



DATE: March 26, 2013

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: ^{ASG} A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Gold Standard Baking Recall

SUGGESTED

ACTION: Unclassified Recall; 1,134 cases of Sweet P's Bake Shop branded Caramel Apple Danish Coffee Cake because it contains undeclared walnuts; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled product was distributed in the State of Indiana. Sweet P's Bake Shop branded Caramel Apple Danish Coffee Cake was manufactured on 02-03-2013 and 03-06-2013 and distributed to nationwide food retailers. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Gold Standard Baking Issues Allergy Alert on Undeclared Walnuts in Sweet P's Bake Shop Branded Caramel Apple Danish Coffee Cake

Contact

Consumer:
1-800-648-7904

FOR IMMEDIATE RELEASE - March 23, 2013 - Gold Standard Baking of Chicago, IL is recalling 1,134 cases of Sweet P's Bake Shop branded Caramel Apple Danish Coffee Cake because it contains undeclared walnuts. People who have an allergy or severe sensitivity to walnuts and other tree nuts run the risk of serious or life-threatening allergic reaction if they consume this product.

Sweet P's Bake Shop branded Caramel Apple Danish Coffee Cake was manufactured on 02-03-2013 and 03-06-2013 and distributed to nationwide food retailers. Gold Standard Baking is notifying its distributors and is arranging for return of all recalled product.

| Brand | Product Description | UPC | Lots* |
|---------------------------|--|--------------|------------------|
| Sweet P's Bake Shop | Caramel Apple Danish Coffee Cake | 011225113833 | 020313 030613 |

*Lot code is first six digits printed on end of clamshell packaging

Gold Standard Baking is voluntarily recalling Sweet P's Bake Shop branded Caramel Apple Danish Coffee Cake after discovering that it contained walnuts and was distributed in packaging that did not reveal the presence of walnuts.

No injuries have been reported to date.

Consumers who have purchased Sweet P's Bake Shop brand Caramel Apple Danish Coffee Cake are urged to return it to the place of purchase for a full refund. Consumers with questions may contact the company at 1-800-648-7904, [8:00 am-4:30 pm hours of operation, Central Standard Time].

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[RSS Feed for FDA Recalls Information¹ \[what's this?²\]](#)

[Photo: Product Labels³](#)