

# SENATE MOTION

**MADAM PRESIDENT:**

**I move** that Senate Bill 344 be amended to read as follows:

- 1           Page 1, line 10, after "purchasing." insert "**However, the term does**  
2           **not include:**  
3           **(1) an advertisement or promotion from a retail establishment**  
4           **that:**  
5           **(A) is primarily advertising a product that can be legally**  
6           **purchased by an adult; and**  
7           **(B) verifies the age of a purchaser by inspecting a**  
8           **government issued identification at the point of sale when**  
9           **age restricted products are purchased; or**  
10          **(2) a communication that is in response to a direct inquiry**  
11          **from a consumer if the person making the communication to**  
12          **the consumer verifies the consumer's age in accordance with**  
13          **IC 24-4.3-3-3."**

(Reference is to SB 344 as printed February 20, 2013.)

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Senator HEAD