

## Indiana WIC Vendor Notice 15-2

Date: April 8, 2015

To: WIC Vendors

From: Dan Labus, WIC Vendor Manager

**Re: Yogurt Authorized Effective May 1, 2015**

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Effective May 1, 2015, Indiana WIC participants will be issued checks authorizing the purchase of 32 oz (1 quart) yogurt containers. Yogurt is not a brand specific item, although yogurt types will be allowed as indicated on the following WIC check messages.

Checks most commonly issued to children ages 2-4 and women:

QUART (32 OZ) CONTAINER LOW-FAT/FAT FREE YOGURT ANY FLAVOR  
NOT ALLOWED: GREEK, ORGANIC, LIGHT, OR MULTI-PACKS

Checks most commonly issued to children age 1:

QUART (32 OZ) CONTAINER WHOLE FAT YOGURT ANY FLAVOR\*  
NOT ALLOWED: GREEK, ORGANIC, LIGHT, OR MULTI-PACKS

\*Few 32 oz whole fat yogurt containers currently exist in the market. WIC hopes manufacturers release more whole fat products as states begin authorizing the product. The list of currently available WIC authorized whole fat yogurt brands include:

Dannon All Natural Yogurt – Plain  
Brown Cow Cream Top Yogurt – Plain, Vanilla, or Maple  
Mountain High Yogurt Original – Plain or Vanilla.

Yogurts may be plain or flavored, but may not have greater than 40 grams of sugar per 1 cup (8 oz) serving. Yogurts with accompanying mix-in ingredients such as granola, candy pieces, honey, nuts, and similar ingredients are not authorized. Drinkable yogurts are not authorized.

Please update your scanner and register systems as needed to include allowable yogurts. All cashiers and other store personnel must be informed of this change to avoid any issues at checkout.

Thank you for your continued support of the WIC Program. If you have any questions about this change, you may contact your local WIC office or the State WIC Program at 800 522-0874 and ask for the Vendor Consultant in your area.