



Mitchell E. Daniels, Jr.
Governor

Judith A. Monroe, M.D.
State Health Commissioner

Indiana State
Department of Health
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DATE: January 13, 2010
TO: All Local Health Departments
Attn: Food Safety Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Heluva Good Recalls Cold Pack Cheese Products Because of Possible Health Risk

SUGGESTED ACTION: Recalling select Heluva Good branded 8 oz. plastic cup containers of Cold Pack Cheese Food because they may contain *Listeria monocytogenes*. Information provided in case of inquiries.

From the information provided by FDA, the recalled products were not distributed in the State of Indiana, but were distributed in our neighboring State of Ohio. The products were distributed to retail locations, however a list of retail outlets were not provided. Information provided in case of questions. Notify this office (317/233-7360), if any recalled product is found.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Heluva Good Recalls Cold Pack Cheese Products Because of Possible Health Risk

Contact:
Lynne Bohan,
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FOR IMMEDIATE RELEASE - January 11, 2010 - Lynnfield, MA – HP Hood is recalling select Heluva Good branded 8 oz. plastic cup containers of Cold Pack Cheese Food because they may contain *Listeria monocytogenes*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short term symptoms such as high fever, severe

headache, stiffness and nausea, abdominal pain and diarrhea, listeria infection can cause miscarriages and stillbirths among pregnant women.

No illnesses have been reported to date in connection with the product and codes listed below.

**8 oz. plastic cup containers of Heluva Good Port Wine Cold Pack Cheese Food
UPC 73570 55503
Sell by date between 11/15/2010 through 12/15/2010**

**8 oz. plastic cup containers of Heluva Good Sharp Cheddar Cold Pack Cheese Food
UPC 73570 55501
Sell by date between 11/15/2010 through 12/15/2010**

The recalled products were distributed in stores in the following states: New York, Pennsylvania, New Jersey, Maryland, Delaware, Ohio, Virginia, West Virginia, Maine, New Hampshire, Connecticut, Massachusetts, Vermont and Rhode Island.

The recall is being done as a precaution and is the result of a sampling done by the state of Wisconsin (from the facility that co-packs products under the Heluva Good brand) which revealed that some finished products contained the bacteria.

Consumers who have purchased these products are urged to return the products to the place of purchase for a full refund. Consumers with questions can call Heluva Good Consumer Affairs at (800) 242-2423.