

## Social Media Guide: Twitter and Facebook

## National Disability Voter Registration Week

Thank you for supporting National Disability Voter Registration Week! The following recommended posts can help your organization encourage social media users to get involved in the political process from July 17-21, 2017. Several images have been included in the toolkit which can be paired with any of the following posts.

Twitter	Facebook
It's National Disability Voter Registration Week! #REVUP and register here: <a href="http://ow.ly/opsV30cXkbu">http://ow.ly/opsV30cXkbu</a> #HoosiersVote	It's National Disability Voter Registration Week! #REVUP and register here: http://ow.ly/opsV30cXkbu #HoosiersVote
Recent move or name change? Make sure you update your voter registration! #REVUP #HoosiersVote http://ow.ly/opsV30cXkbu	Recent move or name change? Make sure you update your voter registration! #REVUP #HoosiersVote http://ow.ly/opsV30cXkbu
It's Natl. Disability Reg. Week, check out @INDisRts' video explaining how to register to vote: http://ow.ly/xeDu30cXlNq #HoosiersVote	It's National Disability Voter Registration Week! Watch and share @IndianaDisabilityRights' video explaining how to register to vote: http://ow.ly/xeDu30cXlNq #HoosiersVote
"How to Register to Vote" is available in #Spanish from @INDisRts! http://ow.ly/g9BG30cXmeL #REVUP #HoosiersVote	The "How to Register to Vote" video from @IndianaDisabilityRights is available in #Spanish. Watch and share for National Disability Voter Registration Week! <a href="http://ow.ly/g9BG30cXmeL">http://ow.ly/g9BG30cXmeL</a> #REVUP #HoosiersVote

## **OVER**

## **Equality Through Advocacy**

The Protection and Advocacy System for the State of Indiana



Have you seen @INDisRts' "How to Register to Vote" video in #ASL? <a href="http://ow.ly/oGgE30cXm0p">http://ow.ly/oGgE30cXm0p</a> #REVUP  #HoosiersVote	Have you seen @IndianaDisabilityRights' "How to Register to Vote" video in American Sign Language (ASL)? Watch and share for National Disability Voter Registration Week! <a href="http://ow.ly/oGgE30cXm0p">http://ow.ly/oGgE30cXm0p</a> #REVUP #HoosiersVote
Thanks for joining us for National Disability Voter Registration Week! <a href="http://ow.ly/opsV30cXkbu">http://ow.ly/opsV30cXkbu</a> #REVUP #HoosiersVote	Thanks for joining us for National Disability Voter Registration Week! <a href="http://ow.ly/opsV30cXkbu">http://ow.ly/opsV30cXkbu</a> #REVUP #HoosiersVote

Please note that while each post's core meaning is the same between Twitter and Facebook, some of the "tags" are different and Facebook posts may be longer.

The images provided and the #REVUP hashtag are part of the AAPD's annual campaign during National Disability Voter Registration Week. More information can be found here: <a href="http://www.aapd.com/our-focus/voting/national-disability-voter-registration-week/">http://www.aapd.com/our-focus/voting/national-disability-voter-registration-week/</a>