



# STATE OF INDIANA OFFICE OF THE TREASURER

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## **FOR IMMEDIATE RELEASE**

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## **COLLEGECHOICE OFFERS TWO \$2,500 529 ACCOUNTS**

*September is College Savings Month*

INDIANAPOLIS (September 5, 2012) – Today, State Treasurer Richard Mourdock announced his support for College Savings Month by encouraging Hoosier families to begin saving through the CollegeChoice 529 Savings Plans.

“With September being College Savings Month, there’s never been a better time to begin saving for your loved one’s future education. With college costs rising faster than inflation, the earlier you can begin saving, the better,” said Treasurer Mourdock.

To recognize College Savings Month, CollegeChoice is helping two Indiana families get started by awarding two \$2,500 CollegeChoice 529 Savings accounts.

CollegeChoice is a 529 college savings plan designed to give families an opportunity to save for college with tax advantages. In particular, a 20% state tax credit, up to a maximum of \$1,000 per year per taxpayer, is available for investing in the CollegeChoice program. Parents, grandparents, friends, and others, can contribute to a CollegeChoice account on behalf of the beneficiary and be eligible for the tax credit.

To enter the drawing for the two \$2,500 529 accounts please visit [www.collegechoicedirect.com/giveaway](http://www.collegechoicedirect.com/giveaway)

Entries must be received by September 30, 2012 to qualify. There is no purchase required to enter this contest.

For further details on the drawing rules please visit [www.collegechoicedirect.com/giveaway](http://www.collegechoicedirect.com/giveaway)