

## YOUNG ENTREPRENEUR PROGRAM PREVIEW EVENT

The Indiana Economic Development Corporation is co-hosting the first annual Young Entrepreneur Preview Event with the Office of Community and Rural Affairs on April 24<sup>th</sup>. Communities are invited to attend this event to hear the business plans of fourteen selected Young Entrepreneurs. These Young Entrepreneurs are current students or recent graduates with course work in the entrepreneurial field who have developed a business plan and wish to implement their business plans in Indiana. The Young Entrepreneurs will share a short presentation with the audience in hopes of securing incentives from a community. Communities will have an opportunity to learn about and evaluate the Young Entrepreneurs' business plans at the Preview Event. Approximately, ten days after the Preview Event, communities will have the opportunity to offer incentives to the Young Entrepreneurs to encourage them to locate their start-ups in their community. Incentives can range from free rent to free professional services. Communities are encouraged to be creative in the incentives they offer. Once communities have offered incentives, the Young Entrepreneurs will select their location of choice. This is a unique way for communities to promote start-up growth in their communities.

Please contact Emily Graham if you are interested in attending the event by April 20<sup>th</sup>. Interested communities will be sent short summaries of the business plans that will be presented at the Preview Event.

Date: April 24, 2012

Location: Burton D. Morgan Center for Entrepreneurship at Purdue University, West Lafayette.  
1201 West State Street, West Lafayette, IN 47907-2057  
Parking passes will be provided

Schedule: 12:15-12:30 Registration  
12:30-3:30 Young Entrepreneur Presentations  
3:30-4:00 Q&A with Young Entrepreneurs

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**Community & Rural Affairs**  
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