

Exhibit C

Indiana Utility Regulatory Commission (IURC)
Gas Customer Choice Marketer Registration
For the Northern Indiana Public Service Company
Service Territory

SUBMIT COMPLETED FORM TO:

Jane Steinhauer, Director of Natural Gas Division, via

E-mail: jsteinhauer@urc.in.gov

Or

FAX: 317-232-6758

Or

US Mail:

Jane Steinhauer, Director of Natural Gas Division
Indiana Utility Regulatory Commission
101 West Washington Street, Suite 1500E
Indianapolis IN 46204

1. Marketer Information

- Legal Name

Vectren Retail, LLC

- Doing Business Name (if applicable)

Vectren Source

- Business Address

One Vectren Square
Evansville, IN 47708

- Telephone Number

(866) 306-8136

- Fax Number

(812) 492-9275

- Web Site Address

Vectrensource.com

- List all names under which the applicant does business in the United States or Canada

Vectren Retail, LLC d/b/a Vectren Source

- Parent Company Name; address and phone number (if applicable)

Direct Energy
12 Greenway Plaza, Suite 600
Houston, TX 77046

Telephone: (713) 877-3500

- Form of ownership (sole proprietorship; partnership; limited liability partnership; limited liability company; corporation; or other)

Limited Liability Company

- Years in business

Vectren Source began retail activities in 2001.

- Federal Employer Identification Number

2. Contact Information

- Contact Person for Regulatory or Emergency matters:
 - Name: Joseph M. Clark
 - Title: Director of Regulatory Affairs and
Corporate Counsel
 - Business Address: 6641 North High Street,
Suite 200
Worthington, Ohio 43085
 - Telephone Number: (614) 781-1896
 - Cell Number: (812) 457-3326
 - Fax Number: (812) 492-9275
 - E-mail Address: jmclark@vectren.com
- Contact Person for Commission Staff use in
investigating customer complaints:
 - Name: Jamie Campbell
 - Title: Manager, Customer Relations
 - Business Address: One Vectren Square
Evansville, IN 47708
 - Telephone Number: (812) 491-4117
 - Cell Number: (812) 598-6778
 - Fax Number: (812) 491-4287
 - E-mail Address: jcampbell@vectren.com
- Contact Person and Address for customer service and
complaints:
 - Name: Jamie Campbell
 - Title: Manager, Customer Relations
 - Business Address: Same as Above
 - Telephone Number: (812) 491-4117
 - Cell Number: (812) 598-6778
 - Fax Number: (812) 491-4287
 - E-mail Address: jcampbell@vectren.com

3. Identify the types of customers you intend to enroll and supply with natural gas (residential, general service or both).

Primarily residential and small commercial

4. Identify each State or Province in the United States or Canada in which you are currently providing service or intend to provide service.

Vectren Source currently serves residential and small commercial customers in the states of Indiana, Ohio, and New York. Vectren Source has been certified by the Public Utility Commissions of Ohio, Georgia, New York, and Pennsylvania.

5. Provide an outline of staffing and procedure for responding to customer inquiries and customer complaints.

Vectren Source has an in-house customer service department. Customer inquiries/complaints are initially addressed by customer service representatives trained in the aspects of retail access programs from which the call emanates. If the inquiry/complaint is not satisfactorily resolved through the initial contact, the matter is referred to a customer service manager and, if necessary, ultimately to the Vice President of Customer Operations.

6. Provide proof that Northern Indiana Public Service Company (NIPSCO) has performed the necessary creditworthiness evaluation and that you are approved to participate in the Choice Program.

Please refer to Exhibit "A"

7. Supply proof of registration with the Indiana Secretary of State's Office.

Please refer to accompanying attachment

Marketer shall notify the IURC of any changes to the above information.

Marketer shall, upon request, provide additional information not listed in this Registration form if requested by the IURC Staff.



A NiSource Company

Northern Indiana Public Service Company Large
Customer Relations & Gas Transportation

Exhibit A

May 10, 2006

Ms. Tami Wilson
Vectren Source
One Vectren Square
Evansville, IN 47708

Dear Ms. Wilson:

This letter is to provide proof that Northern Indiana Public Service Company (NIPSCO) has performed the necessary creditworthiness evaluation for Vectren Source and that they are approved to participate in the Choice Program.

Sincerely,

Thomas A. Payne

STATE OF INDIANA
OFFICE OF THE SECRETARY OF STATE
CERTIFICATE OF EXISTENCE

To Whom These Presents Come, Greetings:

I, Charles P. White, Secretary of State of Indiana, do hereby certify that I am, by virtue of the laws of the State of Indiana, the custodian of the corporate records, and proper official to execute this certificate.

I further certify that records of this office disclose that

VECTREN RETAIL, LLC

duly filed the requisite documents to commence business activities under the laws of State of Indiana on July 27, 2001, and was in existence or authorized to transact business in the State of Indiana on January 21, 2011.

I further certify this Domestic Limited Liability Company (LLC) has filed its most recent report required by Indiana law with the Secretary of State, or is not yet required to file such report, and that no notice of withdrawal, dissolution or expiration has been filed or taken place.



In Witness Whereof, I have hereunto set my hand and affixed the seal of the State of Indiana, at the city of Indianapolis, this Twenty-First Day of January, 2011.

Charles P. White

Charles P. White, Secretary of State

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