

In this Issue:

Pg. 1 - What's Happening @ DSD?

Pg. 2 - Social Media Vendor Spotlight

Pg. 3 - On the Field

Pg. 4 - Our Team in Action & Upcoming Events

Pg. 5 - Thank You to Our Sponsors & Contact Us



DSD 101: Introduction to Our Programs and Services - February 16th

As we kicked off our 2023 Business Conference Series, "Taking You to the Next Level," we introduced our new team members and our leadership team guided the attendees present on the Indiana Department of Administration, Division of Supplier Diversity's (IDOA DSD) programming and services. Our facilitators gave a breakdown of IDOA DSD's three (3) functions: Certification, Contract Compliance, and Business Development and Outreach. During the webinar, we shared the benefits of MBE/WBE/IVOSB certification, gave an overview of the contracting process, and informed attendees on upcoming events taking place online and in person throughout 2023.



Preparation Meeting Opportunity: Identifying Opportunities with the State - March 22nd

In the first part of the 3-part workshop series entitled "Preparation Meeting Opportunity," IDOA DSD and IDOA Procurement discussed where to find contracting opportunities as well as the process of how to get on state contracts. The panel consisted of Heather, Ahnfield (Director of Contract Compliance), Erin Kellam (IDOA Procurement Deputy Commissioner), and Eli Sturgeon (Contract Compliance Manager). During the workshop, attendees were able to engage with the presentation live using a QR code to follow along with the presentation, and afterwards, they were able to ask questions of the procurement process with the State to the panelists. The event concluded with networking and promotion of the next workshop.



Leveraging Your Certification - April 20th

IDOA DSD hosted a panel of certified vendors: Patricia Musari - Intrinz, Inc. (MBE/WBE), Stephanie Sponsel - netlogx (WBE), Melissa St. John - Relocation Strategies (WBE), and Glen Hannah - All American Express Solutions, LLC (IVOSB). Attendees heard from our expert panel the importance of perseverance through the certification process, and have since leveraged their certification, identified their target market, built up their follow-up and networking power, and grown their business utilizing the State's list of contractor opportunities. In addition, a Q&A session followed where the panelists gave feedback on the questions that attendees posed as well as gave their contact information for further follow-up and support to the attendees outside of the webinar.



SOCIAL MEDIA VENDOR SPOTLIGHT

IDOA DSD recognizes a certified vendor on our social media platforms: Facebook, Instagram, and LinkedIn. Congratulations to all of the business owners! During March, in honor of Women's History Month, we highlighted our WBE's. If you would like to be considered for the next vendor spotlight in the upcoming months, please email us at mwbe@idoa.in.gov.

FEBRUARY VENDOR SPOTLIGHT



Marsha's Specialty Cakes, MWBE
MARSHA QUARLES
FEBRUARY 3, 2023

MARCH VENDOR SPOTLIGHT



Shar's Medical Supplies, MWBE
SHAR BROWN
MARCH 6, 2023

MARCH VENDOR SPOTLIGHT



Integrity Benefit Partners, Inc., WBE
LYDIA CLARK
MARCH 13, 2023

MARCH VENDOR SPOTLIGHT



YoBandz, WBE
YOLANDA MONAHAN
MARCH 20, 2023

MARCH VENDOR SPOTLIGHT



Cretia Cakes, MWBE
LACRETIA AND ANGELO ALLEN
MARCH 17, 2023

MARCH VENDOR SPOTLIGHT




Sanders Indiana Hardware, WBE
REBECCA SEIFRIG
MARCH 27, 2023

APRIL VENDOR SPOTLIGHT



Paint Pro Painting LLC, WBE
KIMBERLY BARR
APRIL 4, 2023

APRIL VENDOR SPOTLIGHT



Lionfish Cyber Security, IVOSB
JEREMY MILLER
APRIL 10, 2023

APRIL VENDOR SPOTLIGHT



Majesty Hair Care, MWBE
ANGELA CONSTABLE
APRIL 17, 2023

APRIL VENDOR SPOTLIGHT



Powell and Sons Trucking, MBE
DEANDRE POWELL
APRIL 25, 2023

ON THE FIELD

From January to April, IDOA DSD participated in thirty-eight (38) outreach-based events across the State of Indiana, eight (8) of which was presented by the Division. Our involvement and support in each partner event has been as a presenter, panelist, exhibitor, or attendee.

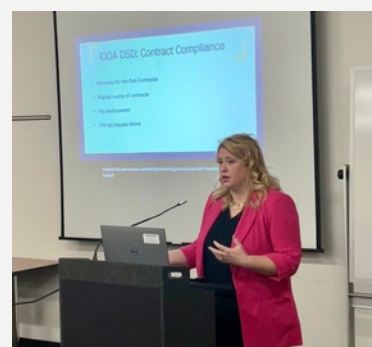


- Weekly Ball State University Diversity Vendor Chat
- Indiana Educational Institutions Zoom Meeting
- 32nd Annual Dr. Martin Luther King Jr. Holiday Celebration
- Ivy Tech Community College/ISA Project Roll Out
- Muncie Chamber Certification Workshop Series
- Lunch with the Legislators
- INDOT DBE Forum
- Pepper Construction Diversity Event
- International Women's Day Event
- ISBDC Business Certification Lunch & Learn
- Indy Chamber Conexión Breakfast
- Ivy Tech East Chicago Project Roll Out
- LACC - CHISPA Spanish SPARK Certification Session
- Build Westville Outreach: Bid Event 1
- 22nd Annual Mayor's Celebration of Diversity Awards



OUR TEAM IN ACTION

The IDOA DSD team participated in a plethora of events from January to April. At the Governor's Residence department meeting, IDOA Commissioner, Dr. Rebecca Holwerda, cast focus for the year with three (3) focus points: teamwork, communication, and service. Our team took this mission to heart and engaged in: Department-wide Chili Cook-Off, March Madness Brackets, Hoops & Coops at the Governor's Residence, and Day of Service at both Gleaners Food Bank and Riley's Hospital for Children.



UPCOMING EVENTS

- Pay Audit Virtual Webinar - May 17, 2023
- Preparation Meeting Opportunity: Building Relationships Between Primes and Subcontractors - May 24, 2023 (in-person workshop)
- 2nd Quarter Governor's Commission on Supplier Diversity - June 12, 2023
- Certification Virtual Webinar - June 21, 2023
- Enhancing Your Capability Statement - June 22, 2023
- Preparation Meeting Opportunity: Doing Business with the State - July 11, 2023
- Pay Audit Virtual Webinar - July 19, 2023

[CLICK HERE TO REGISTER AND ATTEND](#)

THANK YOU TO OUR SPONSORS!



CONTACT US

Phone: (317) 232-3061

E-mail: mwbe@idoa.in.gov

Division of Supplier Diversity

402 W. Washington Street, Room W462

Indianapolis, IN 46204

