

## **Build Your Future Indiana**

The goal of Build Your Future Indiana is to get more young people into careers in construction through changing their perception of the construction industry and the opportunities that lie within. Build Your Future Indiana utilizes mass and social media to meet students where they are and to show the benefits of working in commercial construction. A big part of the program is a strong roster of ambassadors, industry professionals that are trained to speak in schools about construction careers and tell their stories about why they chose their career path. Build Your Future Indiana also places a lot of focus on the student's influencers, the people who will help them make a career choice. It is important that parents, teachers, and counselors know all the facts when it comes to apprenticeship programs and construction careers. Build Your Future Indiana is a program of the Indiana Construction Roundtable Foundation 501(c) (3).

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