

Indiana Adult Smoking

Tobacco use is the single most preventable cause of death and disease in the United States. Annually, tobacco use causes more deaths than alcohol, AIDS, car accidents, illegal drugs, murders and suicides, combined. The impact of tobacco on Indiana is staggering, costing Hoosiers 9,700 lives each year.

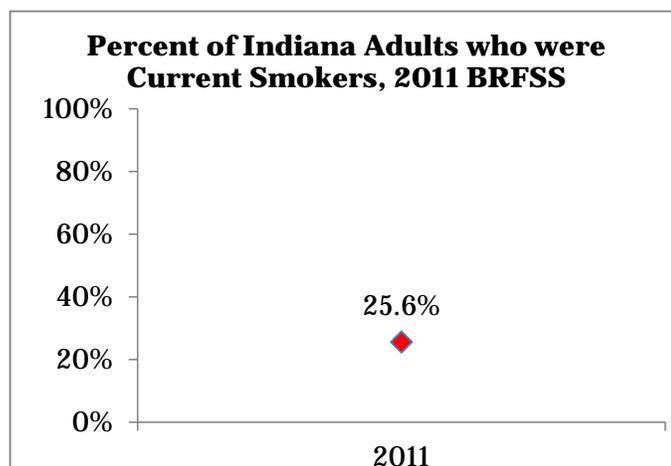
Cigarette use among Hoosiers is still a critical problem. Indiana is consistently included in the top states with the highest smoking prevalence rates.

New survey methodology – 2011

- Beginning in 2011, there were changes made to the Behavioral Risk Factor Surveillance System (BRFSS). The health behavior survey, conducted in all 50 states, is using an updated data collection and analysis technique. This new method accounts for cell phone only households as a part of the data collection.
- Due to this change, it will not be possible to compare the 2011 prevalence estimates to previous smoking rates.
- The 2011 adult smoking rate for Indiana is 25.6%. This new smoking rate more accurately reflects the current rate of smoking in Indiana than estimates published in recent years.

Indiana Adult Smoking Prevalence

- 25.6% of adults in Indiana, over 1 million people, were current smokers in 2011.
- Indiana ranks high among all states in adult smoking prevalence and is higher than the U.S. rate of 21.2%.
- The 2011 adult smoking rate among Indiana men (27.5%) remains higher than that of Indiana women (23.7%).



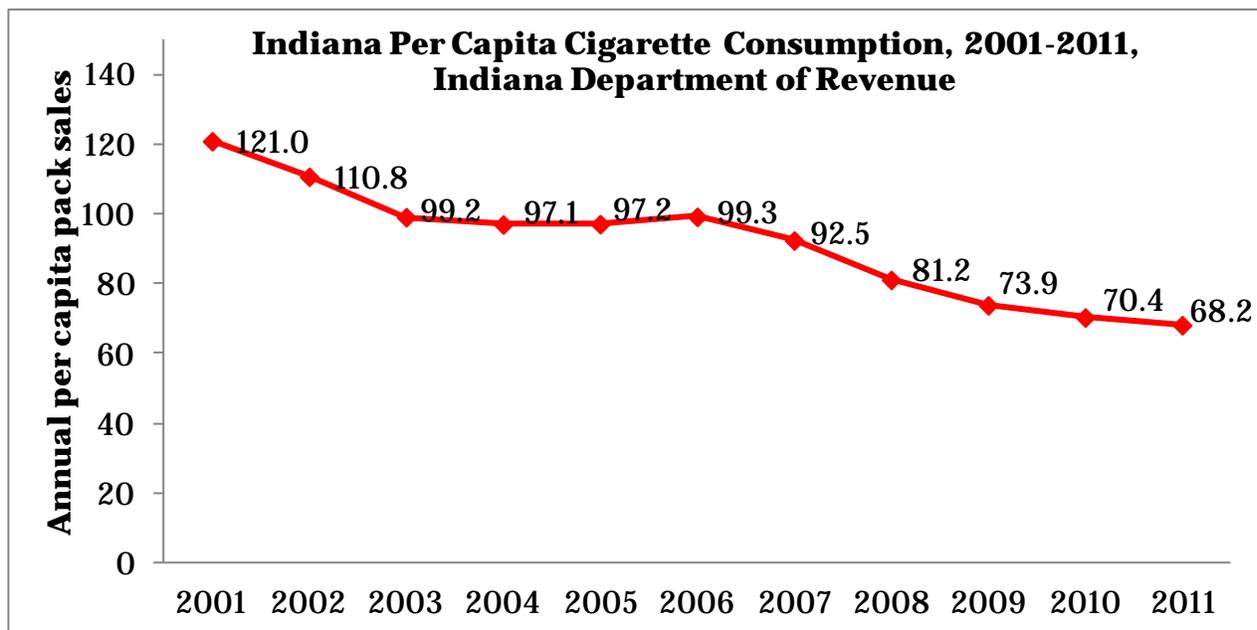
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Indiana Adult Smoking Rates by Income and Educational Attainment

- 42.6% of Hoosier adults with less than a high school education were current smokers in 2011.
- 40.4% of those reporting a household income of less than \$15,000 were current smokers in 2011.
- BRFSS data suggest that adult smoking rates decline as level of formal education attained and household income increases.

Cigarette Consumption

- Indiana has experienced a significant decline in adult smoking prevalence from 2000 to 2010. This decline is illustrated by 2000-2010 BRFSS data.
- In addition to prevalence, cigarette consumption is also an indicator of smoking behavior. A downward trend in the consumption of cigarettes in Indiana is illustrated below.



Smoking prevalence rates among Indiana adults illustrate why tobacco use greatly impacts our state. Tobacco use is the leading preventable cause of death in Indiana, claiming more than 9,700 lives each year and costing the state over \$2 billion annually in health care bills, including \$487 million in Medicaid payments. Indiana's tobacco control program continues to raise Hoosiers' awareness of tobacco prevention and control issues.

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