



The Link

to Supplier Diversity

A publication of the Indiana Department of Administration Minority & Women's Business Enterprises
Terrie F. Daniel, Deputy Commissioner

June 2014

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Event Calendar

2014 Small Business Week	June 2 - 6
PU 9 th Annual Construction Connection	June 5
Governor's Commission on Minority & Women's Business Enterprises	June 9
Pay Audit Training	June 11
Certification Clinic	June 18
Indiana Business Development Week	Oct. 29-31

How to Connect

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www.in.gov/idoa/mwbe

Safety Embedded in a Company Culture

Article Submitted by: Rosemily Geyer, *Geyer Fire Protection, LLC*

Every year companies are faced with millions in lawsuits or work related injuries. Further, every year businesses suffer losses from fire that may have also been prevented.

It's imperative that employers become vigilant about training employees on workplace safety and increasing awareness of workplace fire hazards. While all businesses differ in their local workplace hazards one thing is certain – there are hazards and every business should have a policy to address them.

At Geyer Fire Protection, LLC safety is embedded within our culture. It is critical and part of our regular daily practice. We understand that injuries not only impact the employee but our business as a whole. Our current and prospective clients increasingly demand an EMR of 1.0 or below. At Geyer Fire Protection, LLC we are able to deliver on that request.

Geyer Fire ensures we practice the following:

- **Continuing Education** - Continuing education

on all safety. Our team holds weekly meetings to run through safety topics. Meetings are held over a 15 minute break and are relevant to possible work hazards.

- **Hard Hats** - Employees are required to wear hard hats while in the field
- **Steel Toe Boots** - Employees are required to wear steel toe boots
- **Safety Glasses** - Worn at all times on the job
- **Harnesses** - Harnesses are worn while working in a lift, scaffolds, cat walks or other areas of height
- **Training** - Our employees take proper confined space training, and we also practice proper Lockout - Tagout procedures

Other topics of safety and fire hazards are continuously brought to the attention of our field



Continued on pg. 2...

State Launches new Website, Focuses on Access

The Indiana Office of Technology announced a release of the state of Indiana's new website (www.IN.gov) that will focus on mobile users and allowing visitors to personalize their experience.

The site was also redesigned to make it easier to find state agencies and allow prominent access to the state's transparency portal. The state is also unveiling an iOS app for the state site.

The site was developed by the Office of Technology, the company Indiana Interactive and Ball State University's emerging technology unit. The website typically has 3.8 million unique visitors per month, and roughly 40 percent of visitors are on mobile devices.



Welcome 2014 Summer Intern



Shakirat Ishola-Gbenla
Minority and Women's Business
Enterprises 2014 Summer Intern

The Minority and Women's Enterprises Division would like to welcome Shakirat Ishola-Gbenla as its 2014 summer

intern. Shakirat is a senior at IUPUI, majoring in psychology.

Shakirat started her college experience as a pre-pharmacy major in hopes of becoming a pharmacist, but after taking the Introduction to Psychology class elective she developed a love for psychology.

She will be graduating May 2015 and plans to obtain her PsyD in clinical psychology. Shakirat also hopes to one day have the privilege of running her own clinic.

Shakirat will be interning for the division through the end of August.

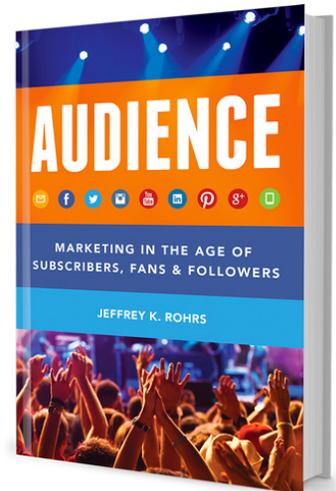
"My goal while I am here is to learn exactly what MWBE is all about," she said.

"While I am here I am seeking to gain an experience of working in a professional atmosphere and taking as much away with me as possible. I am looking forward to working and meeting with everyone here at IDOA."

Business Reads

"Audience : marketing in the age of subscribers, fans and followers"

By: Jeffrey K. Rohrs



Every company needs audiences to survive. They are where you find new customers and develop more profitable relationships. Yet, most companies today treat their email, mobile and social media audiences like afterthoughts instead of the corporate assets they are.

With his book *Audience*, Jeff Rohrs seeks to change this dynamic through adoption of *the audience imperative*.

Safety Embedded Continued...

and office personnel. We keep the topics different among field and office training to ensure that our topics are relevant to the work environment.

At Geyer Fire Protection, LLC we take pride that our efforts have allowed us to claim an incident and injury free record. At Geyer Fire taking pride in an injury free work zone is part of our culture!



Each June, the National Safety Council celebrates National Safety Month as a time to bring attention to key safety issues. As you plan your 2014 safety calendar please join the council and thousands of organizations across the country reduce risk of the following safety issues:

- **Week 1:** Prevent prescription drug abuse
- **Week 2:** Stop slips, trips and falls
- **Week 3:** Be aware of your surroundings
- **Week 4:** Put an end to distracted driving
- **Bonus week:** Summer safety

The National Safety Council has designed a variety of free resources to engage everyone in your organization on safety throughout the month of June.

Find more information and resources at www.nsc.org.

Subcontractor & Other Business Opportunities

Project Name	Due Date	Contact Information
African American Cultural Center Roof Replacement-Bid Number B0022949	Friday, June 6	Indiana State University Steve Culp Phone: (812) 249-0409 steven.culp@indstate.edu
Str BHX-B Reconstruction	Monday, June 9	ITR Concession Company Nathan Edwards Phone: (574) 651-2464 nedwards@indianatollroad.org
University of Southern Indiana – Conference Center	Tuesday, June 10	University of Southern Indiana Phone: (212) 465-0808 Fax: (812) 461-5275 dmartens@usi.edu

Business Quote

"It is what we know already that often prevents us from learning."

- Claude Bernard

2014 Indiana Latina Owned Business of the Year

Each year, the Indiana Latino Expo honors individuals who have demonstrated outstanding commitment and achievement in their business and the community.

This year Darlene Mezzetta, owner of Mezzetta Construction, was recognized as the 2014 Latina Owned Business of the Year at the 3rd Annual Indiana Latino Expo Mayor's Breakfast on May 2.

Mezzetta Construction is a certified minority- and woman-owned business enterprise with the state of Indiana Division of Supplier Diversity.

Darlene has been the president/CEO of Mezzetta, Inc. since 2000. Her business focuses on construction management and general contracting. Through her leadership, the company carries out its mission by continuing to strengthen customer service and directing business energies toward creating value for its customers.



Darlene Mezzetta, owner of Mezzetta Construction, received the 2014 Latina Owned Business of the Year award at the 3rd Annual Indiana Latino Expo Mayor's Breakfast on May 2. Indianapolis Mayor Greg Ballard (right) and Alfonso Vidal, member of the Governor's Commission on Minority and Women's Business Enterprises, congratulate Mrs. Mezzetta for her achievements.

Darlene believes in being active in the community and is committed to building relationships to better serve Indiana.

Congratulations Darlene and thank you for your commitment to your business and the community.

PURDUE UNIVERSITY
9th ANNUAL CONSTRUCTION CONNECTION
 June 5, 2014 - 5:00pm-7:00pm
 Martin University Gathertorium
 2171 Avondale Place Indianapolis, IN 46218

Representatives will be on hand to discuss contracting opportunities with

<p>Purdue University Physical Facilities Flaherty & Collins Properties <small>(Market Square Arena Redevelopment)</small> Indiana University</p>	<p>Indiana Construction Roundtable – Mentor Protégé Program Ivy Tech Community College</p>
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Do not miss out on the opportunity to:

- ❖ **Hear about upcoming construction projects**
- ❖ **Learn the criteria necessary to do business with the representative institutions**
- ❖ **Discuss any questions with the representatives during our Q&A Session**
- ❖ **Meet with other small, diverse firms for partnership projects**

For only the investment of your time your business gains access to all this information!

Seats are limited, register today! Email marti683@purdue.edu to RSVP

Sponsored by Purdue University Office of Supplier Diversity Development and Purdue Physical Facilities

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2014 Indiana Small Business Week

Small Business Week, hosted by the Small Business Administration, is the time for recognizing the contributions of small businesses to our country. We thank our business owners and their employees for providing the products and services that benefit our lives. We thank our entrepreneurs for creating new job opportunities across Indiana and the U.S. During this week seminars and events will occur across Indiana, and the Small Business Administration will recognize the 2014 Indiana Small Business Award recipients during a special ceremony.

Indiana Calendar of Events June 2 – June 6, 2014

Monday, June 2

Columbus

Expanding Your Markets Through Exporting 12 p.m. (EDT)
Registration Required: Peter Smith, SBA, (317) 226-7272 ext. 119

Indianapolis

Business Start-Up 101 2 p.m. (EDT)
Registration Required: Ronda Crouch, SBA, (317) 226-7272 ext. 112

Lafayette

Join the Global Marketplace 10 a.m. (EDT)
Registration Required: Luann Lieurance, SBA, (317) 226-7272 ext. 114

Tuesday, June 3

Bloomington

Launching Your Own Business: A Sound and Proven Path 10 a.m. (EDT)
Registration Required: Becky Kinney, SBDC, (800) 227-7232

Carmel

V.E.T.S. (Veterans Entrepreneurial Training Seminar) 9 a.m. (EDT)
Registration Required: Voice 4 Vets, (800) 810-9025

Gary

Start, Grow & Succeed 8 a.m. (EDT)
Registration Required: Maggie, SBDC, (219) 664-3513

Wednesday, June 4

Huntington

SBA at Your Library! 10 :30 a.m. (EDT)
Registration Required: Luann Lieurance, SBA, (317) 226-7272 ext. 114

Huntington

Join the Global Marketplace 11:30 a.m. (EDT)
Registration Required: Luann Lieurance, SBA, (317) 226-7272 ext. 114

Indianapolis

Franchise Workshop 5 p.m. (EDT)
Registration Required: www.indianapolis.score.org

Noblesville

Money to Expand Your Business 8:30 a.m. (EDT)
Registration Required: renee@noblesvillemainstreet.org

Please visit the Minority and Women's Business Enterprises News & Events web page to see the rest of the planned events: <http://www.in.gov/idoa/mwbe/2749.htm>