Indiana Rural Summit

Partnering for Economic Health & Community Success

AGENDA SUMMARY

Thursday, December 1:

11:00 am. – 12:45 pm. **Pre-Summit Workshop Opportunity** (Whitaker Room)
"Walk to Manage, Plan to Succeed" Designed for both young and beginning farmers, this workshop offers simplified business planning tools that will place you and your farm operation on the path to success. **(Presented through a grant by USDA Risk Management Agency to the Wallace Center at Winrock International and is sponsored by Farm Credit Services of Mid-America. This training is a separate offering from the Rural Summit program and is free to those participating.**

11:30 am. – 1:00 pm. **Registration** (University Hall – Atrium)

1:00 – 2:30 pm. **Summit Opening Session** (University Hall Auditorium)
Welcome – Kent Yeager, Indiana Farm Bureau

- **ISU Greetings –** Daniel J. Bradley, President
- **Keynote Address** - Rick Foster, Director, Greening Michigan Institute and W.K. Kellogg Chair in Food, Society and Sustainability, Michigan State University

Presentation: ***"The Tale of Two Centuries – Rural Development in a Connected World"*** The rules have changed – rural and urban economic development efforts must be more connected than ever before. At stake is not only the economic and social viability of rural America – but global quality of life as indicated by climate change and resource depletion. The time is now.

- **Response Panel:**
  Phil Lehmkuhler, USDA Rural Development
  David Terrell, Office of Community and Rural Affairs
  Susan Murray, Mayor, City of Greencastle
  Steven Pontius, Indiana State University
  Kent Yeager (Panel Moderator), Indiana Farm Bureau

2:30 pm. **Networking Break**

2:45 – 3:45 pm. **Educational Sessions** (Concurrent)

"What to Know to Get Started – Take that Hobby and Make it a Job" (Whitaker Room)
This session will feature entrepreneurs who have been successful in creating a product and developing it to the next level. This panel will provide key insights from a variety of AG business areas e.g. a farmers market/value added food, to AG-tourism opportunities to the field of art. **(Presented by the Indiana Rural Roundtable)**

Session Moderator – Carolyn Orr, Indiana Legislative Rural Caucus
Presenters: Amy Kelsay, Kelsay Farms; Jay Hawley, Grandpa Jay's Pork and Dan Iaria, Rock Cola Café & Choc-ola.

"Winners with Best Practices in Making a Greener Community" (Room 325)
This session will focus on two communities in rural Indiana and how to get the community involved for sustainable quality of life initiatives. Participants will hear from two leaders who have organized and built an infrastructure that addresses quality of place issues and have worked to succeed with projects. **(Presented by the Indiana Association of Cities and Towns)**

Session Moderator – Bill Goffinet, Indiana Association of Cities and Towns.
Presenters: Hon. Mayor Sue Murray, City of Greencastle and Angela Force, Strategic Projects Manager for Christopher B. Burke Engineering Co.

"Inter-Professional Education: Serving the Health Care Needs of Rural Indiana" (Rehearsal Hall)
Indiana faces severe health care shortages in its rural communities. This session will focus on the RHIC's efforts to establish a collaborative inter-professional education initiative dedicated to ensuring Indiana has a well-prepared team of health care professionals to provide enhanced access to quality care in rural communities. **(Presented by the Rural Health Innovation Collaborative)**

Session Moderator– Richard (Biff) Williams, Dean: College of Nursing, Health, and Human Services, Indiana State University.
Presenters: Leamor Kahanov, Ed.D., ATC, Department Chair, Undergraduate ATEP Clinical Coordinator and Professor, Athletic Training and Physical Therapy, Department of Applied Medicine and Rehabilitation, Indiana State University; Lindsey Eberman, Ph.D., ATC, Program Director, Undergraduate Athletic Training Education Program and Assistant Professor, Department of Applied Medicine and Rehabilitation, Indiana State University; James Turner,

D.O., Faculty, Indiana University School of Medicine – Terre Haute and Medical Director, Richard G. Lugar Center for Rural Health.

4:00 - 5:00 pm. **Educational Sessions** (Concurrent)

"What to Know to Grow" (Whitaker Room)
This session will use a panel approach that will explore key components necessary to operate and grow not only local and regional AG business markets but the larger national or international markets. **(Presented by the Indiana Rural Roundtable)**

Session Moderator – Ken Perkins, First Farmers Bank
Presenters: Chris McGrath, Green Express and Don Lamb, Lamb Farms.

"Comprehensive Community Energy Initiatives" (Room 101)
This session will focus on a variety of community energy issues and initiatives including the question of how do I get my community to be green, what are alternative energy resources, do I have any and, if so, what are they? The session will also talk about Indiana's wind energy resources and highlight Union City's experience. Finally the session will look at funding sources available for energy efficiency and energy savings. **(Presented by the Indiana Association of Cities and Towns)**

Session Moderator – Bill Goffinet, Indiana Association of Cities and Towns
Presenter: Monte Poling, Town Manager: Union City, Indiana.

"The RHIC District – A Learn, Live, Work, Play Neighborhood that Encourages Innovation and Collaboration" (Rehearsal Room)
This session will focus on the exciting RHIC District being designed in Terre Haute and how the RHIC sparked this urban development initiative. **(Presented by the Rural Health Innovation Collaborative)**

Session Moderator: Sarah Snider, Executive Director of the Rural Health Innovation Collaborative.
Presenters: Sarah Snider, Executive Director: Rural Health Innovation Collaborative (RHIC) and Kevin Runion, Vice President: Facilities Management at Indiana State University.

5:30 – 7:00 pm. **Indiana Rural Summit Reception**
The reception will be held at the Landsbaum Center for Health Education and will include tours of both the RHIC Simulation Center and the Landsbaum Center. ***For specific details please refer to the Summit information folder.***

Friday, December 2:

7:30 - 8:30 am. **Continental Breakfast** (Atrium-University Hall)

8:30 – 9:30 am. **Educational Sessions** (Concurrent)

"Helping AG Grow" (Whitaker Room)
This session will examine various policy issues impacting agriculture e.g. using taxes and land

use planning to expand economic growth in agriculture, environmental regulations to support agribusiness. **(Presented by the Indiana Rural Roundtable)**

Session Moderator – Howard Halderman: Halderman Farm Management Services.
Presenters: Bill Konyha, Economic Development Group of Wabash County and Amy Cornell, Land Use and Zoning Attorney for Indiana State Department of Agriculture.

"Getting on the Plane-Trade Missions" (Room 101)
This session will answer questions related to how and why trade missions are important to the local Indiana rural economy and how a community might strategize to represent themselves when opportunities arise with overseas investments. This session will touch on a number of important questions officials need to have answered in order to decide whether a trade mission is right for your community. **(Presented by the Indiana Association of Cities and Towns)**

Session Moderator – Bill Goffinet, Indiana Association of Cities and Towns
Presenters: Gina Sheets, Director of Economic Development, Indiana State Dept. of Agriculture and David Bramlage, Cole Hardwood Inc.

"Improving the Health of Rural Indiana Residents" (Rehearsal Room)
This session will provide an overview of several technology-related projects that the Indiana Rural Health Association and the Lugar Center for Rural Health support that are aimed at improving the health and well-being of Indiana residents, particularly those in rural areas. **(Presented by the Rural Health Innovation Collaborative)**

Session Moderator– Stephanie Laws, RN, BSN, Project Associate, Richard G. Lugar Center for Rural Health – Union Hospital.
Presenters: Stephanie Laws, RN, BSN, Project Associate: Richard G. Lugar Center for Rural Health – Union Hospital; Becky Sanders, Director: Indiana Tele-Health Network, Indiana Rural Health Association; and Matt Serrichio, MPA, MIS, Director: Upper Midwest Telehealth Resource Center, Indiana Rural Health Association.

9:30 am. Networking Break

9:45 – 10:45 am. Educational Sessions (Concurrent)

"Creating Economic AG Impact – Making the Connections" (Whitaker Room)
This session will be a moderated panel approach utilizing people from Thursday's session to share with participants the value of agribusiness has in your community when everyone is connected. **(Presented by the Indiana Rural Roundtable)**

Session Moderator – Gina Sheets, Indiana State Department of Agriculture Presenters: Nick Ellis: Mylocalindiana.com.; Ashira Young: VisitSoutherindiana.com.; and Maria Marshall: "MarketMaker" Purdue University.

"Successes and Best Practices of Landing Foreign Investment in Your Community" (Room 101)
This session will highlight real world examples and best practices from a panel who have experience the successes and challenges of business attraction from overseas companies. **(Presented by the Indiana Association of Cities and Towns)**

Session Moderator– Bill Goffinet, Indiana Association of Cities and Towns.
Presenters: Greg Wathen, Executive Director: Economic Coalition of Southwest Indiana and Hon. Mayor Randy Strasser, City of Delphi, Indiana.

"Health Care Transformation and the Impact on Rural Communities" (Rehearsal Hall)
This final session will present a comprehensive picture of how health system transformation will contribute to the economic future of the state's rural areas. **(Presented by the Rural Health Innovation Collaborative)**

Session Moderator– David Zook, Chair B & D Consulting.
Presenters: Elizabeth Burrows, Chief Executive Officer: Vermillion Parke Community Health Center; Steve Witt, President: Terre Haute Economic Development Corporation and Dave Zook, Chair: B&D Consulting.

11:00 – Noon. ***"Indiana Rural Status Report"*** (University Hall Auditorium)
Steven Pontius, Indiana State University and
Sam Cordes, Purdue University

12:15 – 1:30 pm. Networking Lunch (Tirey Hall)

1:30 – 3:00 pm. **USDA Rural Development – "Listening Session"** (Tirey Hall)
Following in the foot print of previous USDA Rural Development "Listening Sessions", this panel will discuss the overall economic climate for rural small businesses in Indiana."

3:00 pm. **Closing Remarks** – David Terrell, Deputy Chief of Staff, Lt. Governor Rebecca S. Skillman and Executive Director, Office of Community and Rural Affairs.

The Indiana Rural Roundtable would like to express our appreciation to Indiana State University for hosting our 2011 Indiana Rural Summit, to the Indiana Association of Cities and Towns, the Association of Indiana Counties and the Rural Health Innovation Collaborative for providing the leadership in creating/presenting the educational breakout sessions. In addition we would also like to say THANK YOU to the many organizations who provided both financial and in-kind contributions required to present this annual rural summit.

AND MOST OF ALL.....the Indiana Rural Roundtable would like to thank each of you for participating in this year's 2011 Indiana Rural Summit. See you next year!!!!!!!!!!!!!