



**Indiana State
Department of Health**
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Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: October 9, 2012
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Kraft Foods Group, Inc. Recall

**SUGGESTED
ACTION:**

Unclassified Recall; The Jalapeno variety of *Kraft* String Cheese with the Best When Used By date of 23 NOV 2012 as a precaution due to the possibility that a thin layer of plastic film from the package may remain adhered to the product; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled product may have been distributed in the State of Indiana. Approximately 2,700 cases of the affected product were shipped to customers across the United States. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Kraft Foods Voluntarily Recalls Jalapeno Variety of Kraft String Cheese With
Code Date of 23 Nov 2012**

Contact:
Consumer:
1-800-396-2133

FOR IMMEDIATE RELEASE - October 8, 2012 Kraft Foods Group, Inc. is voluntarily recalling the Jalapeno variety of *Kraft* String Cheese with the Best When Used By date of 23 NOV 2012 as a precaution due to the possibility that a thin layer of plastic film from the package may remain adhered to the product. If the film sticks to the cheese and is not removed, it could potentially cause a choking hazard.

The following single code date of this product is being recalled:

Name of Product	Size	Best When Used By Date	UPC
<i>Kraft</i> String Cheese – Jalapeno Variety	12 oz bag with 12 individual 1 oz snacks	23 NOV 2012	2100002977

Consumers can find the Best When Used By date on the back of the 12 oz package in the lower-right corner.

No other code dates of *Kraft* Jalapeno String Cheese and no other varieties of *Kraft* String Cheese or any other Kraft Foods products are being recalled.

There has been one consumer complaint. Approximately 2,700 cases of the affected product were shipped to customers across the United States. The affected product was not distributed in Canada.

Consumers who purchased the product with the Best When Used By date of 23 NOV 2012 should not eat it. They should return it to the store of purchase for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations Monday through Friday at **1-800-396-2133**.

The affected product was produced in Campbell, NY.

ABOUT KRAFT FOODS GROUP

Kraft Foods Group, Inc. (NASDAQ: KRFT) is a new company that has been around 109 years. North America's fourth largest consumer packaged food and beverage company, Kraft had revenues of approximately \$19 billion in 2011. The company has an unrivaled portfolio of products in the beverages, cheese, convenient meals and grocery categories. Its iconic brands include *Kraft*, *Maxwell House*, *Oscar Mayer*, *Planters* and *JELL-O*. Kraft's 25,000 employees in the U.S. and Canada have a passion for making the foods and beverages people love. Kraft Foods Group became an independent company on Oct. 1, 2012 and will be a member of the Standard & Poor's 500 index. For more information, visit www.kraft.com¹.

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Photo: [Product Labels](#)⁴