

# 18th Annual Trauma Conference

September 20-26, 2015

Seelbach Hilton  
Louisville, Kentucky



September 22 & 23, 2015  
Annual Meeting

## Pre-Conference Courses

- Trauma Registrar Course (ATS)
- Injury Prevention Coordinator Course (ATS)
- Trauma Center Finance & Business Course

## Post-Conference Courses

- Trauma Medical Director Course
- Trauma Center Leadership Course
- Trauma Systems Leadership Course



**TRAUMA CENTER**  
Association of America

[www.traumacenters.org](http://www.traumacenters.org)



# Louisville, Kentucky

Louisville, the largest city in the commonwealth of Kentucky, was founded in 1778 by George Rogers Clark and is named after King Louis XVI of France. The city is known as home to the Kentucky Derby, Kentucky Fried Chicken, University of Louisville and the Louisville Cardinals Athletics.

Downtown Louisville is a place to play! As a culture and business center region, the area is teeming with energy day and night. Louisville provides an original and unexpected experience for visitors. The arts are alive and well in this rocking city for both the casual observer and devoted patron of the arts. You will find yourselves enamored with the diversity of museums, theatrical performances, and live music venues.

The Transit Authority of River City (TARC) operates a series of electric buses. The free buses connect different parts of the hotel and entertainment district downtown as well as the Bardstown Road shopping and entertainment district.



## Accommodations at the Seelbach Hilton Hotel



The Seelbach Hilton Louisville is located in the heart of downtown Louisville's business and entertainment district, close to Churchill Downs, Yum Center Arena, Kentucky Center for the Arts, Louisville Palace, Kentucky International Convention Center and many other area attractions with plenty of things to do.

A stay at The Seelbach Hilton Hotel will never be described as ordinary. Appearing on the National Register of Historical Places, this 4-diamond luxury hotel is considered the premiere hotel in the state of Kentucky. Completely

remodeled in 2009, The Seelbach Hilton Louisville is a historic landmark and considered an architectural masterpiece. Enjoy the Old World opulence of Viennese and Parisian hotels during your stay at the Seelbach. If you are an art connoisseur or a history enthusiast, you will enjoy the striking mural paintings of pioneer scenes from Kentucky history that were painted by Arthur Thomas, the most famous Indian painter. Staying at the Seelbach puts your name in the guest registry that is filled with celebrities and dignitaries such as Presidents' William Howard Taft, Woodrow Wilson, Franklin Roosevelt, Harry Truman, John F. Kennedy, Lyndon Johnson, Jimmy Carter, and Bill Clinton. Perhaps you are more interested in the notorious side of the Seelbach, if so the secret passage ways and the large mirror Al Capone sent from Chicago so that he could watch his back may interest you. If dignitaries and gangsters are not your style, perhaps F. Scott Fitzgerald and his novel "The Great Gatsby" will capture your imagination at the Seelbach. F. Scott Fitzgerald immortalized the hotel and its Grand Ballroom in his novel, when his characters, Tom Buchanan and Daisy, were married in Louisville. Regardless of your preference, we hope to see all of you at the Seelbach where all the conference activities will occur.



**Hotel Reservations:** Call the Seelbach Hilton Louisville directly at 1-800-333-3399. Ask for the Trauma Center Association of America rate of \$159/night. Deadline for reduced rate reservations is September 8, 2015.

**Transportation:** The Seelbach Hilton Hotel will be offering complimentary airport transportation running every 15-20 minutes between the hours of 6:00 am - 10:00 pm. For after hour pickups, please call the hotel. Taxi 's are also available with a 15 minute estimated drive time from Louisville Int. Airport with a rate \$20.00/trip.

## Annual Conference Highlights

- **Welcome Reception:** Monday 5:00 - 6:30 pm
- **Best Practice Posters:** Tuesday 5:30 - 6:45 pm
- **Annual Meeting Key Topics:**
  - Future Trauma Centers and Systems
  - CMS Transformation of Healthcare
  - Orange Book
  - PI and Taxonomy
- **Louisville Quest:** Wednesday 3:00 pm - A competition and scavenger hunt will occur downtown ending at a restaurant where awards will be presented, along with appetizers and drinks.
- **TCAA Dinner Cruise:** Thursday 6:30 pm - Join TCAA colleagues for a dinner cruise on the Spirit of The Jefferson to eat and enjoy the city from the Ohio River.

# TCAA Scheduled Social Events

## Louisville Quest

Wednesday, September 23, 3:00 pm - Do you like to compete? This event is a race, scavenger hunt, and historic tour all in one. Teams compete to solve clues that will guide them through downtown Louisville. Each route ends with an award ceremony at a downtown restaurant. Get your team ready and register for The New Adventure (route 2) at <http://thelouisvillequest.com/events/92315-the-new-adventure-route-2-18th-annual-trauma-conferenceprivate-event/> This route incorporates a shopping district into the history and adventure downtown. To begin your Quest meet us near the corner of 4th and Market Streets outside the Starbucks at the Kentucky International Convention Center.

**Pricing:** \$34.00/person.

Time required depends on the team, normally 1.5 - 4 hours. Price includes appetizers and your first drink at the final destination. contact Theresa at [theresa@thelouisvillequest.com](mailto:theresa@thelouisvillequest.com), 502.387.0928 or Mary at [marythelouisvillequest.com](mailto:marythelouisvillequest.com), 502.458.7882.

## TCAA Dinner Cruise

Thursday, September 24, 6:30 pm - Join the TCAA colleagues for a relaxing dinner cruise on the Spirit of The Jefferson. Tour the city and discover its history from the beautiful Ohio River. In addition to dinner, the cruise includes live entertainment and dance floor, a full service bar, observation decks and a historical narrative shared throughout the cruise.

**Pricing:** \$43.00/person.

All aboard starts at 6:30 pm with a 7:00 pm departure and disembark 9:00 pm. The Spirit of The Jefferson is just a short walk from the Seelbach Hilton Hotel. To register please contact [http://www.belleoflouisville.org/calendar\\_event.html?id=8952](http://www.belleoflouisville.org/calendar_event.html?id=8952), Phone numbers to register: 866.832.0011 or 502.574.2992



## Local Attractions & Networking Opportunities

### Evan Williams Bourbon Experience

A trip to Louisville would not be complete without a tour of Kentucky's first commercial bourbon distillery. On the afternoon of Wednesday, September 23<sup>rd</sup> or the date of your choice, plan now to experience the history and tradition of the Evan Williams Bourbon Experience. This tour features an operating Artisanal Distillery where you will learn the Bourbon making process, while enjoying premium bourbon tastings. The tour concludes in the Retail Shop where you can choose from a variety of signature items to memorialize your bourbon experience. The distillery is located within walking distance of the Seelbach Hilton Hotel.



### Fourth Street Live!

Fourth Street Live is Louisville's premier dining night spot with retail and entertainment located on Fourth Street, between Liberty Street and Muhammad Ali Boulevard in the heart of historic downtown. It is a place to play, dine, drink and shop. Join us at the Hard Rock Café for American chow and a rock 'n' roll time.



### Churchill Downs Racetrack

Experience a thoroughbred horse track home of the Kentucky Derby. From the Grandstand to the club house, Churchill Downs will deliver a winning racetrack experience.

**Race Days:** September 20, 2015 and September 24-27, 2015. Doors open at 11:30 am. The first race starts approximately at 12:40 pm.

**Pricing:** General Admission, \$3.00/ticket (lawn and bleacher sitting), Box Seats, \$10.00/ticket; this includes general admission, reserved outdoor seating and program. Millionaires Row is \$37.00/ticket; general admission, indoor seating with scenic vantage point, program, and buffet.

To make reservations please contact: Linda Herron at 502.636.4893.

### Tour of Historic Churchill Downs

Can't make a race? Take a tour of the historic Churchill Downs. The tour includes two floors of interactive fun, a 360° film of "The Greatest Race", a walking tour of the Churchill Downs, see the horse stalls, and traditional Kentucky Derby hats. **Open:** Monday—Saturday 8:00 am-5:00 pm, Sunday 11:00 am-5:00 pm.

**Pricing:** Adults—\$14.00, Seniors (55+) \$13.00, Children (5-12) \$6.00.



# Schedule at a Glance

Beginning Time	Ending Time	Activity	* CME credit offered
<b>Pre-Conference Meetings</b>			
<b>Sunday, September 20, 2015</b>			
7:00 AM	10:00 AM	Registration	
8:00 AM	5:00 PM	Injury Prevention Coordinator Course (ATS) - Day 1	
8:00 AM	5:00 PM	Trauma Registry Course (ATS) - Day 1	
12:00 PM	1:00 PM	Networking Lunch	
<b>Monday, September 21, 2015</b>			
8:00 AM	5:00 PM	Injury Prevention Coordinator Course (ATS) - Day 2	
8:00 AM	5:00 PM	Trauma Registry Course (ATS) - Day 2	
8:00 AM	5:00 PM	* Trauma Center Finance and Business Planning Course	
12:00 PM	1:00 PM	Networking Lunch	
5:00 PM	6:30 PM	Exhibitor Welcoming Reception	
<b>Annual Meeting</b>			
<b>Tuesday, September 22, 2015</b>			
7:00 AM	5:00 PM	Registration	
7:00 AM	5:00 PM	Exhibits	
7:00 AM	7:40 AM	TCAA Committee Breakfast Meetings (Committees: Advocacy, Development, Disaster Preparedness, Education, Injury Prevention, Pediatrics, Reimbursement, and Systems. All committee meetings are open to members and non-members.)	
7:45 AM	5:30 PM	*Annual Meeting	
12:30 PM	1:15 PM	Annual Member Luncheon	
5:30 PM	6:45 PM	TCAA Best Practice Poster Session	
<b>Wednesday, September 23, 2015</b>			
7:00 AM	12:00 PM	Registration	
7:00 AM	1:00 PM	Exhibits	
7:45 AM	12:30 PM	*Annual Meeting	
3:00 PM		Louisville Quest (Reserve Your Tickets Early)	
<b>Post-Conference Meetings</b>			
<b>Thursday, September 24 2015</b>			
7:00 AM	1:00 PM	Registration	
7:00 AM	1:00 PM	Exhibits	
8:00 AM	5:00 PM	*Trauma Center Leadership Course - Day 1	
8:00 AM	5:00 PM	*Trauma Medical Director Course - Day 1	
11:30 AM	12:30 PM	Networking Lunch	
6:30 PM		Dinner Cruise (Reserve your tickets Early)	
<b>Friday, September 25, 2015</b>			
7:00 AM	1:00 PM	Registration	
8:00 AM	5:00 PM	*Trauma Center Leadership Course - Day 2	
8:00 AM	3:30 PM	*Trauma Medical Director Course - Day 2	
11:30 AM	12:30 PM	Networking Lunch	
<b>Saturday, September 26, 2015</b>			
7:00 AM	10:00 AM	Registration	
8:00 AM	5:00 PM	*Trauma System Leadership Course	
11:30 AM	12:30 PM	Networking Lunch	

## ***Injury Prevention Coordinator Course (ATS)***

***September 20, 2015—September 21, 2015***

**Brought to you by the ATS!** Throughout the United States, unintentional injury continues to be a leading cause of death and disability for all age groups. Hundreds of thousands of individuals are affected by injury or injury-related deaths each year. Evidence shows that effective prevention programs and strategies work to reduce these statistics. The ATS Injury Prevention Coordinator's Course is geared towards establishing and developing a formal hospital based, multi-faceted injury prevention program. This 2-day course was developed by seasoned injury prevention professionals across the country and is designed to cover 14 chapters on injury and data analysis, education, program development, advocacy, promotion, and more!

This Injury Prevention Course was developed in collaboration with members of the Trauma Prevention Coalition (Including, the Society of Trauma Nurses (STN), American College of Surgeons – Committee on Trauma (ACSCOT), Eastern Association for the Surgery of Trauma (EAST), Trauma Center Association of America (TCAA) and American Association for the Surgery of Trauma (AAST).

## ***Trauma Registry Course (ATS)***

***September 20, 2015—September 21, 2015***

**Brought to you by the ATS!** Since 1987 the American Trauma Society has been the leader in Trauma Registry education around the country. Beginning with a primer for professionals new to the area of trauma data collection, the ATS' Trauma Registry Course (TRC) has expanded to provide a deeper look into the issues that affect a trauma registrar. The TRC provides a more standardized understanding of the specialty and approach to the task of maintaining a trauma register for the seasoned registrar. Lectures are designed to build upon experience, program maturity, and institutional needs. In this manner the TRC is designed and appropriate for trauma registrars / data managers of all levels of experience. The TRC provides the student with national standard definitions, and methodologies essential to a comprehensive trauma registry. The TRC has been recognized by the American College of Surgeons in the Resources for Optimal Care of the Injured Patient since 1999 as an avenue for comprehensive trauma registry training.

## ***TCAA Trauma Center Finance & Business Planning Course***

***September 21, 2015***

If you don't speak the language of finance and business planning, you are not enjoying the empowerment you deserve. The TCAA Finance and Business Planning Course offers both basic and advanced finance and economic principles.

Lectures feature reality-based trauma program cases and essential steps in business planning. You will practice strategies for presenting information to executive leadership to build your trauma program's stature and self-governance. Small group projects with an accomplished mentor will help you develop a distinctive business case that assures you will leave able to apply the lessons learned in the in-depth didactic sessions.



### **Trauma Business Case Exercise:**

Small groups will review cases from one of the scenarios: Trauma Center Level Upgrade, Start-up Trauma Center, Competition, and Downgrade/Program Survival. Data for each case will include: volume, ISS (severity) and payer mix, potential market, physician issues/costs, staffing and resources. Business plans and PowerPoint presentations will be developed and presented to the panel of CEO/Administrators. Each presentation will include a case-based business plan, data analysis, interpretation and graphic display.

### **Basic Track**

- 7:00 Registration & Continental Breakfast**
- 8:00 Trauma Finance 101**
- 8:50 Managing Your CEO, Board of Directors, & Other Leaders: Marketing your Trauma Services**
- 9:40 Break**
- 10:00 Trauma Financial Challenges: Managing Revenue, Costs & Physician Relations**
- 10:50 The Annual Trauma Report: Making it work for you**

### **Advanced Track**

- 7:00 Registration & Continental Breakfast**
- 8:00 Building your Business Plan and Selling It**
- 8:50 Coding and Documentation for the Physician**
- 9:40 Break**
- 10:00 Trauma Service Line: What it can do for you and How to do it**
- 10:50 Internal & National Benchmarks: How to Apply**

**12:00 Lunch (provided)**

**1:00-5:00 Trauma Business Case Exercises**

# TCAA Annual Meeting

Tuesday, September 22, 2015

7:45	Welcome
8:00	<b>The Future of Trauma Care</b> <b>Challenges for Trauma Centers in the Future</b> - <i>David Richardson</i> , University of Louisville <b>Trauma Systems in the Future</b> - <i>John Armstrong</i> , State Surgeon General & Secretary of Health State of Florida
9:30	<b>Efficiency vs. Effectiveness: How to Stay Ahead of the Game in Healthcare</b> <i>Raminder Nirula</i> , University of Utah <i>A. Britton Christmas</i> , Carolinas Medical Center
10:30	Break
10:50	<b>CMS Value Based Transformation of Healthcare Initiative</b> <i>Richard Wild</i> , Chief Medical Officer, Atlanta Regional Office Centers for Medicare and Medicaid Services (CMS)
11:50	<b>The Bottom Line: Current vs. Future Billing Challenges and Optimization</b> <i>Samir Fakhry</i> , Medical University of South Carolina
12:30	<b>Annual Business Luncheon Meeting</b> (open to all attendees)
1:15	<b>Telemedicine: How to make it work for you</b> <i>Nate Gladwell</i> , University of Utah Health Care
2:00	<b>Orange Book: Answers to all of your questions and more</b> <i>R. Todd Maxson</i> , University of Arkansas for Medical Sciences
3:00	Break
3:20	<b>Geriatric Trauma: Meeting the newer challenges for older patients</b> <i>Avery B. Nathens</i> , University of Toronto
4:00	<b><u>Exemplar Innovations</u></b> <b>Improving Trauma Documentation in the Emergency Center through the Use of an EMR Discharge Tool</b> , <i>Amber Tucker</i> , University Medical Center. <b>Headstrike and the 30 Minute Protocol</b> , <i>Sharon Wacht</i> , Medical Center of Plano <b>Casualty Care in the Classroom</b> , <i>Christopher Wistrom</i> , Mercy Health System <b>How to Fund your Injury Prevention Program and Reach High Risk Audiences</b> , <i>Joanne Fairchild</i> , Legacy Emanuel Hospital and Healthcare Center
5:30	Adjourn
5:30 to 6:45	<b>Poster Reception</b>



Annual Meeting

Annual Meeting

Annual Meeting

# TCAA Annual Meeting

Wednesday, September 23, 2015

7:45	<b>Poster Winners</b>
7:55	<b>2014 Poster Winner: PAL Summer Camp: Trauma Centers and Law Enforcement Collaboration</b> <i>Pina Violano, Yale-New Haven Hospitals</i>
8:15	<b>Presidential Address:</b> <i>Blaine Anderson, TCAA Chairman, University of Tennessee</i>
9:05	<b>Advocacy</b> <i>Lisa Tofil, Holland and Knight</i>
10:00	Break
10:20	<b>PI and Taxonomy: Trauma Taxonomy as a PI Tool</b> <i>Donald Jenkins, Mayo Clinic in Rochester, Minnesota</i> <i>R. Lawrence Reed, II, Indiana University</i>
11:20	<b>Acute Care Surgeon Model: Point/Counter Point</b> <i>Sydney Vail, Scottsdale Healthcare-Osborn Trauma Center</i> <i>David Richardson, University of Louisville, Department of Surgery</i>
12:30	Adjourn

## Call for Best Practice Posters

TCAA invites you to submit a "Best Practice" for poster presentation at the 18<sup>th</sup> Annual Trauma Conference in Louisville, Kentucky. For Best Practice Submission Form and Instructions please contact Ann Bellows at [ann@traumacenters.org](mailto:ann@traumacenters.org) or go to the TCAA website at [www.traumacenters.org](http://www.traumacenters.org). **Best Practices are now being accepted.**

**Definition:** A Best Practice is an innovation or successful initiative that is unique to your Trauma Center and highlights your program. It does not have to be a scientific abstract or be evidence-based.

**Best Practice Deadline: July 1, 2015**

### Suggested Categories:

- Finance
- Operations
- Injury Prevention
- Performance Improvement
- System Development
- Education
- Disaster Preparedness
- Outreach

### Requested Categories:

- Team Building: TeamSTEPS® in Trauma Resuscitation (concept from OR)
- Safety Time Outs and Debriefings

- Domestic Violence
- TBI: Management of TBI
  - Updates Brain Trauma Foundation Guidelines
  - Research related to Hypothermia and TBI
  - TBI Injury Prevention
- DVT Prophylaxis
- Education: Innovative ways to provide trauma education to nurses and providers
- Mid-Level Providers:
  - Return on Investment - all levels of trauma centers
  - Follow through from ER
  - Successful Implementation



# Trauma Medical Director Course

The medical leadership skills needed in today's trauma centers are best gained by sharing the experiences of others. This course is targeted to current and aspiring trauma medical directors who want to learn how to improve operations in their trauma center and exert control over their trauma surgical practices.



The Faculty will deliver core principles for the leadership and business skills needed to succeed in our turbulent healthcare climate in which trauma functions. Participants will enjoy a collaborative and case-based learning environment.

Each participant will leave with readily employable tactics to improve efficiency, fiscal performance and clinical management in their program.

This course features brief presentations of core principles followed by case discussions. Practical and immediately usable solutions to common problems experienced by all directors of Level I, II, III and IV trauma centers will be the outcome of this course. **This course is limited to 30 participants.**

**Faculty:** John Fortune - Course Director, Michael McGonigal, John Osborn, Lisa Tofil, Jorie Klein, Annette Bertelson, Doug Schmitz, Diana Rick, Samir Fakhry, Kevin Hicks

## COURSE AGENDA

### Thursday, September 24, 2015

- 7:00 Registration and Continental Breakfast
- 8:00 Introduction to Trauma Director Course: Course Concepts
- 8:15 Leadership & Communication: Representing Trauma in Meetings, Media, Grand Rounds & Finance
- 9:15 M & M /Peer Review
- 10:15 Break
- 10:30 Medical Leadership: Outreach & Marketing
- 11:30 Networking Lunch (provided)
- 12:30 Advocacy Reimbursement Update
- 1:45 Attaining and Maintaining Your Designation/ Verification: Common Problems
- 2:45 Break
- 3:00 Building the Inclusive System: Roles and Relationships with Level III and IV Trauma Centers
- 3:30 Trauma Practice Management Billing: Structure & Strategies
- 5:00 Adjourn

### Friday, September 25, 2015

- 7:00 Continental Breakfast
- 8:00 The Multidisciplinary Team: HR Management
- 9:00 Building Your Trauma Administrative Team: Hospital CEO Expectations of the Trauma Medical Director
- 9:45 Break
- 10:00 Surgeon Coverage & Compensation: TCLC
- 11:30 Networking Lunch (provided)
- 12:30 Outreach, Education and Injury Prevention: An Integral Part of your Trauma Program
- 1:30 Trauma Finance: How to Position Your Trauma Center for Economic Stability
- 2:15 What Makes a Great Trauma Director: Role Transition and Responsibilities
- 3:15 Questions & Answers, Feedback, Take-home Lessons
- 3:30 Adjourn

### The Main Ticket

A bundled ticket comprised of ten of Louisville's "Museum Row on Main" attractions is now on sale, offering a savings of almost 50% off regular admission prices.

An adult ticket is \$31.99 and a children's ticket (ages 6 through 12) is \$24.99. The Main Ticket is valid for one year from the date of purchase, and can be bought online through the Louisville Convention & Visitors Bureau at [www.gotolouisville.com/MainTicket](http://www.gotolouisville.com/MainTicket) or in person at the Louisville Visitors Center, 301 South Fourth Street, Louisville, KY 40202. Purchases of the Main Ticket at the Visitor Center must be made by credit card only.



# Trauma Center Leadership Course



This course is designed to assist the leaders and participants in trauma centers to develop and sustain their operational processes to ensure successful program management. The course targets participation from regulatory agencies, physicians, nurses, pre-hospital providers, administrators, prevention experts, educators and registry professionals. The primary goals of the course are to share the processes that foster development, improvement, sustainment and management of regional trauma systems and trauma centers.

## COURSE AGENDA

### Thursday, September 24, 2015

- 7:45 Welcome
- Session 1
- 8:00 Components of the Trauma Center
- 8:40 CEO and Board of Director Expectations of the Trauma Center
- 9:20 Trauma Medical Director as the Leader
- 10:00 Break
- Session 2
- 10:15 Trauma Program Manager and Leadership Expectations
- 10:55 Trauma Performance Improvement
- 11:35 Trauma Registry Utilization
- 12:05 Questions/Answer Panel
- 12:30 Lunch
- Session 3
- 1:15 Support Services Integration
- 1:55 Injury Prevention / Outreach Education
- 2:35 Psychosocial Aspects of Trauma Care
- 3:15 Break
- Session 4
- 3:30 Trauma Center Regional Integration
- 4:10 Trauma Center Disaster Response
- 4:50 Questions/Answer Panel
- 5:15 Adjourn

### Friday, September 25, 2015

- 7:45 Welcome
- Session 1
- 8:00 Physician Contracts
- 8:40 Trauma Center Financing
- 9:10 Trauma Program Budget
- 9:50 Break
- Session 2
- 10:15 Special Populations
- 10:50 Physician Credentialing and Liaison Expectations
- 11:30 Electronic Medical Record Utilization in Trauma
- 12:10 Questions/ Answer Panel
- 12:30 Lunch
- Session 3
- 1:10 Incorporating Trauma with Hospital Initiatives
- 1:40 Trauma Strategic Initiatives
- 2:20 Benchmarking and TQIP
- 3:00 Break
- Session 4
- 3:15 Changes to the ACS Trauma Center Verification Criteria
- 3:50 Planning for Site Survey Verification
- 4:30 Questions/ Answer Panel
- 5:00 Adjourn

## Museum Row Attractions

Ten original attractions within four walkable blocks... and adventures every step of the way! With purchase of The Main Ticket you get one single admission to each of the following attractions:

- ◆ The Frazier History Museum
- ◆ Glassworks
- ◆ Louisville Slugger Museum & Factory
- ◆ Kentucky Science Center
- ◆ Kentucky Show!
- ◆ Kentucky Museum of Art and Craft
- ◆ 21c Museum Hotel
- ◆ Muhammad Ali Center
- ◆ The Kentucky Center for the Performing Arts
- ◆ Evan Williams Bourbon Experience



# Trauma System Leadership Course

As pressures increase for inter-governmental reorganization, trauma systems and regions may assume responsibility for all -hazards planning, pandemics and even heart/stroke care regionalization or lose control over their own destiny. This course will encompass individual Trauma Center's involvement in system planning both regionally and statewide to include PI, Trauma Registry, System Indicators, and Hospital Expectations. So, whether you are a System Manager or Trauma Center Leader, plan on attending this course to keep in line with Trauma's National Initiatives. The primary goals of the course are to share processes that foster development, improvement, sustainment and management of regional trauma systems and trauma centers.

If you have a mature trauma system, you are undoubtedly facing new challenges. If you are building a new trauma system, you will want to learn from the experiences of those who have gone before you.

## COURSE AGENDA

Saturday, September 26, 2015

7:45 Welcome

### Session 1

8:00 ACS System Consultation

8:30 System Leadership

9:00 Coalition Building

9:30 Trauma System Plan

10:00 Break

### Session 2

10:15 System Integration

10:45 Trauma System Financing

11:15 System Prevention/ Outreach

11:45 Questions/ Answer Panel

12:05 Lunch

### Session 3

1:00 EMS System Integration

1:30 Trauma Center Integration

2:00 Regional Coordination: Disaster Preparedness

2:30 System Data Management

3:00 Break

### Session 4

3:15 System Performance Measures

3:45 System Advocacy

4:15 System Development Needs

4:45 Questions/ Answer Panel

5:15 Adjourn

## Show Us Your Badge Discounts

Who doesn't like a discount? Show your TCAA Conference badge at participating attractions, restaurants, and retail outlets to take advantage of special offers!

Use this QR code to see the complete list of the participating businesses!



# Course Registration

**Early Registration ends September 6, 2015, thereafter add \$100.00 to total fee.**

**10% Discount if attending 2 or more courses - Use Promotional Code MCD2015 when registering online.**

Conference Offering	TCAA Member Admin/RN/Other	TCAA Member Physician	TCAA Non-Member Admin/RN/Other	TCAA Non-Member Physician	Total
<b>Pre-Conference</b>					
Injury Prevention (ATS)	<input type="checkbox"/> \$505.00	<input type="checkbox"/> \$505.00	<input type="checkbox"/> \$505.00	<input type="checkbox"/> \$505.00	
Trauma Registry (ATS)	<input type="checkbox"/> \$620.00	<input type="checkbox"/> \$620.00	<input type="checkbox"/> \$620.00	<input type="checkbox"/> \$620.00	
Finance and Business (Basic Track)	<input type="checkbox"/> \$295.00	<input type="checkbox"/> \$495.00	<input type="checkbox"/> \$495.00	<input type="checkbox"/> \$750.00	
Finance and Business (Advanced Track)	<input type="checkbox"/> \$295.00	<input type="checkbox"/> \$495.00	<input type="checkbox"/> \$495.00	<input type="checkbox"/> \$750.00	
<b>Annual Meeting</b>					
Annual Meeting	<input type="checkbox"/> \$375.00	<input type="checkbox"/> \$575.00	<input type="checkbox"/> \$495.00	<input type="checkbox"/> \$750.00	
<b>Post Conference</b>					
Trauma Medical Director Course	Physician Only	<input type="checkbox"/> \$1000.00	Physician Only	<input type="checkbox"/> \$1500.00	
Trauma Center Leadership Course	<input type="checkbox"/> \$525.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$1000.00	
Trauma System Leadership Course	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$250.00	

Pre & Post Conference Syllabi Preference (Please Select One)     Manual                       Flash Drive

## NETWORKING EVENTS

**Please check if additional guest is attending.**

Poster Reception Guest (\$30/guest.)

Annual Business Meeting Guests (\$40/guest.)

**TOTAL:** \_\_\_\_\_

\*The difference between Member and Non-Member tuition will be applied to TCAA membership fees

**For conference fees- \*Make checks payable to Trauma Center Association of America (TCAA)**

**Payment of tuition not necessary for submission of registration.**

Name and Credentials (MD, RN, etc.)	RN- License # / State	MD- Last 4 digits of SSN#
Job Title		
Facility/Organization	Special Needs (Food or other necessities)	
Address		
City, State, Zip	E-mail	
Work Phone and FAX		
Credit Card Type	Credit Card number	Expiration Date
Name of Cardholder	Cardholder Signature	CVV #

**CANCELLATIONS: Full refund is available before September 6, 2015. No refunds are issued thereafter. Substitution registrations from the same facility are accepted. If there are not an adequate number of participants by September 6, 2015 courses are subject to cancellation.**

**Registration is available online at [www.traumacenters.org](http://www.traumacenters.org)**

**Or Fax/mail registration to:**

**1155 South Telshor Boulevard, Suite 201, Las Cruces, NM 88011 Phone: 575-525-9511 Fax: 575-647-9600**

Confirmations will be sent upon receipt of registration form.

## CME's

### Accreditation

Carolinas Medical Center-Northeast is accredited by the North Carolina Medical Society to provide continuing medical education for physicians.

### Faculty Disclosure

Carolinas Medical Center-Northeast adheres to the North Carolina Medical Society Essential Areas, Elements and Criteria regarding industry support of continuing medical education. Disclosure of faculty and commercial relationships, if any, will be made known at the activity. Speakers are also expected to openly disclose discussion of any off-label, experimental, or investigational use of drugs or devices in their presentations.

### Credit

Carolinas Medical Center-Northeast designates this educational activity for a maximum of 43.3 AMA PRA Category I Credit(s) (tm). Physicians should claim only credit commensurate with the extent of their participation in the activity.

## Nursing CE's

Applying for a maximum of 43 contact hours of Nursing CE's for the Trauma Center Leadership Course, Trauma Finance and Business Planning Course, Trauma System Leadership Course and the TCAA Annual Meeting through the California Board of Registered Nursing.

*\* Be sure to provide your RN License Number on your registration form to ensure proper credit is given.*



**TRAUMA CENTER**  
Association of America  
ADVOCACY • FINANCE • OPERATIONS

The Trauma Center Association of America (TCAA) formerly known as the National Foundation for Trauma Care (NFTC) is a non-profit trade association dedicated to securing the economic viability of trauma centers and systems across the country. The Association's mission is to foster the development of a national system of trauma care so that access to excellent care for the seriously injured is assured.

TCAA's 300+ members receive education on best practices, advice on trauma finance and system development, access to the most comprehensive trauma database, and linkages to other trauma centers and systems. Members include 300+ trauma centers in 45 states and 10 state/regional trauma agencies responsible for trauma system development and oversight.

The TCAA Board of Directors include the most qualified and influential professionals in the trauma care industry. Board membership includes representatives from CEO's, trauma surgeons, trauma nursing, trauma system management, and government relations representatives. These leaders direct the TCAA in all member initiatives and TCAA national advocacy efforts.

The Association also has eight established Committees that actively determine member services and activities. These Committees, consisting of representatives from TCAA member trauma centers, include: Advocacy, Development, Disaster Preparedness, Education, Injury Prevention, Pediatrics, Reimbursement, and System Management.

TCAA Annual Trauma Conference  
Louisville, Kentucky  
TCAA Annual Meeting  
September 22-23, 2015  
Injury Prevention Coordinator Course (ATS)  
September 20-21, 2015  
Trauma Registry Course (ATS)  
September 20-21, 2015  
Trauma Finance & Business Planning Course  
September 21, 2015  
Trauma Center Leadership Course  
September 24-25, 2015  
Trauma Medical Director Course  
September 24-25, 2015  
Trauma System Leadership Course  
September 26, 2015



**Register Early**

Return Service Requested

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**TRAUMA CENTER ASSOCIATION OF AMERICA**

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