

**Communities at the Crossroads XII  
Doing More with Less  
Investing in Quality of Life in Challenging Fiscal Times  
University Place Conference Center  
Indianapolis  
Friday, February 19, 2010  
8:30 A.M. – 4:15 P.M.**

The Indiana Land Use Consortium (ILUC) is pleased to present our twelfth conference. *Communities at the Crossroads XII: Doing More with Less—Investing in Quality of Life in Challenging Fiscal Times* is focused on ways to manage quality of life, a critical community asset, with ever contracting fiscal resources. We also are excited to present our first poster session at lunch. It will be a great opportunity to learn about issues and innovative efforts happening around the state.

**Preliminary Program**

*The most current program including confirmed speakers will be posted at [www.indianalanduse.org](http://www.indianalanduse.org).*

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|-----------------------|--|
| 8:00 a.m – 3:00 p.m.  | Registration   |
| 8:30 – 8:45 a.m.      | Opening Remarks  |
| 8:45–10:00 a.m.       | The Latest on Property Taxes <ul style="list-style-type: none"><li>▪ Dr. Lawrence DeBoer, Purdue University</li></ul> Property Tax Reform and Cost of Services Analyses <ul style="list-style-type: none"><li>▪ Greg Guerrettaz, Financial Solutions Group, Inc.</li><li>▪ Sarah Simpson, Indiana Land Resources Council</li></ul> |
| 10:00–10:30 a.m.      | Break with Exhibitors  |
| 10:30 a.m.–12:00 p.m. | The Elements of Economic Attractiveness <ul style="list-style-type: none"><li>▪ Chad Sweeney, Genovis</li><li>▪ Drew Klacik, IU Public Policy Institute</li></ul>  |
| 12:00-2:00 p.m.       | Lunch and Poster Session   |
| 2:15 – 3:00 p.m.      | Keynote: Building Successful Communities <ul style="list-style-type: none"><li>▪ Dave Ivan, Michigan State University</li></ul>  |
| 3:00 –4:15 p.m.       | Panel Discussion: Building Successful Communities <ul style="list-style-type: none"><li>▪ Phil Anderson, Consultant (moderator)</li></ul>  |



**Keynote Speaker**

Dave Ivan, Community & Economic Development Programs,  
Michigan State University Extension, Michigan State University

Dave Ivan conducts statewide community & economic development programs for Michigan State University Extension. A frequent guest lecturer on community success strategies with state municipal leagues and other regional and national community conferences, Ivan has conducted research on community sustainability, including a 2004 study entitled “Can Small Towns Be Cool?” and a 2002 USDA Rural Development study entitled “Small Town Success Strategies.”

He served as the statewide coordinator for a Michigan initiative designed to create a community environment that supports entrepreneurship and business enterprise development that has received national recognition. His current research examines best practice community approaches in the New Economy. He has served as a member of the Michigan State University economic development, community development and land use area of expertise teams, and is currently a regional administrator supervising 225 Extension Educators in 17 Michigan counties.

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**Location:** Communities at the Crossroads will be held at the University Place Conference Center located on the IUPUI campus (850 W. Michigan) in downtown Indianapolis. For a map, click [here](#).

**Parking:** Parking is included in the registration fee. The garage is under the hotel and can be access from North Street on the north side of the hotel.

**Overnight Rooms:** There are no hotel rooms reserved specifically for the conference. If you plan to stay overnight and would like help in identifying nearby hotels, contact Jamie L. Palmer, ILUC Chair, 317/261-3046, 317/261-3050 (fax), [jlpalmer@iupui.edu](mailto:jlpalmer@iupui.edu).

**Sponsorships and Exhibits:** Information regarding sponsorship and exhibit opportunities is available at [www.indianalanduse.org](http://www.indianalanduse.org) or from Jamie L. Palmer, ILUC Chair, 317/261-3046, 317/261-3050 (fax), [jlpalmer@iupui.edu](mailto:jlpalmer@iupui.edu).

**Certification Maintenance for AICP members:** Communities at the Crossroads will be registered for CM credit

**General Scholarships:** This year, the Indiana Land Use Consortium will offer a limited number of general scholarships (full or partial) to allow the participation of local governments or individuals for whom regular registration would be a hardship. Contact Jamie Palmer at 317/261-3046 or [jlpalmer@iupui.edu](mailto:jlpalmer@iupui.edu) if you would like to be considered for a scholarship.

**Communities at the Crossroads XII  
Registration Form**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please register me for Communities at the Crossroads (2/19/09):

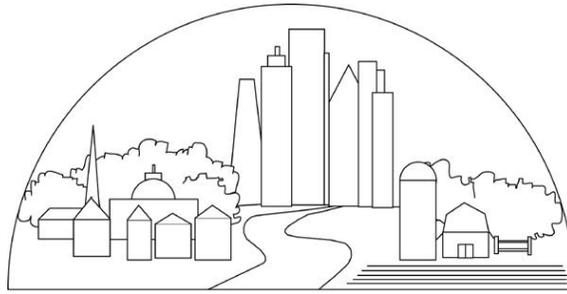
- Regular Registration (\$95)
- Student Registration (\$50)
- Student Volunteer (no charge; must make arrangements in advance as spaces are limited)
- Scholarship (TBD)
- Press (no charge)

To register, please fill out one registration form for each registrant and return it to:

**Jamie Palmer, Chair  
Indiana Land Use Consortium  
334 North Senate Avenue, 3<sup>rd</sup> Floor  
Indianapolis, IN 46204-1708  
Phone: 317/261-3046  
Fax: 317/261-3050  
jlpalmer@iupui.edu**

Deadline for registration: Tuesday, February 16, 2010  
Cancellations must be received by close of business on Thursday, February 18, 2010, to be eligible for a refund.

**Checks should be made payable to: Indiana Land Use Consortium**  
Purchase orders are acceptable; Unfortunately, we are not able to take credit cards



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**Sponsorship and Exhibit Opportunities**

The Indiana Land Use Consortium (ILUC) is pleased to present our twelfth conference. *Communities at the Crossroads XII: Doing More with Less - Investing in Quality of Life in Challenging Fiscal Times* is focused on ways to enhance community quality of life and economic attractiveness. This year, the program includes a keynote presentation, several plenary panels and our first ever poster session. We are planning for about 100 participants

**Keynote Speaker Sponsor \$1,500**

Your organization name will be announced at the beginning of the morning and afternoon sessions.  
Your organization name will be displayed prominently on general sponsorship signage.  
Your organization name will appear in the conference program.  
Your organization may have an exhibit table and/or place promotional materials in the registration packets.  
Your organization will receive three conference registrations.

**Silver Sponsor \$250**

Your organization name will be announced at the beginning of the morning and afternoon sessions.  
Your organization name will appear in the conference program.  
Your organization name will be displayed prominently on general sponsorship signage  
Your organization will receive one conference registration.

**In-kind Sponsor Varied**

Your organization name will be announced at the beginning of the morning and afternoon sessions.  
Your organization name will appear in the conference program.  
Your organization name will be displayed prominently on general sponsorship signage

**Exhibits \$250 (Space is limited to 8 booths)**

Your organization will be provided a 6'-8' table and two chairs.  
The exhibit area will be in a high traffic area with conference snacks.  
The conference program includes an extended morning break to ensure exposure to conference participants  
Your organization will appear in the conference program.  
Your organization will receive one conference registration.

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## Sponsorship/Exhibit Registration Form

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Name(s) for Included Registration(s) (if different from above) \_\_\_\_\_

\_\_\_\_\_

Please register my organization for the following:

- Keynote \$1,500 (includes 3 registrations)
- Silver \$250 (includes 1 registration)
- In-kind Varied
- Exhibit \$250 (includes 1 registration)

To register, please fill out the registration form for sponsorships/exhibits and return it to:

**Indiana Land Use Consortium, c/o Jamie Palmer**  
**334 North Senate Avenue, 3<sup>rd</sup> Floor**  
**Indianapolis, IN 46204-1708**  
**Phone: 317/261-3046**  
**FAX: 317/261-3050**

Deadline for registration: Wednesday, February 10, 2010

**Checks should be made payable to: Indiana Land Use Consortium**

Purchase orders are acceptable

Unfortunately, we cannot accept credit card payments

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# Communities at the Crossroads XII

## Doing More with Less: Investing in Quality of Life in Challenging Fiscal Times

**February 19, 2010**

Communities at the Crossroads is an annual conference presented by the Indiana Land Use Consortium. Conference themes generally are centered around managing land use in the face of change (economic, fiscal, demographic). This year's focus is exploring how Indiana communities can continue to invest in quality of life issues while facing significant challenges.

### Call for Posters!

Tell us what YOU are doing to make Indiana a better place to call home!  
This is your chance to show off and help other Indiana communities!

Examples of Poster Submissions:

- Parking ordinances in Monroe County that reduce the amount of paved space
- Land use sustainability research at Purdue
- Impacts of industrial livestock on water quality and rural communities
- National fish habitat partnerships
- Plan for protecting green space in central Indiana



To participate, please submit a poster title and a 2-3 sentence summary of poster content by January 15, 2010 to Linda Prokopy at Purdue University ([lprokopy@purdue.edu](mailto:lprokopy@purdue.edu), 765-496-2221). If you have any questions or need help with making a poster, please contact Linda Prokopy. Please note that poster presenters will need to register for the conference and pay registration fees. See [www.indianalanduse.org](http://www.indianalanduse.org) for more information.