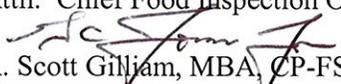




DATE: May 4, 2011
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: The Raymond-Hadley Corp. Expanded Recall

SUGGESTED

ACTION: Unclassified Recall; Expanding the 4/26/11 recall of varieties and date codes of Better Batter Mixes to include one lot of #1 Gluten Free brand Chocolate Cake Mix and #1 Gluten Free brand White Cake Mix because they may contain the undeclared allergen MILK; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled was distributed in the neighboring State of Michigan. The recalled products were sold to private label customers and distributed in the United States and Canada through retail stores, mail order, and direct delivery. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

The Raymond-Hadley Corporation Expands Allergy Alert On Undeclared Milk In Better Batter Mixes To Include One Lot Of #1 Gluten Free Brand Chocolate Cake Mix And #1 Gluten Free Brand White Cake Mix

Contact:
1-800-252-2220

FOR IMMEDIATE RELEASE - May 3, 2011 - The Raymond-Hadley Corp. of Spencer, NY is expanding the 4/26/11 recall of varieties and date codes of Better Batter Mixes to include one lot of **#1 Gluten Free brand Chocolate Cake Mix** and **#1 Gluten Free brand White Cake Mix** because they may contain the undeclared allergen MILK. People who have an allergy to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

The select Better Batter Pancake & Biscuit mixes and Yellow & Chocolate Cake mixes, plus the **#1 Gluten Free brand Chocolate Cake Mix** and **#1 Gluten Free brand White Cake Mix** were sold to private label customers and distributed in the United States and Canada through retail stores, mail order, and direct delivery.

The **Better Batter** brand mixes recalled on 4/26/11 are packaged in chipboard boxes with the following markings on the packages:

Better Batter Pancake & Biscuit Mix, 20 oz., UPC 896439002070, Best Before July 2012 – March 2013;

Better Batter Gluten Free Pancake/Biscuit Mix, 2.5 lbs., UPC 896439002032, Best Before December 2011, February – August 2012 & March 2013;

Better Batter Yellow Cake Mix, 18.25 oz., UPC 896439002100, Best Before January - March 2013;

Better Batter Chocolate Cake Mix, 18.25 oz., UPC 896439002094, Best Before January – March 2013.

The recall expansion includes the following **#1 Gluten Free** brand mixes which are packaged in white paper bags with the following markings on the packages:

#1 Gluten Free Chocolate Cake Mix, 5 lb., UPC 654367435304, Lot 33310-4;

#1 Gluten Free White Cake Mix, 5 lb., UPC 654367435052, Lot 33310-4;

The voluntary recall was initiated after it was discovered that the products containing milk were distributed in packaging that did not reveal the presence of the allergen milk. Subsequent investigation confirmed milk as a sub-ingredient of one of the ingredients in the bakery mixes. The omission in labeling was caused by a temporary breakdown in the company's quality control processes.

Several allergic reactions have been reported in connection with this problem.

Consumers who have purchased Better Batter and #1 Gluten Free mixes listed above are urged to return them to the place of purchase for a full refund. Consumers with questions may contact the manufacturer at 1-800-252-2220, Monday – Friday 8:00am – 4:30pm EDT.

RSS Feed for FDA Recalls Information¹ [what's this?²]

Photo: Product Labels