



DATE: September 10, 2013

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: General Mills Recall [Food]

AFFECTED PRODUCT: Pillsbury Cinnamon Rolls with Icing Due to Potentially Broken Pieces of Plastic in the Product

SUGGESTED Unclassified Recall; General Mills announced today a voluntary Class II recall of a limited quantity of refrigerated Pillsbury Cinnamon Rolls with Icing. This action is being taken as a precaution because the dough may contain fragments from a broken piece of plastic on the production line. Only specific 8-count single and double packages with certain date codes of Pillsbury Cinnamon Rolls with Icing are being recalled:

Product	Better if Used Date on Package
Pillsbury Cinnamon Rolls with Icing	30OCT2013 and 31OCT2013
Pillsbury Cinnamon Rolls with Icing 2-pack	18OCT2013, 26OCT2013 and 31OCT2013

Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products were distributed nationally. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-3213.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

General Mills Announces Voluntary Recall of Limited Quantity of Refrigerated Pillsbury Cinnamon Rolls With Icing

No Other Flavors or Varieties of Pillsbury Cinnamon Rolls are Involved

Contact:

Consumer:

1-800-775-4777

Media:

Mike Siemienas

763-764-6364

FOR IMMEDIATE RELEASE - September 6, 2013 - General Mills announced today a voluntary Class II recall of a limited quantity of refrigerated Pillsbury Cinnamon Rolls with Icing.

No other flavors or varieties of Pillsbury Cinnamon Rolls or Pillsbury dough products are being recalled. Pillsbury Flaky Cinnamon Rolls and Pillsbury Grands! Cinnamon Rolls are not included in this recall.

This action is being taken as a precaution because the dough may contain fragments from a broken piece of plastic on the production line. These products are sold in grocery stores nationally. No other Pillsbury dough products are being recalled.

Only specific 8-count single and double packages with certain date codes of Pillsbury Cinnamon Rolls with Icing are being recalled:

Product	Better if Used Date on Package
Pillsbury Cinnamon Rolls with Icing	30OCT2013 and 31OCT2013
Pillsbury Cinnamon Rolls with Icing 2-pack	18OCT2013, 26OCT2013 and 31OCT2013

Consumers who have products covered by this recall are urged to contact General Mills for a replacement. Consumers with questions may contact General Mills toll-free at 1-800-775-4777.

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[RSS Feed for FDA Recalls Information](#)¹ [what's this?²]

[Photo: Product Labels](#)³

Recalled Product Photos Are Also Available on FDA's [Flickr Photostream](#).⁴

General Mills Announces Voluntary Recall of Limited Quantity of Refrigerated Pillsbury Cinnamon Rolls With Icing
Photos

