The 5 C’s of Schmingling
(Schmooze + Mingling = Schmingling)

The Art of Being Well
Connected Through
Blatant Self Promotion
A Little About Me

Faith McKinney
Jazz Legend George Benson and Faith McKinney
George Benson and Faith McKinney
Indy’s Legendary News Anchor Barbara Boyd
Legendary Newsman Dan Rather and Faith McKinney
Indiana Governor Mike Pence
And Faith McKinney
IBJ’s Mickey Maurer
Global Sales Trainer and Body Language Expert Linda Clemons
I did this while working as a JANITOR at the Post Office!
The Fake Smile!
You’re tired of being the best kept secret

You’re an introvert and want to be seen

You sometimes get “The Fake Smile”
The 5 C’s of Schmingle

- Creativity
- Confidence
- Credibility
- Consistency
- Connectivity
What is being invisible costing you?
Credibility
Conduct Interviews
Be an Expert Source
Send a Card
Schmingleling
A process you can learn!

www.faihmckinney.com