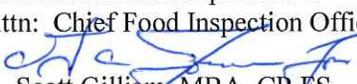




Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: May 31, 2013
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Cheryl's Recall

SUGGESTED ACTION: Unclassified Recall; 10,588 individually wrapped 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies because the wrapper on these affected cookies may not specifically state that the cookie contains Peanuts, a known allergen; Information is provided in case of consumer inquiry.

From the information provided by FDA, the recalled products may have been distributed in the State of Indiana. The 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies were sold at Cheryl's retail stores located in Columbus and Dayton, Ohio and nationwide via Cheryl's website located at www.cheryls.com¹ during the months of April and May, 2013. In addition, if any recalled products are found, please notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Cheryl's Issues A Voluntary Nationwide Recall On Its 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies Due To Undeclared Peanuts

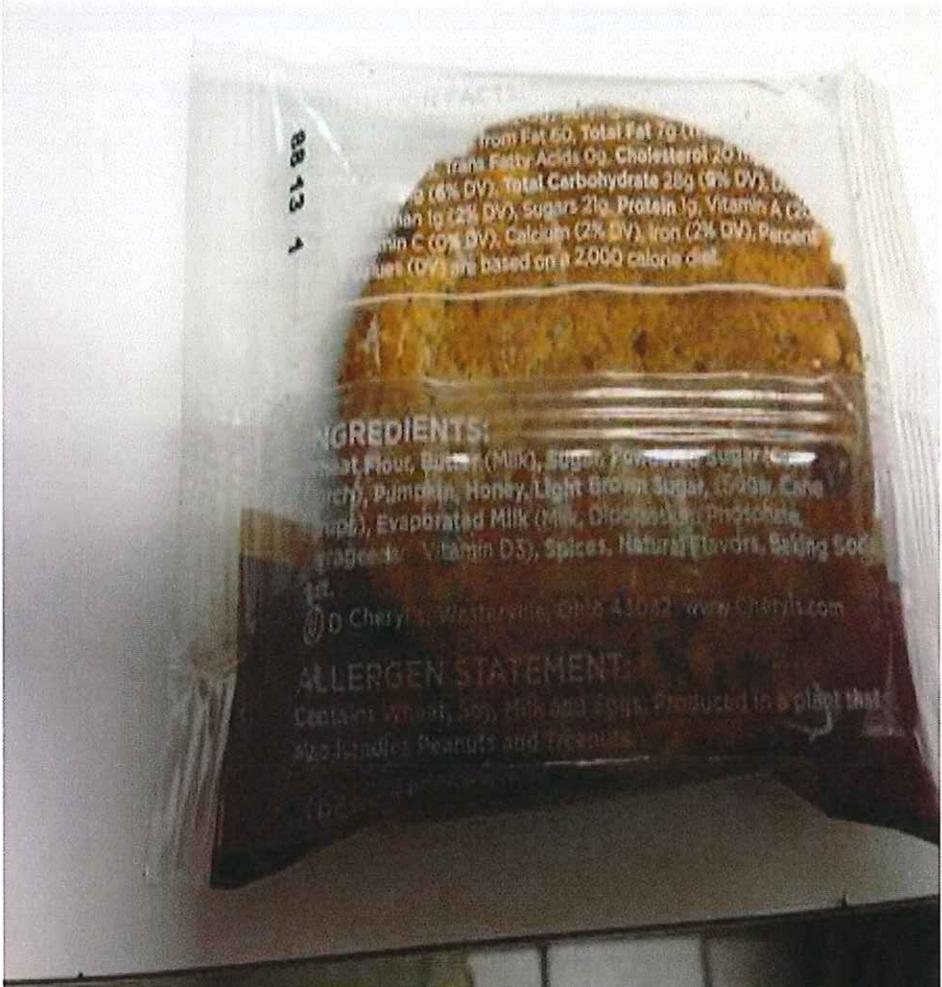
Contact
Consumer:
516-237-6131

FOR IMMEDIATE RELEASE - May 30, 2012 - Cheryl's of Westerville, Ohio is recalling 10,588 individually wrapped 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies because the wrapper on these affected cookies may not specifically state that the cookie contains Peanuts, a known allergen. Our investigation revealed that some of the packages of our Buttercream Frosted Cinnamon Pumpkin Cookies actually contained our Fudge Buttercream Frosted Peanut Butter Cookie. People who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume these products.

Please note however that the wrappers of all of the 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies do contain the following allergen statement: "Produced in a plant that also handles Peanuts and Treenuts".

The 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies were sold at Cheryl's retail stores located in Columbus and Dayton, Ohio and nationwide via Cheryl's website located at www.cheryls.com¹ during the months of April and May, 2013. The Cheryl's 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies look like this:





08 13 1

from Fat 60, Total Fat 7g (14% DV), Total Saturated Fat 3g (6% DV), Trans Fatty Acids 0g, Cholesterol 20mg (4% DV), Total Carbohydrate 28g (9% DV), Dietary Fiber 1g (2% DV), Sugars 21g, Protein 1g, Vitamin A 10% DV, Vitamin C (0% DV), Calcium (2% DV), Iron (2% DV), Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Wheat Flour, Butter (Milk), Sugar, Powdered Sugar, Starch, Pumpkin, Honey, Light Brown Sugar, Cocoa, Cane Syrup, Evaporated Milk (Milk, Dipotassium Phosphate, Citric Acid, Vitamin D3), Spices, Natural Flavors, Baking Soda.

© Chery's, Westerville, Ohio 43082 www.Cherys.com

ALLERGEN STATEMENT:

Contains Wheat, Soy, Milk and Eggs. Produced in a plant that also handles Peanuts and Tree Nuts.



08 13 1

from Fat 60, Total Fat 7g (14% DV), Total Saturated Fat 3g (6% DV), Trans Fatty Acids 0g, Cholesterol 20mg (4% DV), Total Carbohydrate 28g (9% DV), Dietary Fiber 1g (2% DV), Sugars 21g, Protein 1g, Vitamin A 10% DV, Vitamin C (0% DV), Calcium (2% DV), Iron (2% DV), Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS:

Wheat Flour, Butter (Milk), Sugar, Powdered Sugar, Starch, Pumpkin, Honey, Light Brown Sugar, Cocoa, Cane Syrup, Evaporated Milk (Milk, Dipotassium Phosphate, Citric Acid, Vitamin D3), Spices, Natural Flavors, Baking Soda.

and contain Lot No.: 88 13 1 on the packaging wrapper.

No illnesses have been reported to date.

This recall was initiated after it was discovered that the affected cookies were distributed in packaging that did not specifically reveal that the ingredients of the cookies contained Peanuts. Our investigation revealed that some of the packages of our Buttercream Frosted Cinnamon Pumpkin Cookies actually contained our Fudge Buttercream Frosted Peanut Butter Cookie.

Consumers who have purchased Cheryl's 1.6 oz. Buttercream Frosted Cinnamon Pumpkin Cookies are urged to dispose of the affected products and contact Cheryl's for a full refund and a complimentary \$20 "Saving Pass" for use with qualified future purchases from Cheryl's.

Consumer with questions may contact Joseph Pittito at 516-237-6131(Monday – Friday 9:00 am – 6:00 pm EDT).

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