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**TITLE 862 PRIVATE DETECTIVES LICENSING
BOARD**

LSA Document #02-302(F)

DIGEST

Amends 862 IAC 1-1-6 to revise the advertising requirements. Effective 30 days after filing with the secretary of state.

862 IAC 1-1-6

SECTION 1. 862 IAC 1-1-6 IS AMENDED TO READ AS FOLLOWS:

862 IAC 1-1-6 Advertising

Authority: IC 25-30-1-5.5

Affected: IC 25-30-1-13; IC 35-43-4-3; IC 35-43-5-3

Sec. 6. (a) Any advertisement by a licensee, or by any employee, member, officer, director, or manager of a licensee, must contain the full name, business address, and license number of the licensee as they appear in the records of the board. Such advertising shall include, but is not limited to, the following:

- (1) Business cards.
- (2) Identification cards.
- (3) Letterhead.
- (4) Invoices.
- (5) Other forms that may be used to advertise the licensee's business.

(b) No written or verbal advertisement by any licensee, or by any employee, member, officer, director, or manager of a licensee, shall contain any inference that the licensee or any such person is connected with or in any manner represents the Indiana State Police Department or the Superintendent of the Indiana State Police Department; nor shall the words "Indiana State Police"; or "Superintendent of Indiana State Police"; "Police"; or the letters "I.S.P.;" be used by any licensee or employee, member, officer, director or manager of a licensee on any forms, cards, letterheads or advertising media of any kind; provided that any local, state, or federal law enforcement agency.

(c) This section shall not be construed to prevent the proper use of the forms and cards authorized by the **private** detective license law and by these rules and regulations this article or any other legitimate advertising, but is intended solely for the purpose of preventing misleading or false advertising within the meaning and intent of Indiana Code IC 35-43-4-3 and IC 35-43-5-3. (*Private Detectives Licensing Board; Private Detective License Law Rule VII; filed Feb 5, 1979, 2:45 p.m.: 2 IR 300; readopted filed May 22, 2001, 9:54 a.m.: 24 IR 3237; filed May 27, 2003, 11:05 a.m.: 26 IR 3341*) NOTE: Transferred from State Police Department (240 IAC 4.1-1-7) to Private Detectives Licensing Board (862 IAC 1-1-6) by P.L.234-1989, SECTION 25, effective July 1, 1989.

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Proposed Rule Published: February 1, 2003; 26 IR 1728

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Approved by Attorney General: May 8, 2003

Approved by Governor: May 23, 2003

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Incorporated Documents Filed with Secretary of State: None