

MEMO

To: eIndiana Overdrive Consortium Member

From: eIndiana Overdrive Committee

Date: 03/05/12

Re: Advantage Accounts

Message:

It has been brought to our attention that Overdrive has starting contacting libraries encouraging them to start up an Advantage Account for their Overdrive Collection and we wanted to take a moment and share the committee's thoughts on this topic. Back in February of 2011 we, as a committee, voted not to allow the members of the eIndiana consortium to have Advantage Accounts because we felt that the nature of joining a consortium meant everyone wanted a shared collection and we believe that taking any extra money you would like to put into the collection and putting it into a collection that only your patrons can access goes against that concept. Furthermore, we have several libraries that have dedicated a large amount of extra resources into the shared collection and in doing so every member library benefits. In 2011, we worked very hard to receive a \$63,000 LSTA grant which helped us double our holdings in the shared collection of the eIndiana Consortium. We are asking for your support in helping this teamwork continue and hope that you understand that Advantage Accounts work directly against this cause. If you have questions about our stance on Advantage Accounts or any other eIndiana topic please feel free to contact any member of the Overdrive committee (listed below) to discuss further. We are excited about how successful this consortium has been so far and look forward to the continued success.

Sincerely,

eIndiana Overdrive Committee

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