

Emphasis and De-emphasis of Evidence-Based Behavioral Interventions for HIV/AIDS

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Evidence-Based Behavioral Interventions for HIV/AIDS: Emphasis and De-emphasis

“To better implement the National HIV/AIDS Strategy health departments have been asked to reallocate funds from lower to higher impact activities. This would include shifting HE/RR activities to emphasize higher impact DEBIs.”



Evidence-Based Behavioral Interventions for HIV/AIDS: Emphasis

- Greater emphasis on DEBIs for people living with HIV.
- Greater emphasis on DEBIs for MSM populations of all races and ethnicities.
- Greater emphasis on DEBIs that are community-level and can go to scale to reach large numbers.
- Greater emphasis on single session interventions, particularly those which can be implemented in clinic settings.



Evidence-Based Behavioral Interventions for HIV/AIDS: De-Emphasis

- Interventions that serve populations at lower risk for HIV infection.
- Interventions with large number of sessions.



Greater emphasis on DEBIs for people living with HIV

- 1) CLEAR
- 2) Healthy Relationships
- 3) Partnership for Health
- 4) WILLOW



Greater emphasis on DEBIs for MSM populations of all races and ethnicities

- 1) D-UP
- 2) Popular Opinion Leader
- 3) Many Men Many Voices
- 4) Empowerment
- 5) Personalized Cognitive Counseling (PCC)



Greater emphasis on DEBIs that are community-level and can go to scale to reach large numbers

- Real AIDS Prevention Project (RAPP)
- Community PROMISE



Greater emphasis on single session interventions, particularly those which can be implemented in clinic settings

- RESPECT
- VOICES/VOCES
- Sister to Sister



Evidence-Based Behavioral Interventions for HIV/AIDS: De-Emphasis

- Adult Identity Mentoring (AIM)
- Cuidate
- Focus on Youth (FoY)
- NIA
- SiHLE
- SISTA
- Street Smart



DEBIs that meet High Impact Prevention Goals

- CONNECT- an intervention for heterosexual African American and Latino couples where 25% of the couples were sero-discordant couples.



DEBIs that meet High Impact Prevention Goals

- Modelo Intervencion Psichomedica (MIP) – an intervention for active injecting drug users used outreach to recruit into the intervention. Approximately 25% of the IDUs were HIV positive. Linkage to care was an outcome of the original study.



DEBIs that meet High Impact Prevention Goals

- START is an intervention for prisoners with sessions prior to release from treatment and sessions after release. Such an intervention is essential to link HIV positive prisoners to medical services after parole.



DEBIs that meet High Impact Prevention Goals

- Safety Counts – an intervention for IDU and crack cocaine smokers uses an outreach team to bring clients into HIV antibody testing and link them to a behavior change intervention.



DEBIs that meet High Impact Prevention Goals

- SHIELD- is a group level intervention with the potential to reach into at-risk communities with a community level intervention strategy, similar to the POL.



RESPECT

- An individual level intervention
- One session RESPECT with rapid-antibody testing has increased in demand by health departments.
- Training on this intervention has been increased by 20% for 2012 over 2011.



Community PROMISE



- A community-level intervention
- Promotes consistent HIV prevention through peer advocates and role model stories
- Role model stories can be written to support antibody testing, linkage to care, and re-entry into care
- Training on PROMISE will increase by 20% for 2012 over 2011.





Popular Opinion Leader

- Community level intervention
- Involves identifying and training key opinion leaders to encourage safer sexual norms/behaviors within their social networks through risk-reduction conversations
- Found to be effective with men who have sex with other men.
- POL trainings will be increased by 20% in 2012 over 2011.

Mpowerment



- A group and community level intervention
- Targets young MSM and bisexual men
- Recruit a core group of young gay men to design and carry out project activities
- Uses a combination of outreach, groups, and social marketing to reach a broad range of young gay men with HIV prevention messages
- Mpowerment trainings will increase 20% from 2011 to 2012.



Many Men, Many Voices

- A group level intervention that targets MSM of color
- Addresses factors that influence the behavior of black MSM: cultural, social, and religious norms; interactions between HIV and other sexually transmitted diseases; sexual relationship dynamics; and the social influences that racism and homophobia have on HIV risk behaviors
- 3MV trainings will increase 20% from 2011 to 2012.

D-UP

- A community level intervention designed for African American MSM
- A cultural adaptation of the Popular Opinion Leader Model tested by the CDC in North Carolina
- Designed to promote social norms of condom use and assist Black MSM to recognize and handle risk related racial and sexual bias
- Finds and enlists opinion leaders whose advice is respected and trusted by their peers
- Training on D-UP will increase 20% from 2011 to 2012



Real AIDS Prevention Program



- A community level intervention with a small group component for heterosexual women.
- Conduct outreach using peer volunteers who distribute condoms and printed “role model” stories as well as paid workers who conduct women-focused risk reduction workshops.
- RAPP training will increase 20% from 2011 to 2012





SISTA

Sisters Informing Sisters on Topics about AIDS

- A group level intervention designed for heterosexual African American women, ages of 18-29
- Sessions focus on ethnic and gender pride, HIV knowledge, and skills training around sexual risk reduction behaviors.
- Training on SISTA will **decrease** by 20% from 2011 to 2012

WILLOW



- Training on WILLOW will increase by 20% from 2011 to 2012.
- A group level intervention for women living with HIV/AIDS designed to:
 - Enhance coping skills and social support to improve quality of life
 - Increase safer sex to reduce STIs

Safety Counts



- A group and individual level intervention designed for out-of-treatment injection and non-injection drug users
- Aimed at reducing both high-risk drug use and sexual behaviors
- Combines outreach, individualized risk assessment and goal setting, group risk reduction sessions, and social events.
- Training on Safety Counts will be **reduced** by 20% from 2011 to 2012.
- Safety Counts incorporates multiple HIV activities including condom distribution and antibody testing.





Modelo Intervencion Psicomédica (MIP)

- Uses case management for out-of-treatment active IDUs
- Motivational interviewing is used to help move IDUs toward safer sex behavior, safer injection behavior, drug treatment, HIV antibody testing, and STD and Hepatitis screening
- MIP training will be **reduced** 20% from 2011 to 2012.

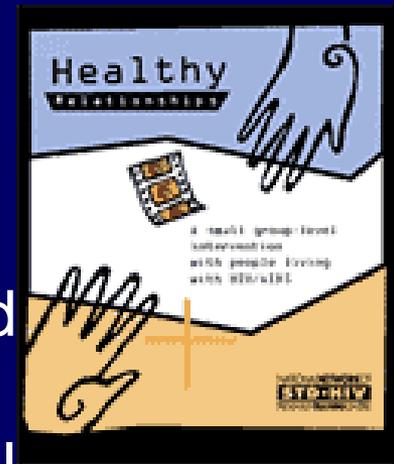


CLEAR

- A case-management intervention (individual level) designed for HIV-infected persons
- After the 5 core sessions, the case manager can select from additional optional sessions to continue to assist the client with prevention needs
- CLEAR trainings will increase by 20% from 2011 to 2012.

Healthy Relationships

- A small-group level intervention targets men and women living with HIV/AIDS
- Involves defining stress and reinforce coping skills with HIV-infected people across three life areas:
 - Disclosing to family and friends
 - Disclosing to sexual partners
 - Building healthier and safer relationships
- Designed to reduce sexual risk behaviors and improve condom negotiation skills
- Training on HR will increase 20% from 2011 to 2012.



Partnership for Health

- An individual level intervention for HIV positive persons in medical care delivered by their physician.
- A physician provides risk reduction counseling to his/her HIV-infected patients as part of their HIV primary care visits.
- Health care staff are involved in providing supportive risk reduction counseling after the physician provides counseling.
- P4H training will increase 20% from 2011 to 2012.



VOICES/VOCES

Video Opportunities for Innovative Condom Education and Safer Sex



- A single-session, video-based HIV/STD prevention program using a 22 minute film and a 23 minute discussion designed for heterosexual African American and Hispanic/Latino men and women
- Designed to encourage condom use and improve condom negotiation skills
- VOICES/VOCES training will increase 20% from 2011 to 2012.

Street Smart



- A group level intervention to help runaway and homeless youth reduce:
 - Unprotected sex
 - Number of sex partners
 - Substance use
- Training on Street Smart will be **reduced** by 20% from 2011 to 2012.





Focus on Youth with ImPACT

- A group level intervention for African American inner-city youth in the 7th, 8th, and 9th grades (ages 12-15)
- Uses interactive activities such as games, role plays and discussions to convey prevention knowledge and skills
- Informed Parents and Children Together (ImPACT) is for their parents and is delivered via a video.
- FoY trainings will be **reduced** by 20% from 2011 to 2012.

SIHLE

Sisters Informing, Healing, Living,
and Empowering

- A group level intervention for young African American girls between the ages of 15 and 18 who are already sexually active with a male sex partner
- SIHLE training will be **reduced** by 20% from 2011 to 2012



(Pronounced "SEE-lay")

Connect

- Designed for heterosexual African American and Latino couples
- May be used for sero-discordant couples.
- Training on Connect will **decrease** by 20% from 2011 to 2012.

CONNECT





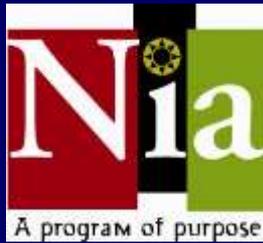
Project START

- An individual level intervention for prisoners prior to release from prison and then sessions delivered after the prisoner has been released
- May be used to link HIV positive prisoners to medical care after parole
- START trainings will **decrease** by 20% from 2011 to 2012.

Sister to Sister



- An individual level intervention for African American women seeking medical treatment
- Delivered by female nurses to women as they wait for the physician to come into the examination room and can be delivered in 20 minutes
- Training on Sister to Sister will increase by 20% from 2011 to 2012.



NIA

- A group level intervention for African American men who are 18 or older and have sex with women. The sessions are lead by male and female co-facilitators.
- Training on NIA will **decrease** by 20% from 2011 to 2012.

SHIELD



- A 6-session group level intervention for male and female current and former drug users (crack, cocaine, heroin) which trains individuals to be peer educators for their social network.
- Training on SHIELD will **decrease** by 20% from 2011 to 2012.

Plans for 2013

- In 2013, those interventions identified for de-emphasis will no longer have CDC sponsored training. However the intervention materials will be available on effectiveinterventions.org and technical assistance will be available through the Capacity Building Branch.

