



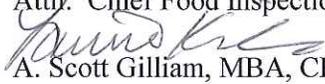
**Indiana State
Department of Health**
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Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: October 28, 2013

TO: All Local Health Departments
Atty: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Kraft Foods Group Recall [Food]

**AFFECTED
PRODUCT:** *Kraft and Polly-O String Cheese and String Cheese Twists Product Varieties*
(See attached list)

SUMMARY: Voluntary Recall; Kraft Foods Group is voluntarily recalling some varieties of *Kraft* and *Polly-O* String Cheese and String Cheese Twists products. These products may spoil before their "Best When Used By" code dates, leading to product discoloration. The affected products all have code dates from October 25, 2013 through February 11, 2014.

Approximately 735,000 cases of the affected product were shipped to customers across the United States. The affected product was not distributed in Canada. Kraft is conducting this recall after receiving several reports from consumers of premature spoilage of some of the string cheese products listed above. Kraft has ceased the production and distribution of the affected products from the relevant facility as the company continues its investigation to resolve the problem.

**SUGGESTED
ACTION:** Contact affected parties by phone, fax, or e-mail. Consumers who purchased any product listed above should not eat it. They should return it to the store where purchased for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at 1-800-816-9432 between 9 am and 6 pm (Eastern). Furthermore, if any recalled products are found, please notify this office at 317-233-3213.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company



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To promote and provide
essential public health services.

Kraft Voluntarily Recalls Some Varieties of *Kraft* And *Polly-O* String Cheese And String Cheese Twists Due to Premature Spoilage

Contact

Consumer:
1-800-816-9432

Media:

Joyce Hodel
847-646-4538
news@kraftfoods.com

FOR IMMEDIATE RELEASE - Oct. 25, 2013 - NORTHFIELD, Ill., - Kraft Foods Group is voluntarily recalling some varieties of *Kraft* and *Polly-O* String Cheese and String Cheese Twists products. These products may spoil before their "Best When Used By" code dates, leading to product discoloration. The affected products all have code dates from October 25, 2013 through February 11, 2014.

Approximately 735,000 cases of the affected product were shipped to customers across the United States. The affected product was not distributed in Canada.

The following varieties are being recalled:

Name of Product	Size	Package UPC	Code Dates
Kraft Mozzarella String Cheese	16 oz.	21000006632	25 OCT 2013 – 11 FEB 2014
.834 oz Kraft Low Moisture Part Skim Jalapeno String 2/24PK	.834 oz (individual sticks in a carton)	21000007264	25 OCT 2013 – 11 FEB 2014
Kraft Low Moisture Part Skim String Cheese	24 oz	21000017171	25 OCT 2013 – 11 FEB 2014
Kraft Low Moisture Part Skim String	12 oz	21000017140	25 OCT 2013 – 11 FEB 2014
Kraft Barbecue String Cheese Twists	9 oz	21000041619	25 OCT 2013 – 11 FEB 2014
Kraft Italian Style Pizza Cheese Twists	9 oz	21000041626	25 OCT 2013 – 11 FEB 2014
Kraft Low Moisture Part Skim Cracked Black Pepper String Cheese	10 oz	21000044702	25 OCT 2013 – 11 FEB 2014
Kraft 2% Natural String Cheese	20 oz	21000044719	25 OCT 2013 – 11 FEB 2014
Kraft Low Moisture Part Skim Jalapeno String Cheese	10 oz	21000044726	25 OCT 2013 – 11 FEB 2014
Kraft Low Moisture Part Skim Tomato Basil String Cheese	10 oz	21000044733	25 OCT 2013 – 11 FEB 2014

Name of Product	Size	Package UPC	Code Dates
Kraft 2% String Cheese	10 oz	21000044740	25 OCT 2013 – 11 FEB 2014
Polly-O Mozzarella String Cheese	16 oz	71040000251	25 OCT 2013 – 11 FEB 2014
Polly-O Low Moisture Part Skim String Cheese	12 oz	71040065045	25 OCT 2013 – 11 FEB 2014
Polly-O Barbecue Cheese Twist	9 oz	71040000503	25 OCT 2013 – 11 FEB 2014
Polly-O Italian Style Pizza CheeseTwist	9 oz	71040000510	25 OCT 2013 – 11 FEB 2014
Polly-O Low Moisture Part Skim Black Pepper String Cheese	10 oz	71040000565	25 OCT 2013 – 11 FEB 2014
Polly-O 2% String Cheese	20 oz	71040000572	25 OCT 2013 – 11 FEB 2014
Polly-O Low Moisture Part Skim Jalapeno String Cheese	10 oz	71040000589	25 OCT 2013 – 11 FEB 2014
Polly-O Low Moisture Part Skim Tomato Basil String Cheese	10 oz	71040000596	25 OCT 2013 – 11 FEB 2014
Polly-O 2% String Cheese	10 oz	71040000602	25 OCT 2013 – 11 FEB 2014
Polly-O Low Moisture Part Skim String Cheese Value Pack	24 oz	71040065564	25 OCT 2013 –11 FEB 2014
Polly-O String Cheese 1 oz 48-count	48 oz	71040605098	25 OCT 2013 – 11 FEB 2014

Consumers can find the "Best When Used By" date on the back of multi-count packages toward the bottom. For string cheese products labeled for individual sale, the "Best When Used By" date is on the bottom front of the package.

No other *Kraft* or *Polly-O* String Cheese or String Cheese Twists products -- or any other Kraft Foods or Polly-O products -- are being recalled.

Kraft is conducting this recall after receiving several reports from consumers of premature spoilage of some of the string cheese products listed above. Kraft has ceased the production and distribution of the affected products from the relevant facility as the company continues its investigation to resolve the problem.

Consumers who purchased any product listed above should not eat it. They should return it to the store where purchased for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at **1-800-816-9432** between 9 am and 6 pm (Eastern).

The affected product was produced in Campbell, NY.

ABOUT KRAFT FOODS GROUP

Kraft Foods Group, Inc. (NASDAQ: KRFT) is one of North America's largest consumer packaged food and beverage companies, with annual revenues of more than \$18 billion. With the spirit of a startup and the soul of a powerhouse, Kraft has an unrivaled portfolio of products in the beverages, cheese, refrigerated meals and grocery categories. Its iconic brands include *Kraft*, *Maxwell House*, *Oscar Mayer*, *Philadelphia*, *Planters*, *Velveeta*, *Capri Sun*, *JELL-O* and *Lunchables*. Kraft's 23,000 employees in the U.S. and Canada have a passion for making the foods and beverages people love. Kraft is a member of the Standard & Poor's 500 and the NASDAQ-100 indices. For more information, visit www.kraft.com¹ and www.facebook.com/kraft².

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