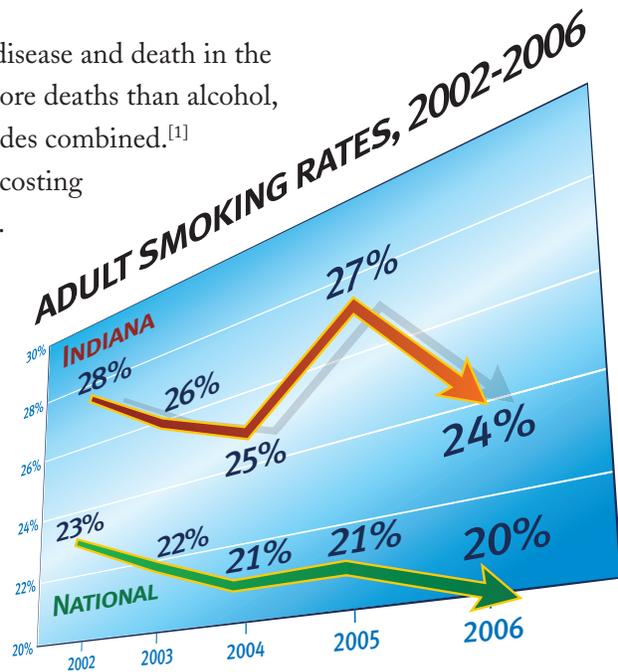


“INDIANA’S SMOKING RATE IS DROPPING”

Tobacco use is the single most preventable cause of disease and death in the United States. Annually, cigarette smoking causes more deaths than alcohol, AIDS, car accidents, illegal drugs, murders and suicides combined.^[1]

The impact of tobacco use on Indiana is staggering, costing Hoosiers billions of dollars and 9,800 lives each year.

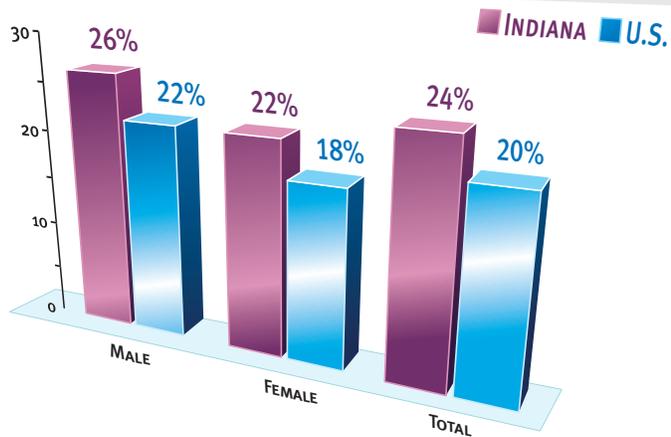
Data from the 2006 Behavioral Risk Factor Surveillance System shows that Indiana’s adult smoking rate has declined 13 percent - from 28 percent in 2002 to 24 percent in 2006. This indicates that Indiana is moving in the right direction, but there is still much work to be done. Indiana adult smoking rate currently ranks fifth highest in the nation.



“HOWEVER, INDIANA CONSISTENTLY RANKS AMONG THE HIGHEST SMOKING STATES IN THE COUNTRY”

- Nearly 1.1 million adults in Indiana are current smokers.
- The rate of smoking among Indiana adults has significantly dropped over the past year, but smoking is still a critical problem.
- Men continue to smoke at a higher rate than women. In addition, smoking rates among men and women in Indiana remain higher than national averages.

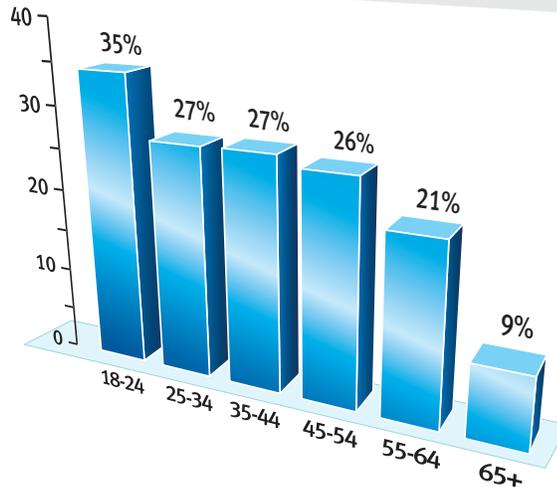
ADULT SMOKING RATES BY GENDER, INDIANA VS. U.S., 2006



“SMOKING RATES ARE HIGHEST AMONG YOUNG ADULTS”

- In 2006, young adults 18-24 years of age continue to rank at the top of the list for smoking prevalence.

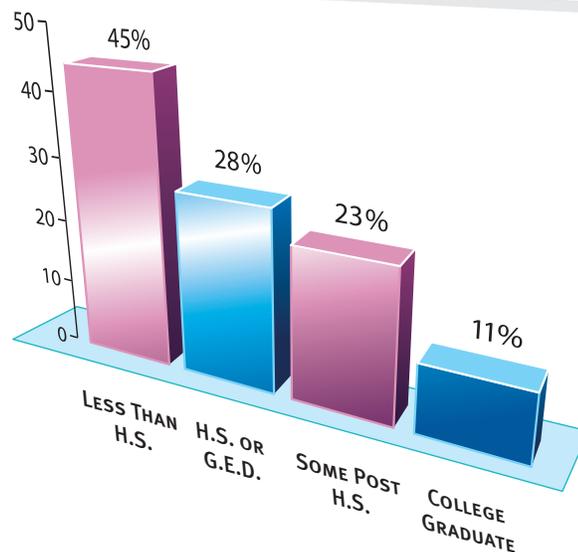
ADULT SMOKING BY AGE GROUP, 2006



“SMOKING RATES ARE HIGHEST AMONG ADULTS WITH LESS EDUCATION”

- Nearly 45 percent of Hoosier adults with less than a high school education are current smokers.

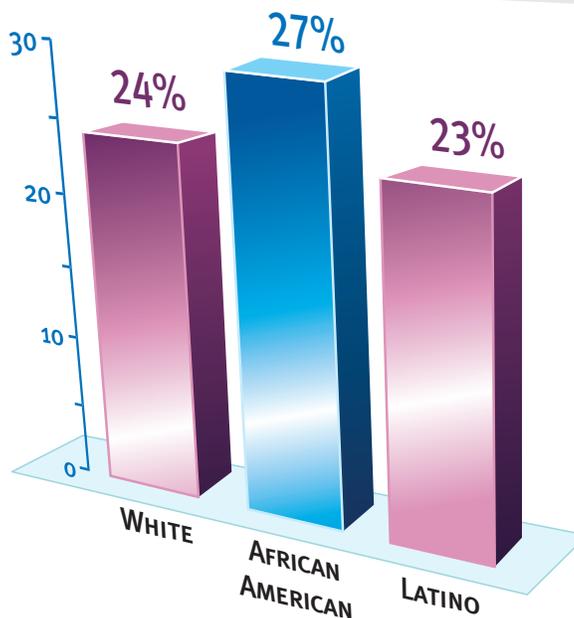
ADULT SMOKING RATES BY EDUCATION LEVEL



“SMOKING RATES AMONG RACIAL/ETHNIC GROUPS ARE SIMILAR”

ADULT SMOKING RATES BY RACE/ETHNICITY

- Smoking rates among all race/ethnic groups has remained unchanged over the last four years. In 2006, African Americans had the highest smoking rate among all racial/ethnic populations at 27 percent.



While Indiana’s smoking rates are dropping, it is clear that tobacco use still adversely impacts the state. Smoking rates among men, young adults, adults with less education, and African Americans remain high. It is important that Indiana’s Tobacco Prevention and Cessation program continues their mission to prevent and reduce tobacco use.

[1] Centers for Disease Control and Prevention. Fact Sheet: Adult Cigarette Smoking in the United States: Current Estimates (Updated November 2006). Accessed October 4, 2006. (http://www.cdc.gov/tobacco/data_statistics/Factsheets/health_effects.htm#)