



Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** August 1, 2011  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program  
**SUBJECT:** Nestlé Purina PetCare Company Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; limited number of 3.5- and 7-pound bags of its Purina ONE Vibrant Maturity 7+ Dry Cat Food from a single production run because some bags of the product have been found to be contaminated with *Salmonella*; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The product was distributed to customers located in California, Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, Missouri, North Dakota, Nebraska, Ohio and Wisconsin, who may have further distributed the product to other states. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

\*\*\*\*\*

**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Nestlé Purina Recalls Limited Number of Purina ONE Vibrant Maturity 7+ Dry Cat Food Bags Due to a Potential Health Risk**

**Contact:**  
Consumer:  
Nestlé Purina PetCare Office of Consumer Affairs:  
1-800-982-6559

Media:  
Keith Schopp  
314-982-2577

**FOR IMMEDIATE RELEASE** - July 29, 2011 - Nestlé Purina PetCare Company (NPPC) is voluntarily recalling a limited number of 3.5- and 7-pound bags of its Purina ONE Vibrant Maturity 7+ Dry Cat Food from a single production run and shipped to customers in 12 states in December 2010. This is being done because some bags of the product have been found to be contaminated with *Salmonella*. Only Purina ONE Vibrant Maturity 7+ Dry Cat Food with both the “Best By” date and the production code shown are included in this voluntary recall :

<u>Product Name</u>	<u>Bag size</u>	<u>“Best By” Date &amp; Production Code*</u>	<u>Bag UPC Code</u>
<b>Purina ONE Vibrant Maturity 7+</b>	<b>3.5 lb.</b>	<b>MAY 2012 03341084</b>	<b>17800 01885</b>
<b>Purina ONE Vibrant Maturity 7+</b>	<b>3.5 lb.</b>	<b>MAY 2012 03351084</b>	<b>17800 01885</b>
<b>Purina ONE Vibrant Maturity 7+</b>	<b>7 lb.</b>	<b>MAY 2012 03341084</b>	<b>17800 01887</b>
<b>Purina ONE Vibrant Maturity 7+</b>	<b>7 lb.</b>	<b>MAY 2012 03351084</b>	<b>17800 01887</b>

*\*“Best By” Date and Production Code are found on the back or bottom of the bag.*

No additional Purina cat or dog products are involved in this voluntary recall. No other Purina ONE brand products are involved. Only Purina ONE Vibrant Maturity 7+ brand products which match the “Best By” dates and production code above are included in this recall.

Consumers who have purchased Purina ONE Vibrant Maturity 7+ Dry Cat Food products with these specific “Best By” Date and Production Codes should discontinue feeding the product and discard it.

*Salmonella* can affect animals eating the product, and there is a risk to humans from handling contaminated products. People handling contaminated dry pet food can become infected with *Salmonella*, especially if they have not thoroughly washed their hands after having contact with surfaces exposed to this product. Healthy people infected with *Salmonella* should monitor themselves for the following symptoms: nausea, vomiting, diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments including arterial infections, endocarditis, arthritis, muscle pain, eye irritation and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may exhibit decreased appetite, fever and abdominal pain. If left untreated, pets may be lethargic and have diarrhea or bloody diarrhea, fever and vomiting. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If you pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

The product was distributed to customers located in California, Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, Missouri, North Dakota, Nebraska, Ohio and Wisconsin, who may have further distributed the product to other states.

Nestlé Purina PetCare Company became aware of the contamination as a result of samples that had been collected in several retail stores.

At Nestlé Purina PetCare, the safety and efficacy of our products are our top priority. We apologize for any inconvenience due to this voluntary recall. For further information or to obtain a product refund, please call NPPC toll-free at 1-800-982-6559 or visit [www.purina.com](http://www.purina.com)<sup>1</sup>.

RSS Feed for FDA Recalls Information<sup>2</sup> [what's this?]<sup>3</sup>

Photo: Product Labels<sup>4</sup>