

Privacy Policy for Indiana WIC Mobile Application

This privacy policy outlines how Indiana WIC uses and protects any information collected and stored by the Indiana WIC mobile application (the “Application”). This privacy policy governs your use of this software. By using the Indiana WIC mobile application, you are agreeing to the information described within this privacy policy.

What information does the application obtain and how is it used?

We collect two types of data – 1) User Provided Information and 2) Automatically Collected Information.

User Provided Information

The Application obtains the information you provide when you download and register the application. Registration is optional, but you may not be able to use some of the features offered by the Application unless you register with us.

The Application collects the following information when you register:

- eWIC Card Number (this card should be active)
- Cardholder Date of Birth
- Cardholder Zip Code
- Login ID (email address)
- Password

The information the Application collects is used to establish an account on the system. Once established, the account is used to display upcoming appointment information and details about your current and future benefits.

We do not collect this personal information from visitors to the Application.

Automatically Collected Information

The Application may collect certain information automatically, including, but not limited to, the following information from your device:

- GPS Location
 - Latitude
 - Longitude
- Analytic Information
 - Device Type
 - OS version
 - Carrier or Network the device is using
 - Pages within the app that were accessed

Does the Application collect precise real time location information of the device?

The GPS information is accessed when the Clinics and Stores maps are accessed. The GPS information is used to calculate distances to the Clinics and Stores for the purpose of limiting the locations displayed. The GPS information is not stored.

Do third parties see and/or have access to information obtained by the Application?

The analytic information is used solely for preparing reports on the use of the Application and to improve the Application and its services based on how it is used. It is collected as the Application is used for analytic information purposes. This information is stored on a third-party system, separate from your personal information, in such a way that it is not possible to be combined with your personal information. We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- as required by the Access to Public Records Act (Ind. Code § 5-14-3);
- as required by any other state or federal law, to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not use the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

What are my opt-out rights?

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile Application marketplace or network.

Security

We provide physical, electronic, and procedural safeguards to protect information that is transmitted and stored on Application servers. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes to the Privacy Policy

This privacy policy may be updated from time to time for any reason. We will notify you of any changes to our privacy policy by posting the new privacy policy here. You are advised to consult this privacy policy regularly for any changes, as continued use is deemed approval of all changes.

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this privacy policy now and as amended by us. "Processing" means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at inwic@isdh.in.gov.