



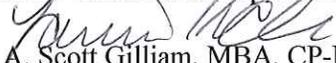
**Indiana State
Department of Health**
An Equal Opportunity Employer

Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: September 9, 2013

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: GoPicnic Brands Inc Updated Recall [Food]

AFFECTED PRODUCT(S) GoPicnic Black Bean Dip & Plantain Chips and Hummus & Crackers, Containing Professor Zim Zam's Extraordinary Sweets Dark Chocolate with Orange and Dark Chocolate with Sea Salt Due to An Undeclared Milk Allergen

SUGGESTED ACTION: Unclassified Recall; GoPicnic Brands, Inc. is voluntarily recalling two vegan ready-to-eat meals, GoPicnic Black Bean Dip & Plantain Chips and Hummus & Crackers, containing Professor Zim Zam's Extraordinary Sweets Dark Chocolate with Orange and Dark Chocolate with Sea Salt. The chocolate products in these meals may contain an undeclared milk allergen. The following is a revised list of product lots that are included in the voluntary recall; please disregard the original list found in the September 1, 2013 recall press release.

GoPicnic Black Bean Dip & Plantain Chips Meal - lot codes:

10773, 11063, M13107, M23107, M13137, M23137, M13165, M13175, M13182, M23182, M13197, M13201, M23204

GoPicnic Hummus & Crackers Meal – lot codes:

10303, 10373, 10383, 10503, 10513, 10523, 10623, 10663, 10793, 10803, 10923, M13106, 11063, M23107, M23143, 11143, M13115, M23136, M23137, M13144, 11483, M13151, M23151, M23152, M23164, M13171, M13176, M23176, M13183, M23183, M13184, M23184

This voluntary recall by GoPicnic Brands is being conducted as the result of a recall of these chocolate products by G. Debbas Chocolatier, Inc., as the chocolate may contain undeclared milk particles. Debbas is a third-party supplier to GoPicnic Brands, and manufactured the recalled chocolate. Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed in the State of Indiana. The GoPicnic meals containing these Debbas chocolate products were both distributed to U.S. retailers and distributors nationwide and made available for purchase on the Internet between 01/31/13 to 8/27/13. Detail store information is not

available at this time. In addition, if any recalled products are found, please notify this office at 317-233-3213.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Updated Press Release: GoPicnic Brands Announces Voluntary Recall of Limited Quantity Vegan Meals Due to Undeclared Milk Allergen

Contact:

Consumer:
773-328-2490
service@gopicnic.com

Media:

Lauren Russ
Connect Communications, Inc.
773.868.0966
Lauren@connectcomsinc.com

FOR IMMEDIATE RELEASE - September 3, 2013 - GoPicnic Brands, Inc. is voluntarily recalling two vegan ready-to-eat meals, GoPicnic Black Bean Dip & Plantain Chips and Hummus & Crackers, containing Professor Zim Zam's Extraordinary Sweets Dark Chocolate with Orange and Dark Chocolate with Sea Salt. The chocolate products in these meals may contain an undeclared milk allergen.

People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume the chocolate in the voluntarily recalled meals. However, this chocolate is safe to consume for individuals who do not suffer from a milk allergy. There have been no complaints or issues associated with the non-chocolate items in these GoPicnic meals.

Product was distributed nationwide through retail stores and direct delivery.

Only the lot codes of GoPicnic meals containing the impacted chocolates are being voluntarily recalled. This action does not pertain to the newer updated menus of GoPicnic Black Bean Dip & Plantain Chips or GoPicnic Hummus & Crackers that do not contain these specific chocolate items.

The 'best by' dates associated with the voluntarily recalled lot codes range from 9/24/2013 to 5/29/2014. Each meal's 'best by' date is located adjacent to the lot code on the back of the meal box.

The following is a revised list of product lots that are included in the voluntary recall; please disregard the original list found in the September 1, 2013 recall press release. GoPicnic apologizes for any confusion.

GoPicnic Black Bean Dip & Plantain Chips Meal - lot codes:

10773, 11063, M13107, M23107, M13137, M23137, M13165, M13175, M13182, M23182, M13197, M13201, M23204

GoPicnic Hummus & Crackers Meal – lot codes:

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This voluntary recall by GoPicnic Brands is being conducted as the result of a recall of these chocolate products by G. Debbas Chocolatier, Inc., as the chocolate may contain undeclared milk particles. Debbas is a third-party supplier to GoPicnic Brands, and manufactured the recalled chocolate. The GoPicnic meals containing these Debbas chocolate products were both distributed to U.S. retailers and distributors nationwide and made available for purchase on the Internet between 01/31/13 to 8/27/13. One customer with a known milk allergy reported feeling sick after consuming the chocolate.

As part of a standard annual menu refresh, GoPicnic Brands had already discontinued these chocolate items from GoPicnic meals and ceased production and distribution of meals containing these chocolate items by July 23, 2013, more than 30 days prior to notification of the voluntary recall.

“We sincerely apologize to our valued customers for any inconvenience or concern due to the mislabeled packaging,” said Julia Stamberger, CEO & President of GoPicnic Brands. “The health and safety of our customers is paramount to us and we are committed to providing our customers with safe meals that are produced, sourced and handled responsibly.”

Consumers who have GoPicnic meals in their possession with the specific lot codes involved in the voluntary recall may visit www.gopicnic.com/voluntaryrc¹ to request a coupon for a replacement meal. Requests must include the meal lot number, 'best by' date, and a photo of a receipt or product package for each meal requesting replacement. Questions should be directed to GoPicnic Brands at 773-328-2490 Monday through Friday between 9 a.m. - 6 p.m. CST, or via email to the Customer Relations Department at service@gopicnic.com. For more information, visit our FAQ about the voluntary recall at www.gopicnic.com/voluntaryrc³.

The U.S. Food and Drug Administration has been notified of this voluntary recall.

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[RSS Feed for FDA Recalls Information](#)⁵ [[what's this?](#)]⁶