

MONEY SMART WEEK®

MONEYSMART KID 2014

Indiana

- The Federal Reserve Bank of Chicago and its partner organizations are sponsoring the Money Smart Kid Essay Contest in support of Money Smart Week Indiana April 5-12, 2014.
- Students in grades 6 through 8 are encouraged to answer this year's Money Smart essay question (see below) with a typed essay of 500 words or less.
- Three finalists, along with their families and teachers or adult sponsors, will be selected to attend the Money Smart Week Indiana Kickoff Breakfast in Indianapolis on Friday, April 4, 2014.
- The winners will receive a CollegeChoice 529 Savings Account through the generous sponsorship of CollegeChoice 529, Fifth Third Bank and PNC Bank. The winner will receive \$750 and the runners up will each receive \$375.

THE 2014 QUESTION IS:

Assumptions:

- 1- Your interests, knowledge, abilities, skills, education level, career and job choices affect your lifetime earning potential.
- 2- Every investment has risk and rewards.
- 3- Education is an investment and has risks and rewards.

In your essay please describe how your future education and career choice will impact your earning power (rewards). Please discuss what types of challenges (risks) could be involved in pursuing your education or career choice.

TIMELINE

January 13, 2014 - February 28, 2014	Submissions accepted
March 12, 2014	Finalists interviewed by phone
March 14, 2014	Winners notified
April 4, 2014	Kickoff Breakfast, Indianapolis, Indiana

MONEY SMART KID COMMITTEE MEMBERS

Amy Bayliff, Chair	John H. Boner Community Center
Diane Braun	YMCA of Southwestern Indiana
Fiorella Gambetta	PNC Bank
Carol Gassen	First Internet Bank
Jodi Golden	Indiana Education Savings Authority
Mark Gould	1st Source Bank
Martha Henn	Chair, Money Smart Week Central Indiana
Matt Krieg	ISM College Planning
Lisa Piercefield	Apprisen
Jeff Sanson	Indiana Council on Economic Education
Jonathan Sharp	Fifth Third Bank
Elaine Yednak	Mary Rigg Neighborhood Center

GUIDELINES

Candidates Must:

- Be a student in grades 6 - 8 and live in Indiana.
- Have age and grade level appropriate financial knowledge and money management skills.
- Be articulate and able to respond well to questions from business leaders and the media.
- Be recommended by a teacher or other adult leader using this form - maximum of 5 recommendations per teacher.
- Have parent or guardian permission to apply and participate.
- Write an essay of 500 words or less on the 2014 question.
- Essays should be typed, double spaced and submitted electronically, including the signed application, to indianamskid@gmail.com
No later than February 28, 2014

Finalists will be interviewed via phone March 12, 2014 and the three winners will be notified by March 14, 2014.

Students may only win twice.

Questions regarding the contest can be addressed to indianamskid@gmail.com.



JOHN H. BONER
Community Center



FEDERAL RESERVE BANK
OF CHICAGO

MONEYSMARTWEEK.ORG

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APPLICATION

STUDENT NAME _____ **AGE** _____ **GRADE** _____

SCHOOL _____

SCHOOL ADDRESS _____

CITY _____ **ZIP** _____ **PHONE** _____

HOME ADDRESS _____

CITY _____ **ZIP** _____ **PHONE** _____

TEACHER _____ **PHONE** _____ **EMAIL** _____

(NOT REQUIRED FOR HOME-SCHOOLED CHILDREN)

PARENT/GUARDIAN _____ **EMAIL** _____

(IF APPLICABLE)

I vouch that the attached essay is fully the work of _____

(STUDENT NAME)

(TEACHER SIGNATURE)

(DATE)

I vouch that the attached essay is fully and solely the work of my child,

(STUDENT NAME)

and I give permission for him/her to participate in the activities of Money Smart Week 2014, including consent to release photos and personal information for media and promotional purposes.

(PARENT/GUARDIAN SIGNATURE)

(DATE)

Fill out this form, making sure to include all information requested, sign the form as indicated, and attach it with the essay. For more information, see MONEYSMARTWEEK.ORG