



INDIANA OFFICE OF
Community & Rural Affairs

Eligible Applicants

- Current Main Street Programs that have been active Indiana Main Street communities for one year

Project Eligibility

- Promote Economic Development in Downtown
- Enhance Quality of Life
- Part of Main Street Group's Overall Strategy

Grant Amount

- Maximum Award Amount Cannot Exceed \$10,000

Match Requirements

- 1:1 Cash Match Requirement
- Maximum of 10% In-kind
- Funds must be available at time of application

Downtown Enhancement Grant

The Downtown Enhancement Grant program is designed to foster innovative approaches to downtown development activities, which support and promote community partnerships, projects, and programs to revitalize the downtown area. The goal of these projects is to improve the quality of life and opportunities for increasing private investment and employment in Indiana Main Street (IMS) communities. The Downtown Enhancement Grant priorities are directed by OCRA's strategic plan and the National Main Street Four-Point Approach. This program will work in conjunction with the Indiana Main Street Program and the overall goals and strategies for the Main Street revitalization efforts across the state.

Eligible applicants for the Downtown Enhancement Grant are current participating Main Street Programs that have been active Indiana Main Street communities for one year. Partnerships between other entities within the community and the Main Street group are encouraged but the Main Street group must be the lead applicant in order to apply.

All projects must promote economic development in the downtown areas and enhance the quality of life in the community. Ideal projects could include, but are not limited to, façade renovations or rehabilitations, creation of wayfinding signage, streetscape, creation of a pocket park, mural restoration, and other more permanent initiatives as they relate to the grant purpose. The project must be part of the Main Street group's overall strategy.

Approximately \$100,000 will be allocated for this program. There is one competitive funding round per year. The maximum award amount cannot exceed \$10,000. The required local match for a project is dollar for dollar of the amount of the grant funds requested. A maximum of 10% properly documented in-kind match may be applied toward the total project match. Federal and other state funds may not be used as local match. Philanthropic foundations, especially community foundations, are strongly encouraged to participate and provide cash match.

Pre-application submission questions should be directed to your OCRA Community Liaison. Your OCRA Community Liaison will be able to offer current program details, evaluate readiness to proceed, and provide application instructions.



www.in.gov/ocra

One North Capitol
Suite 600
Indianapolis, IN 46204
1-800-824-2476

