



Introduced Version

---

---

**HOUSE CONCURRENT  
RESOLUTION No. \_\_\_\_\_**

**DIGEST OF INTRODUCED RESOLUTION**

A CONCURRENT RESOLUTION urging the Indiana Department of Transportation to rename the section of State Road 59 from United States Highway 40 to State Road 42 the "Orville Redenbacher Memorial Highway".

---

**Heaton**

---

---

\_\_\_\_\_, read first time and referred to Committee on

---

---

20122277

2012

HC 1038/DI 84+



## HOUSE CONCURRENT RESOLUTION

---

A CONCURRENT RESOLUTION urging the Indiana Department of Transportation to rename that section of State Road 59 from United States Highway 40 to State Road 42 the "Orville Redenbacher Memorial Highway".

*Whereas, Orville Redenbacher was born in 1907 in Brazil, Indiana, and grew up on his family's farm;*

*Whereas, Orville Redenbacher began growing popcorn at 12 years old, saving enough money from this first business to attend college;*

*Whereas, Orville Redenbacher graduated from Brazil High School in 1924 in the top 5 percent of his class;*

*Whereas, Orville attended Purdue University, graduating with a degree in agronomy in 1928;*

*Whereas, Orville worked as a school teacher and county agricultural agent, managed a 12,000 acre farm, and worked as a low level executive in the fertilizer industry, but his real passion was popcorn;*

*Whereas, In 1951, business partner Charles Bowman and Orville Redenbacher purchased a local corn seed business near Valparaiso called George F. Chester and Son;*

*Whereas, Orville experimented with thousands of hybrid strains of popcorn before creating the perfect strain and launching the Orville Redenbacher brand in 1970;*



*Whereas, Orville Redenbacher Gourmet Popping Corn was introduced at Marshall Field's department store in Chicago, Illinois, and, within five years, was the leading national popcorn;*

*Whereas, Orville Redenbacher died on September 19, 1995; and*

*Whereas, The name Orville Redenbacher is synonymous with gourmet popcorn, and his product has become a national household snack: Therefore,*

*Be it resolved by the House of Representatives of the General Assembly of the State of Indiana, the Senate concurring:*

1           SECTION 1. That the Indiana General Assembly wishes to honor  
2 the memory of Orville Redenbacher for his many contributions to  
3 Indiana by renaming the section of State Road 59 from United States  
4 Highway 40 to State Road 42 in both directions the "Orville  
5 Redenbacher Memorial Highway".

6           SECTION 2. That the Principal Clerk of the House of  
7 Representatives transmit copies of this resolution to the family of  
8 Orville Redenbacher and the commissioner of the Indiana Department  
9 of Transportation.

