



# YOUNG ENTREPRENEURS PROGRAM

## Business Plan Summaries



**Brent Allred**

**Tyler Harris**

**Ball State University – Currently Enrolled**

**Avec Audio**

### Executive Summary

Avec Audio, LLC was founded by Emmy Award-winning composer Brent Allred to solve challenges faced by contemporary musicians today. Avec Audio is an online social media-based platform that will offer custom made music, cinematic program sampling, jobs in composition, and a marketing center for those searching to hire composers and/or instrumentalists.

### What He is Seeking from a Community:

- Marketing Services
  - Financial Assistance – Low Interest Loans
  - Grant Opportunities
  - Potential Investors
  - Young Professionals Network
  - Membership to Chamber of Commerce
  - Other: Starting Capital and Scholarship Funds
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**Raymond Baker**

**IUPUI – Currently Enrolled**

**Pizzano's**

### Executive Summary

Pizzano's brings a new concept to a traditional favorite – a fast casual, Italian eatery, serving fresh artisanal pizza and salad in a modern and inviting atmosphere. Pizzanos will leverage assembly line-style creation and high speed stone ovens to provide pizza fast, in a convenient downtown community setting.

### What He is Seeking from a Community:

- Accounting Services
- Legal Services
- Small Business Consulting Services
- Marketing Services
- Potential Investors
- Young Professionals Network
- Membership to Chamber of Commerce



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### Lacindy Bell

#### Purdue Calumet – Currently Enrolled

#### Inspire Leadership and Development Center

##### Executive Summary

Inspire Leadership and Development Center Inc. is a public benefit educational facility established to cultivate social, emotional, physical, and intellectual growth in children ages 7-12. The program at Inspire Leadership and Development Center will employ a variety of workshops that build character, confidence, and creativity in children. Inspire Leadership and Development Center's "Three C's" approach to leadership and development will offer workshops based on those three principles.

##### What She is Seeking from a Community:

- Office Space at Reduced or No Cost
- Store Front at Reduced or No Cost
- Legal Services
- Utility Support
- High-Speed Broadband Internet
- Accounting Services
- Small Business Consulting Services
- Marketing Services
- Financial Assistance – Low Interest Loans
- Grant Opportunities
- Potential Investors
- Young Professionals Network
- Membership to Chamber of Commerce

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### Aaron Cecil

### Chris Palmer

#### Indiana Wesleyan – Currently Enrolled

#### BoxFox

##### Executive Summary

BoxFox is the clever way for retailers to move excess inventory. BoxFox provides small retailers with an online platform to improve their inventory turnover and cash flow, while providing resale businesses with access to profitable, in-demand products.

##### What He is Seeking from a Community:

- Office Space at Reduced or No Cost
- Accounting Services
- Legal Services
- Marketing Services



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- Financial Assistance – Low Interest Loans
- Potential Investors

**Adam Cox**

**Ball State University – Currently Enrolled**

**Hub Start**

### Executive Summary

Hub Start is a new age advertising agency specializing in reaching mobile phone users through the medium of QR Codes. The QR Codes provided by Hub Start can be scanned by mobile phones. Once scanned, the mobile phone user is led to a landing page that businesses set up with any type of advertisement or call to action. Additionally, the mobile phone user can select a page where they can follow the business on social media, link to product info, and sign up for newsletters, do a survey, and much more. The key differences between Hub Start and their competitors include Hub Start's user friendly profile creation process, the visually pleasing profiles themselves, the lower price, and the free individual memberships.

### What He is Seeking from a Community:

- Potential Investors
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**Robert Crow**

**Tyler Hudson-Crimi**

**Kyle Kober**

**University of Notre Dame – Currently Enrolled**

**ShopTalk**

### Executive Summary

ShopTalk was founded in September 2012 to solve the most talked about pain point for online retailers today – how to best capitalize and engage potential customers through Facebook. ShopTalk's subscription-based product gives retailers exposure to their customers' social network by providing shoppers an instant discount for sharing their purchases to Facebook.

### What He is Seeking from a Community:

- Accounting Services
- Legal Services
- Small Business Consulting Services
- Marketing Assistance
- Financial Assistance – Low Interest Loans
- Grant Opportunities
- Potential Investors
- Young Professionals Network



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**Thomas Dant**

**Ball State University – Currently Enrolled**

**James Dant, LLC**

### Executive Summary

James Dant is a contemporary men's clothing store that provides a different spin on menswear. Combining contemporary looks with classic looking heritage pieces, James Dant will give customers a men-only option for casual wear. The customer service and atmosphere makes the store a superior shopping experience.

### What He is Seeking from a Community:

- Store Front at Reduced or No Cost
- Legal Services
- Small Business Consulting Services
- Marketing Services
- Financial Assistance – Low Interest Loans
- Grant Opportunities
- Potential Investors

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**Chris Early**

**Ivy Tech Community College – Currently Enrolled**

**Anacrusis Press**

### Executive Summary

Anacrusis Press is an affordable publishing company that aims to increase young adults' creative thinking by encouraging them to write and publish. Anacrusis Press will provide writers with a network of schools, NGOs, and peers to help them become successful authors and entrepreneurs.

### What He is Seeking from a Community:

- Accounting Services
- Legal Services
- Utility Support
- High-speed Broadband Internet
- Small Business Consulting Services
- Marketing Services
- Grant Opportunities
- Potential Investors
- Young Professional Network
- Membership to Chamber of Commerce



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## Business Plan Summaries



**Ryan Fier**  
**Dylan Andrew**

**Wabash College – Currently Enrolled**

**Columbus Indoor Soccer School**

### Executive Summary

Columbus Indoor Soccer School is an indoor soccer facility that will be located in Columbus, Indiana. Its mission is to be ingrained into the city of Columbus by partnering with multiple organizations in order to create a sense of unity within the city. The facility will also serve many other uses because of its extra amenities.

### What He is Seeking from a Community:

- Utility Support
- Grant Opportunities
- Potential Investors
- Other: Building and Community Involvement

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**David Macon**  
**Jeremiah Reed**

**Indiana University – Currently Enrolled**

**Most Valuable Cutters**

### Executive Summary

Most Valuable Cutters (MVC) is a customer-focused barber shop with the passion and skills to deliver a quality haircut, while re-shaping the image of our customers. MVC delivers the same quality haircut that most shops claim to do, but also takes it a step further by building a brand that shapes men all the way around – inside and out. Business professionalism, health, importance of education, employment, and fatherhood are some of the challenges MVC will engage customers with to promote development.

### What He is Seeking from a Community:

- Office Space at Reduced or No Cost
- Store Front at Reduced or No Cost
- Accounting Services
- Legal Services
- Utility Support
- High-Speed Broadband Internet
- Small Business Consulting Services
- Financial Assistance – Low Interest Loans
- Grant Opportunities
- Potential Investors
- Young Professionals Network
- Membership to Chamber of Commerce



## YOUNG ENTREPRENEURS PROGRAM Business Plan Summaries



**Andrew Herron**  
**Austin McMillan**  
**Ryan McBride**

**Ball State University – Graduated**

### **MHM Technologies**

#### Executive Summary

MHM Technologies is a firearm and archery accessories company focused on producing accurate automatically adjusting sight devices. With two unique products, the SOLARA and the Silvanus, users can more effectively engage a target at greater distances. This product will be licensed from NSW, Crane.

#### What He is Seeking from a Community:

- Legal Services
- Small Business Consulting Services
- Potential Investors

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**Michael Omae**

**IUPUI – Graduated**

### **En Garde Fencing School & Happy Feet Dancing & Fitness Center**

#### Executive Summary

EnGarde Fencing Academy & Happy Feet Dancing School is a recreational endeavor that will exist to promote quality life and a healthy routine. Essentially, it will be the source of fitness, quality health, and fun that will serve its target populace located in strategic locales.

#### What He is Seeking from a Community:

- Office Space at Reduced or No Cost
- Legal Services
- Utility Support
- Marketing Services
- Financial Assistance – Low Interest Loans
- Grant Opportunities
- Membership to Chamber of Commerce



## YOUNG ENTREPRENEURS PROGRAM Business Plan Summaries



**Derek Nicholson**

**Purdue – Graduated**

**The Lodging Alliance**

### Executive Summary

The Lodging Alliance is a for-profit membership organization committed to improving interaction among members of the lodging industry. These members include lodging properties ranging in size from a single room bed and breakfast to a 1,000 room flagship hotel property. The company is founded on the fact that existing lodging associations are not meeting the expectations of their members, and by the fact that many lodging properties are not currently served by any association.

### What He is Seeking from a Community:

- Office Space at Reduced or No Cost
- Utility Support
- High-Speed Broadband Internet
- Small Business Consulting Services
- Marketing Services
- Financial Assistance – Low Interest Loans

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**Justin Taylor**

**Charles Kolisek**

**Wabash College – Currently Enrolled**

**Synopziz**

### Executive Summary

Synopziz is the love child of LinkedIn and CollegeBoard that brings unprecedented simplicity, information, and exposure to college admissions. Synopziz combines the best aspects of social networking (photo/video sharing, messaging, newsfeeds, etc.) and puts them on a website that moves the necessary interactions between high schools and colleges into the age of technology. This level of information and diversity of users is not found on any other site, but is only the beginning of what will make Synopziz revolutionary.

### What He is Seeking from a Community:

- Office Space at Reduced or No Cost
- Legal Services
- High-Speed Broadband Internet
- Marketing Services
- Grant Opportunities
- Potential Investors
- Young Professionals Network
- Membership to Chamber of Commerce
- Other: Connections to Local High Schools and/or Higher Education



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## Business Plan Summaries



**Kevin Vo**

**Purdue University - Graduated**

**LyfeSource**

### Executive Summary

Problem – You're a working professional who has professional and personal responsibilities that keep piling up. Solution – Sync your work & home calendar to LyfeSource. Outsource tasks & activities to local professionals and manage everything from one place.

### What He is Seeking from a Community:

- Accounting Services
- Legal Services
- Utility Support
- Small Business Consulting Services
- Marketing Services
- Grant Opportunities
- Potential Investors
- Young Professional Network

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**Jacob Walden**

**Ball State University – Currently Enrolled**

**CourseFit**

### Executive Summary

CourseFit exists to provide an easy and efficient way for students to schedule classes. Its proprietary computer software uses contextual algorithms to notify students of when scheduling classes is detrimental to their 4-year plan. The program is also useful in showing students alternative majors.

### What He is Seeking from a Community:

- Office Space at Reduced or No Cost
- Accounting Services
- Legal Services
- Utility Support
- High-Speed Broadband Internet
- Small Business Counseling Services
- Financial Assistance – Low Interest Loans
- Grant Opportunities
- Potential Investors
- Young Professional Network
- Membership to Chamber of Commerce