



Indiana State
Department of Health
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Mitchell E. Daniels, Jr.
Governor

Judith A. Monroe, M.D.
State Health Commissioner

DATE: March 23, 2009
TO: All Local Health Departments
Attn: Chief Food Specialist
FROM: A. Scott Gilliam, MBA, CP-FS
Manager, Food Protection Program
SUBJECT: Bodee LLC - Recall

Suggested Action: Unclassified Recall; all the company's supplement product sold under the name Zencore Plus; Recommend notification to establishments that may carry these products via phone, fax or e-mail.

From the information provided by FDA, the product being recalled was distributed in Indiana. Zencore Plus is sold in health food stores and by mail order on internet nationwide. The Zencore Plus product is sold as a 2-capsule blister pack packaged in a retail booklet with five booklets in a box or as a 10-capsule blister pack in a retail box. The capsules were supplied by Hi-Tech Pharmaceuticals, Inc., Norcross, GA. Please notify this office at 317-233-7360 if any recalled product is found.

Bodee LLC, Issues A Voluntary Nationwide Recall of Zencore Plus, a Product Marketed as a Dietary Supplement

Contact:
Bodee LLC
(800) 935-0296
help@zencoreplus.com

FOR IMMEDIATE RELEASE -- Century City, CA -- March 11, 2009 - Bodee LLC, 2222 Avenue of the Stars, 702E, Century City, CA 90067, announced today that it is conducting a nationwide voluntary recall of all the company's supplement product sold under the name Zencore Plus.

Bodee LLC is conducting this recall after being informed by representatives of the Food and Drug Administration (FDA) that lab analysis by FDA of Zencore Plus samples found the product contains benzamidenafil which is a newly discovered PDE5 inhibitor. Although different in structure, benzamidenafil is likely to have the same pharmacological properties as the other three PDE5 inhibitors, sildenafil, tadalafil and vardenafil, which are the active ingredients of three FDA approved drugs for Erectile Dysfunction (ED). **Zencore Plus does not contain any of these three active ingredients.** The use of Zencore Plus by an unsuspecting user of organic nitrates may pose a life-threatening risk of sudden and profound drop of blood pressure due to potential interaction between benzamidenafil and organic nitrates. The probability of this occurrence is unknown; therefore, it may cause a public health risk when used as a dietary supplement.

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Customers who have this product in their possession should stop using it immediately. Any adverse events that may be related to the use of this product should be reported to the FDA's MedWatch Program by phone at 1-800-FDA-1088 or by fax at 1-800-FDA-0178 or by mail at MedWatch, HF-2, FDA, 5600 Fishers Lane, Rockville, MD 20852-9787.

Consumers with questions may contact Bodee LLC Monday through Friday 8:00 am to 5:00 pm at (800) 935-0296 or help@zencoreplus.com. Bodee LLC is taking this voluntary action because it is committed and is always concerned with the health of persons who have consumed this product. The Company is reviewing the procedures and policies of all firms involved with the manufacture of the product to prevent recurrence of these issues. It is working closely with the FDA in the recall process and is committed to the quality and integrity of its products. It sincerely regrets any inconvenience to consumers and its other customers.

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