



Indiana State
Department of Health
An Equal Opportunity Employer

Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: June 30, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: *Laurie Kidwell*
Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: Health Matters America, Inc. - RECALL [Food]

EXPANDED RECALL

AFFECTED PRODUCT: Organic Traditions Sprouted Chia Seed Powder and Sprouted Chia & Flax Seed Powder

SUMMARY: Unclassified Recall; The recall is due to the possibility of Salmonella contamination and is being expanded to include more lot numbers and other products that contain Chia Seeds.

The products and lot numbers included in this voluntary recall have been expanded to include:

ORGANIC TRADITIONS SPROUTED CHIA SEED POWDER Lot numbers: All codes starting with BIO13 and ending with 269 up to and including 365; All codes starting with BIO14 and ending with 001 up to and including 156; NET WT. 8 oz. UPC 854260006162, and NET WT. 16 oz. UPC 854260005462; and all bulk sizes;

ORGANIC TRADITIONS SPROUTED CHIA & FLAX SEED POWDER Lot numbers: All codes starting with BIO13 and ending with 269 up to and including 365; All codes starting with BIO14 and ending with 001 up to and including 156; NET WT. 8 oz. UPC 854260006216, and NET WT. 16 oz. UPC 854260005479; and all bulk sizes.

ORGANIC TRADITIONS CHIA SEEDS Lot numbers: All codes starting with ASCBO13; NET WT. 8oz. UPC 854260006131, and NET WT. 16oz. UPC 854260006148; and all bulk sizes.

ORGANIC TRADITIONS ULTIMATE SUPERFOOD TRAILMIX Lot numbers: ALL LOTS ending in 003-13 to 005-14; NET WT. 3.5oz. UPC 854260010701.

These products have been distributed nationwide.

SUGGESTED

ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Consumers with questions may contact the company at 1-888-343-3278, ext. 730, Monday – Friday, 9am –5pm ET. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Health Matters America Inc. Of Cheektowaga, New York, Recalls
Additional Sprouted Chia Seed And Sprouted Chia & Flax Seed
Powder Due To Possible Health Risk**

Contact:

Consumer:
1-888-343-3278, ext. 730

Media:
1-888-343-3278, ext. 722

FOR IMMEDIATE RELEASE - June 26, 2014 - HEALTH MATTERS AMERICA INC. of Cheektowaga, New York is expanding the voluntary recall of Organic Traditions Sprouted Chia Seed Powder and Sprouted Chia & Flax Seed Powder due to possible Salmonella contamination, an organism that can cause serious and sometimes fatal infections in young children, elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea, nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses.

The recall is being expanded to include more lot numbers and other products that contain Chia Seeds. Health Matters America is committed to the safety of its customers.

These products have been distributed nationwide.

The products and lot numbers included in this voluntary recall have been expanded to include:

ORGANIC TRADITIONS SPROUTED CHIA SEED POWDER Lot numbers: All codes starting with BIO13 and ending with 269 up to and including 365; All codes starting with BIO14 and ending with 001 up to and including 156; NET WT. 8 oz. UPC 854260006162, and NET WT. 16 oz. UPC 854260005462; and all bulk sizes;

ORGANIC TRADITIONS SPROUTED CHIA & FLAX SEED POWDER Lot numbers: All codes starting with BIO13 and ending with 269 up to and including 365; All codes starting with BIO14 and ending with 001 up to and including 156; NET WT. 8 oz. UPC 854260006216, and NET WT. 16 oz. UPC 854260005479; and all bulk sizes.

ORGANIC TRADITIONS CHIA SEEDS Lot numbers: All codes starting with ASCBO13; NET WT. 8oz. UPC 854260006131, and NET WT. 16oz. UPC 854260006148; and all bulk sizes.

ORGANIC TRADITIONS ULTIMATE SUPERFOOD TRAILMIX Lot numbers: ALL LOTS ending in 003-13 to 005-14; NET WT. 3.5oz. UPC 854260010701.

No other Organic Traditions products are affected by this recall.

The recall was expanded as the result of positive test results received by our company on the sample of Sprouted Chia/Flax that contained the bacteria.

Consumers that have purchased any of these products with the above stated lot numbers are asked not to consume the product, and discard it or return the product to the original point of purchase.

Health Matters America is working closely with the FDA on this matter. Health Matters America is committed to the highest quality food products with a mandate to provide nutrient-dense, organic foods for the optimal well-being of its customers.

Consumers with questions may contact the company at 1-888-343-3278, ext. 730, Monday – Friday, 9am –5pm ET.

For media inquiries, please contact us at 1-888-343-3278, ext. 722, Monday - Friday, 9am - 5pm ET.

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