

The 5 C's of Schmingling

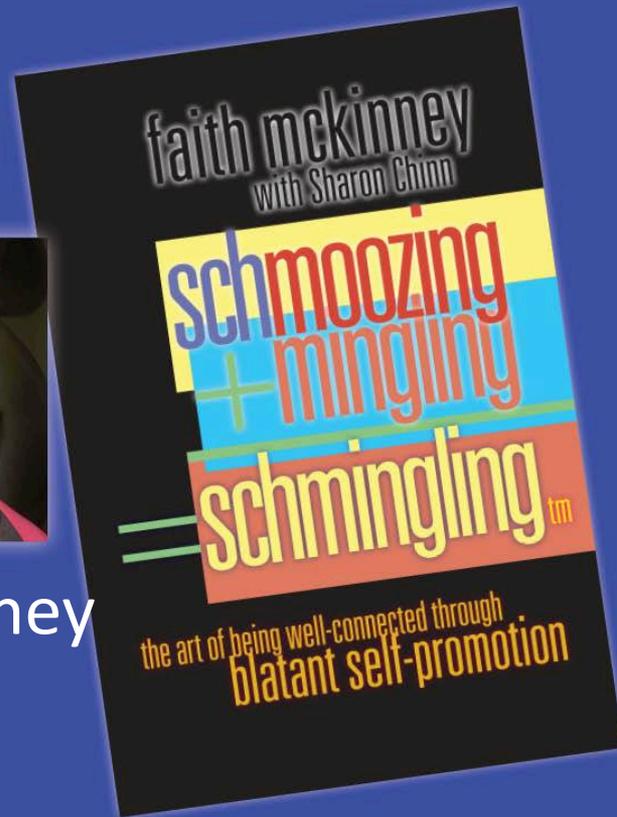
(Schmooze + Mingling = Schmingling)

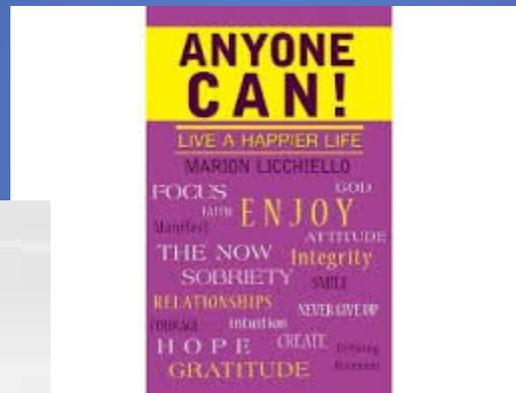
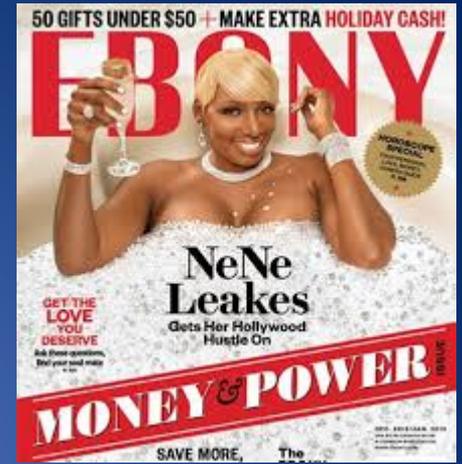
The Art of Being Well
Connected Through
Blatant Self Promotion

A Little About Me



Faith McKinney







Jazz Legend George Benson
and Faith McKinney



George Benson and Faith McKinney



Former CNN Journalist Soledad O'Brien



Indy's Legendary News Anchor Barbara Boyd



Legendary Newsman Dan Rather
and Faith McKinney



Powerhouse Attorney Jim Voyles



Dan Rather and Faith McKinney



Indiana Governor Mike Pence
And Faith McKinney



Successful Thinkers of Indianapolis



FraserNet's George Fraser



IBJ's Mickey Maurer



Global Sales Trainer and
Body Language Expert Linda Clemons



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The Fake Smile!





Schmingling is for you if:

- ❖ You're tired of being the best kept secret
- ❖ You're an introvert and want to be seen
- ❖ You sometimes get "The Fake Smile"



The 5 C's of Schmingling

- ❖ Creativity
- ❖ Confidence
- ❖ Credibility
- ❖ Consistency
- ❖ Connectivity

What is being invisible Costing you?





Credibility



Conduct Interviews



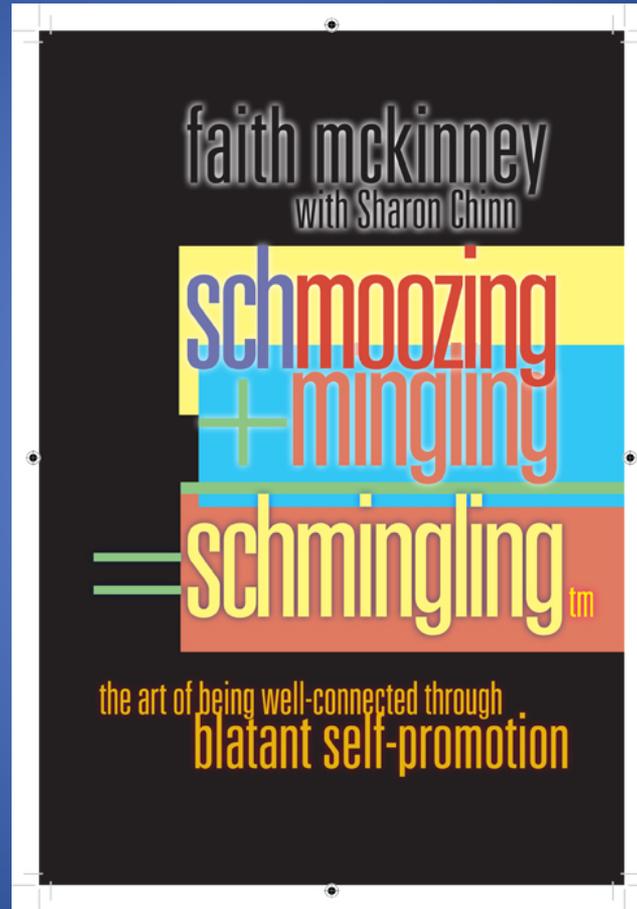
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Schmingling

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