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Energizing Indiana Reaches 6,663 Indiana Homeowners in 6 Months *Impact totals more than 7,119,144 million kWh saved*

Prods./eds. note: Video of television commercial and b-roll footage of a Home Energy Assessment available upon request

Indianapolis. — After only six months, Energizing Indiana, the statewide energy efficiency initiative, has given more than 6,663 homeowners the tools they need to start saving by decreasing energy usage and raising their home's performance.

Energizing Indiana Home Energy Assessments are available to electric customers of Duke Energy, Indiana Michigan Power (I&M), Indianapolis Power & Light Company (IPL), NIPSCO and Vectren, as well as communities served by the Indiana Municipal Power Agency (IMPA).

"The energy saved from conducting 6,663 Home Energy Assessments amounts to more than 7,119,144 million kWh saved in Indiana in only six months," said Bob Nuss, managing director for Energizing Indiana. "We have the potential to reach more than 80 percent of the homes in the state, as well as thousands of businesses. To put it in perspective, we could achieve enough savings to power as many as 100,000 homes for a year."

During an assessment, an Energizing Indiana advisor visits the home and analyzes energy usage, may install several savings measures and recommends appropriate efficiency steps. Many homeowners can see a difference in energy consumption quickly, often in the first month. Recommendations can range from switching to compact fluorescent light bulbs to sealing cracks around windows and doors.

Once the assessment is complete, the energy advisor creates a report for the homeowner listing additional steps he or she can take to improve the efficiency of the home. An energy-efficient home can lower energy consumption, improve air quality and increase a home's value.

“Completing these residential assessments is tremendous, but it’s only one of the ways Energizing Indiana is improving opportunities for Hoosiers to lower their energy consumption,” said Indiana Utility Consumer Counselor David Stippler. “It has never been easier for Indiana consumers to get the tools they need to use energy more efficiently and help our state address its future energy needs.”

The Residential Home Energy Assessment is one of the energy saving programs offered by Energizing Indiana and member utilities. Energizing Indiana programs are funded by utility rates, and there are no separate fees to participate.

Energizing Indiana is a united effort by the Indiana Office of Utility Consumer Counselor (OUCC), participating utilities and consumer organizations to offer comprehensive statewide energy efficiency programs. The Energizing Indiana initiative began Jan. 2, 2012, and was created to help utilities achieve the significant energy savings required by an Indiana Utility Regulatory Commission (IURC) order.

The Energizing Indiana initiative offers Residential Home Energy Assessments, Residential Lighting, School Education, School Building Assessments, Commercial & Industrial Prescriptive Rebates and Income Qualified Weatherization programs.

For more information, visit energizingindiana.com or call 1.888.446.7750. Energizing Indiana is also on Twitter (@Energizing_IN) and Facebook (Energizing Indiana).

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