI of Indianapolis, which provides fulfillment services for the CollegeChoice Plans.

"As a firm believer in Governor Daniels' 'Buy Indiana' initiative, I am thrilled that Upromise has chosen to do business with two fine Indiana companies," stated Treasurer Mourdock. "While other Midwestern states are battling large budget deficits and significant job loss, Indiana continues to attract new growth and development."

Upromise became the program manager of the CollegeChoice Plans in September of 2008. Since then, Indiana's CollegeChoice Plans have experienced an 82% growth in assets to over \$1.4 billion.

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For more information about the Indiana's CollegeChoice 529 Savings Plan, www.collegechoiceplan.com, please contact Executive Director Jodi Golden at 317-650-3584 or jgolden@tos.in.gov.