

**Minutes  
IAC Meeting  
March 12, 2009  
Indiana State Library  
Room 401  
10 a.m.**

Committee Chairman Dan Bowell called the meeting to order. Council members attending included: Dennis Lawson, Elaine Skopelja, George Stachokas (in place of Alberta Comer), and Kristina Brewer. Staff from the State Library included Mike Peters, Jacob Speer and Catherine Lemmer.

**Minutes**

The minutes from the December 12th meeting were approved.

**State Library Update**

**Statistics:** Peters distributed a handout and reviewed the December-February statistics. The handout included database sessions, total searches, and full text. Skopelja asked about the drop in usage in December and Bowell mentioned this drop likely coincides with the academic year.

**Testing & Education Reference Center** Speer stated that State Library staff are close to adding Test & Education Reference Center as a new resource to INSPIRE. Speer distributed a list of the testing products that the product offers including GED, GRE, SAT, ACT, Military, US Citizenship, Civil Service etc. The new resource will offer unlimited access to Indiana residents and will be accessible from the INSPIRE home page. Lawson and Skopelja each commented that the resource will make a good addition to INSPIRE

**Marketing:** Speer reported that commercials promoting INSPIRE continue to air on Network Indiana and reach all 92 counties in the state. The radio messages urge listeners to go to INSPIRE and use Indiana's free virtual library. In addition the ads were aired during high school basketball games, Purdue and Indiana University basketball games and during the Investing Sense and Home and Garden shows on WIBC. INSPIRE bookmarks have been distributed to public, academic, and school libraries and State Library staff are currently distributing INSPIRE posters to libraries. The posters are based on images and themes used on the bookmarks.

**Old Business**

**Strategic Plan:** After several rounds of edits the Council reviewed the latest version of the Strategic Plan and recommended moving the last sentence of the “What makes INSPIRE different” section to the beginning of the paragraph.

## **New Business**

**Functionality and user friendliness of the search engine** Lawson said that there needs to be a review process (possibly a meeting) to discuss the viability of the interface. Lawson suggested forming a group of 12-15 people to review the site and offer feedback. Speer said that the plan was originally to have a committee review the site before the launch on last July and that the State Library will explore holding user meetings.

## **Announcements**

Meeting dates for 2009 were announced:

Thursday, June 11 2 p.m.

Friday, September 11, 10 a.m.

Friday, December 11 2 p.m.

## **Meeting Adjourned**