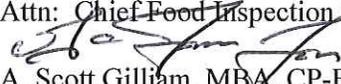




DATE: August 13, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Missa Bay, LLC Recall

SUGGESTED

ACTION: Unclassified Recall; 293,488 cases and 296,224 individually distributed units of fruit, vegetable, and sandwich products containing apples, because they contain diced or sliced apples which may be contaminated with *Listeria monocytogenes*; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. The recalled products were produced and distributed to retailers and foodservice operators in the following states: Alabama, Arkansas, Connecticut, Delaware, District of Columbia, Washington D.C., Florida, Georgia, Iowa, Illinois, Indiana, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Mississippi, Montana, Nebraska, New Hampshire, New Jersey, New York, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Vermont, Virginia, Wisconsin and West Virginia. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Missa Bay, LLC Announces Voluntary Recall Of Fruit, Vegetable, and Sandwich Products Containing Apples Because of Possible Health Risk

Contact
Consumer
1-800-800-7822

Media
Tristan Simpson
Corporate Communications
626-678-2055

FOR IMMEDIATE RELEASE - August 10, 2012 - Missa Bay, LLC, a wholly owned subsidiary of Ready Pac Foods, Inc., of Swedesboro, New Jersey is voluntarily recalling a total of 293,488 cases and 296,224 individually distributed units of fruit, vegetable, and sandwich products containing apples, as listed below, with the Use-by dates of July 8, 2012 through August 20, 2012 because they contain diced or sliced apples which may be contaminated with *Listeria monocytogenes*. *Listeria monocytogenes* is an organism that can cause serious or life-threatening food borne illness in a person who eats a food item contaminated with it. Symptoms of infection may include fever, muscle aches, gastro intestinal symptoms such as nausea or diarrhea. The illness primarily impacts pregnant women and adults with weakened immune systems. Most healthy adults and children rarely become seriously ill.

The recalled products were produced and distributed from the Missa Bay, LLC facility to retailers and foodservice operators in the following states: Alabama, Arkansas, Connecticut, Delaware, District of Columbia, Washington D.C., Florida, Georgia, Iowa, Illinois, Indiana, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Mississippi, Montana, Nebraska, New Hampshire, New Jersey, New York, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Vermont, Virginia, Wisconsin and West Virginia.

This recall notification is being issued due to finding *Listeria monocytogenes* on equipment used by Missa Bay, LLC to produce apple products. Missa Bay, LLC is coordinating closely with regulatory officials. **No illnesses have been reported in association with this voluntary recall.**

Only the specific products identified in the list below are included in the recall. Retailers and foodservice operators should check their inventories and store shelves to confirm that none of the product is present or available for purchase by consumers or in warehouse inventories.

Consumers who may have purchased the affected product are asked to record the Use-by date and/or UPC code number, immediately dispose of the product, and contact the Ready Pac Consumer Affairs Department, toll-free at (800) 800-7822, Monday – Friday, 8 a.m. to 5 p.m. (Pacific Time) to obtain a full refund. Please visit our website at www.readypac.com¹ ² for a copy of the release.

Ready Pac Foods, Inc. has earned an outstanding safety record for over 40 years and has taken immediate precautionary measures to protect public health by issuing this voluntary recall. Ready Pac customer service representatives have already contacted all customers impacted and are in the process of confirming that the recalled products are not in the stream of commerce. Consumers with questions may contact Ready Pac directly at 1-800-800-7822 M-F 8am-5pm PDT.

Missa Bay, LLC August 10, 2012 Precautionary Voluntary Recall

Alabama, Arkansas, Connecticut, Delaware, District of Columbia, Washington D.C., Florida, Georgia, Iowa, Illinois, Indiana, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Mississippi, Montana, Nebraska, New Hampshire, New Jersey, New York, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Vermont, Virginia, Wisconsin and West Virginia.

Product Descripton	Use-by-dates	UPCode
BK Fresh Apple Slices, 2oz, "Burger King" label	On or before August 13	n/a
Snack Pac Apples & Caramel, 4oz, "Hannaford" label	On or before August 18	4126817191
Snack Pac Apples, Granola & Yogurt, 4.3oz, "Hannaford" label	On or before August 18	4126817195
Apple Slices, 1.2oz, "McDonalds" label (ONLY in the following states: CT, MA, ME, NH, NJ , NY, PA, RI , VT) On or before August 19 n/a	On or before August 19	n/a
Diced Apples for Fruit & Maple Oatmeal, 0.92oz, "McDonalds" label (ONLY in the following states: CT, MA, ME, NH, NJ , NY, PA, RI , VT)	On or before August 19	n/a
Fruit & Walnut Snack, 5.75oz, "McDonalds" label	On or before August 20	n/a
Apple Blue Pecan bistro, 4.75oz, "Ready Pac" label	On or before August 12	7774529497
Fruit Frenzy, 32oz, "Ready Pac" label	On or before August 18	7774523086
Fruit Tray Bien, 32oz, "Ready Pac" label	On or before August 18	7774521606
Ready Snax Apples, Cheese with Caramel Dip, 4oz, "Ready Pac" label	On or before August 18	7774523896
Ready Snax Apples, Celery, Raisins with Peanut Butter, 4oz, "Ready Pac" label	On or before August 18	7774523897
Ready Snax Apples, Granola & Yogurt, 4.3oz, "Ready Pac" label	On or before August 18	7774523086
Super Fruit Blend, 6oz, "Ready Pac" label	On or before August 17	7774521606
Super Fruit Medley, 10.5oz, "Ready Pac" label	On or before August 16	7774523896
Sweet Sunshine Platter, 37oz, "Ready Pac" label	On or before August 16	7774523897

Apple, Blue Cheese & Pecan Complete Salad Kit, 8.75oz, "Safeway Farms" label	On or before August 18	7774523089
Apple Caramel Dipper, 6.7oz, "Wawa" label	On or before August 16	7774523076
Apple Peanut Butter Dipper, 6.5oz, "Wawa" label	On or before August 15	7774523746
Apple Slices, 3.5oz, "Wawa" label	On or before August 16	7774524204
Baby Carrots, 3oz, "Wawa" label	On or before August 16	2113033680
Chicken Salad Snack, 6.7oz, "Wawa" label	On or before August 12	2619100394
Chicken Salad Sandwich, 7.8oz, "Wawa" label	On or before August 10	2619100268
Fruit & Cheese, 6oz, "Wawa" label	On or before August 11	2619102232
Protein Power Pack, 7.8oz, "Wawa" label	On or before August 11	2619102517
Red Grapes, 3oz, "Wawa" Label	On or before August 13	2619102760
Turkey & Cheese Sandwich, 7.7oz, "Wawa" label	On or before August 10	2619105670
Apples, Celery, Raisins & Peanut Butter, 4oz, "Wegmans" label	On or before August 18	2619102567
Apples, Cheese & Caramel Dip, 4oz, "Wegmans" label	On or before August 15	2619102565
Apples, Granola & Low Fat Vanilla Yogurt, 4.3oz, "Wegmans" label	On or before August 18	2619102518

Instructions for Consumers:

Check your refrigerator for the above listed products with the Use-By dates July 8, 2012 through August 20, 2012. The location of the Use-by date and UPC code varies by product.

Consumers who may have purchased the affected product are asked to record the Use-By date and/or UPC code number, immediately dispose of the product, and contact the Ready Pac Consumer Affairs Department, toll-free at (800) 800-7822, Monday – Friday, 8 a.m. to 5 p.m. (Pacific Time) to obtain a full refund. Please visit our website at www.readypac.com³ for a copy of the release.

Instructions to Retailers:

Retailers should check their inventories and store shelves to confirm that none of the product is

present or available for purchase by consumers or in warehouse inventories. Ready Pac customer service representatives have already contacted retailers and are in the process of confirming that the recalled products are not in the stream of commerce. Customers with questions may contact Ready Pac directly at 1-800-800-4088 x2900 M-F 7am-5pm PDT.

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