



# Indiana CLEAN Community Challenge Annual Performance Report

State Form 53116 (R / 3-09)  
Indiana Department of Environmental Management  
CLEAN Community Challenge

Indiana Department of Environmental Management  
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The Indiana CLEAN Community Challenge Annual Performance Report should demonstrate progress toward objectives and targets AND certify CLEAN Community Challenge requirements continue to be achieved. The Annual Performance Report should include the status of projects committed to in your community's original application, results of completed projects, and assurance that an annual Quality of Life Plan review was conducted by your community. Indiana CLEAN Communities must submit an Annual Performance Report two months after the anniversary of their CLEAN Community designation date.

Please do not include any confidential community or business information in your Annual Performance Report. Public access laws require IDEM to make the Annual Performance Report publicly available, which may include posting all portions of your report on the Indiana CLEAN Community Challenge Web site.

Your Annual Performance Report should be reviewed and signed by a senior manager at your community prior to submittal. Once signed, fax or mail the report to IDEM. If you have any questions, please contact the CLEAN Community Challenge Program Manager at 800-988-7901.

COMMUNITY INFORMATION	
Name of Community	Tell City
City of Tell City	
Street Address (number and street)	700 Main Street
City, State, ZIP Code	Tell City, IN 47586
Web site	<a href="http://www.tellcityindiana.com">www.tellcityindiana.com</a>
CONTACT INFORMATION	
Name of Contact	Tony Hollinden
Title	City Councilman, At-Large
Telephone number	812-547-3441
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E-mail address	<a href="mailto:hollindenre@gmail.com">hollindenre@gmail.com</a>
Mailing Address (number and street)	621 Main Street
City, State, ZIP Code	Tell City, IN 47586
Reporting Period Dates (month, day, year)	06/20/13 - 12/31/13
If this is your third Annual Performance Report, do you wish to renew your Indiana CLEAN Community Challenge designation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, your community will need to provide five new objectives and targets in the Continual Environmental Improvement section of this report.	

ENVIRONMENTAL MEDIA ACTIVITIES	
Please identify the five objectives and targets in your Quality of Life Plan and describe the baseline measurement, the progress made during the past year, future plans for achieving each target, and any cost savings experienced as a result of the target.	
Environmental Media Activity #1	
Objective Inventory, assessment, and clean-up of buildings and properties in the downtown area for public use; and development of a Downtown Event Center.	
Target Perform necessary environmental testing and clean-up for at least 3 properties in the target area, and redevelop for appropriate public use by July, 2014.	
Baseline	Progress Made
Tell City Chair Company (Downtown 7 <sup>th</sup> Street): Building needs to be demolished and cleaned up for possible future development (including subsurface testing).	Calendar year : Jan-Jun 2013 Progress made The tenant (Convention and Visitors' Bureau) moved into the new Tell City Depot (located on the site of the former Woodcrafters building) on March 5, 2013, the construction of which is expected to have a significant impact on stabilization and revitalization of the downtown area of Tell City, acting as an anchor for future clean-up and development in a blighted area of town.
William Tell Hotel (Downtown Washington Street): Partially-collapsed building needs to be completely demolished and cleaned up for possible future development (including subsurface testing).	Calendar year : Jun-Dec 2013 Progress made During the construction of the Tell City Depot, focus was made on using environmentally-friendly lighting and HVAC equipment. As a result, the city has received rebates in the amount of \$1,100 from "Energizing Indiana".
Property of former Woodcrafters building (Downtown 7 <sup>th</sup> Street): Needs to be cleaned up and made ready for possible future development (including subsurface testing).	Hurdles overcome When downtown Tell City became deindustrialized, the city faced significant challenges in trying to revitalize the area. There was a large concentration of

	vacant lots and abandoned structures. The strategic placement of the Tell City Depot in this area has met the objective of drawing new business to the area, including: two new restaurants, two new breweries, a new print shop, partial restoration of an Indiana Landmark Victorian home, and demolition of a decayed building which was replaced with the new construction of an investment firm - all resulting in a progressive restoration of the region to a job-creating, productive area. Additionally, plans are underway to construct an affordable, multi-level senior living and mixed-use complex including commercial space, in this same, blighted area of downtown Tell City. This \$7.1 million proposed project partners the city with private development. Together, these investments in downtown Tell City are proving to stabilize the area and promote economic development.
Upcoming Plans to Achieve Target	Cost Savings
The target was achieved. Further plans for greater development in the downtown area are in progress. The community shares a common vision for the downtown area, which is for it to become a destination for entertainment, recreation, and patronage.	A cost savings was realized in the form of a \$1,100 rebate from "Energizing Indiana" for the city's use of environmentally-friendly lighting and HVAC equipment in the Tell City Depot. Cost savings are on-going for having chosen these types of lights and equipment.
If this is your third annual performance report, please provide the final results of this activity. If the objective and target were not achieved in the three year designation period, provide a description of why the objective and target was not met.	

Environmental Media Activity #2	
Objective Environmental projects involving local schools and youth groups.	
Target Partner with the school system to research and brainstorm a list of environmental health project opportunities at the city's two schools, and develop specific goals and action plans for two of the listed opportunities.	
Baseline	Progress Made
<p>There are no trees in the girls' softball field area of Hagedorn Park.</p> <p>There is a need for a Walking School Bus program, including construction of a sidewalk so that the students do not have to walk in the street on their way to school.</p> <p>There is a need to eliminate litter in the downtown area of Tell City.</p> <p>There is a need for additional plantings in City Hall Park to allow for improved air quality and reduced soil erosion, as well as beautification.</p> <p>There is no gardening program at the elementary school.</p> <p>There is a need to involve the youth of our community in our environmental efforts, and to engage them in contributing toward its improvement.</p>	<p>Calendar year : Jan-Jun 2013 Progress made : We are building upon the progress made during 2012-13. The students/school staff that participate in the Walking School Bus program are walking approximately one mile to school each day. Ongoing maintenance is taking place to mow/trim grass along the new Safe Routes to Schools sidewalk. Also, the Youth Day of Caring, through the Girl Scouts, participated in a clean-up of litter in the downtown area and the planting of several bushes in City Hall Park. Additionally, the city supported our elementary school in starting a student/community garden program.</p> <p>Calendar year : Jun-Dec 2013 Progress made : Mayor Ewing participated in International Walk to School Day in October, bringing awareness to the Safe Routes to Schools program and healthy activities for both youth and adults.</p> <p>The student/community garden program harvested a large amount of vegetables, most of which were donated to the residents of the Tell City Housing Authority. The garden project created an out-of-school interaction between youth and adults, allowing those youth to receive positive feedback, and nurturing their sense of "community", while empowering them to learn new skills such as plant identification and erosion control.</p> <p>Additionally, in November, the Youth Day of Caring, through the Girl Scouts (Brownies), participated in a clean-up of litter in the downtown area, fostering a sense of environmental stewardship.</p> <p>Also in this reporting period, students attending Tell City High School pulled weeds and re-mulched the city-owned Schergens Center, a community center adjacent to William Tell Elementary School and along the Safe Routes to Schools sidewalk. Also, Tell City High School students partnered with the Perry County United Way and ATTC (a local manufacturer) to develop and install the "Born Learning" trail signs, located along the Windy Creek Greenway in Hagedorn Park.</p> <p>Hurdles overcome : The city continues to maintain the Safe Routes to Schools sidewalk. The elementary school coordinates the distribution of the student/community garden vegetables to various entities.</p>
Upcoming Plans to Achieve Target	Cost Savings
Target was achieved, and has been very successful. Intentions are to continue the Walking School Bus program, to organize future litter clean-up programs, and to continue to provide support for the student/community garden.	Any time volunteers can be used for landscaping or clean-up of city-owned property, the city realizes a cost savings. Home-grown vegetables from the community garden represent a cost-savings, as well. Additionally, the Walking School Bus provides for reduced emissions.
If this is your third annual performance report, please provide the final results of this activity. If the objective and target were not achieved in the three year designation period, provide a description of why the objective and target was not met.	

Environmental Media Activity #3	
Objective Develop a business recycling program.	
Target Have 50 businesses participating in the recycling program by December, 2013.	
Baseline	Progress Made
<p>There were 34 businesses participating in the business recycling program at the beginning of this reporting period.</p> <p>There is a lack of "white paper" and newspaper recycling in Tell City.</p> <p>In 2011, we collected 1,700 lbs. of paper during our annual "Shred Day". In 2012, we collected 3,200 lbs.</p>	<p>Calendar year : Jan-Jun 2013 Progress made : Ten companies now participate in "white paper" recycling, resulting in reduced waste. We saw an increase, in the number of businesses participating in the business recycling program, to a total of 35 during this period.</p> <p>Calendar year : Jun-Dec 2013 Progress made : The city experienced an increase of ten companies in this reporting period; therefore, 20 companies now participate in "white paper" recycling. We also increased the number of companies participating in business recycling to 37.</p> <p>The city partnered with the local newspaper to print an article promoting Christmas cardboard recycling, directed toward both businesses and homeowners.</p> <p>Additionally, 3,475 lbs. of paper were collected during the 2013 annual "Shred Day", representing an increase of 275 lbs. over the previous year. Research is being made into the recycling of local asphalt shingles.</p> <p>Hurdles overcome : Motivating businesses to participate in the separation of recyclables from non-recyclables has been the greatest challenge. However, we continue to see an increase in participation and persist in promoting the program. We are confronted with a structural limitation at our recycling center, which is slowing down the process to commence recycling of local asphalt shingles.</p>
Upcoming Plans to Achieve Target	Cost Savings
The city intends to increase community engagement in "white paper" recycling and the business recycling program by continuing promotion of these efforts.	The diversion of materials from disposal to recycling results in more efficient use of natural and man-made materials, reduces fuel consumption, reduces the amount of waste being taken to the landfills, and creates improved environmental awareness.
If this is your third annual performance report, please provide the final results of this activity. If the objective and target were not achieved in the three year designation period, provide a description of why the objective and target was not met.	

Environmental Media Activity #4	
Objective Composting and City Gardens	
Target Develop total of one-half acre of city garden space, which includes area for composting, by July, 2015.	
Baseline	Progress Made
<p>There is no land, belonging to the city, which has been dedicated for community garden use.</p> <p>There is no rain barrel program in place in the city.</p>	<p>Calendar year : Jan-Jun 2013 Progress made : Two 40' x 140' lots were purchased by the city for future use as community gardens. Both lots have been cleared and are ready for garden use next spring.</p> <p>The Perry County Soil and Water office donated rain barrels. The city provided promotion, storage, and a distribution point for community members to obtain the barrels. Community members are using them to water their gardens, placing less demand on the water department.</p> <p>Calendar year : Jun-Dec 2013 Progress made : Research has begun in order to create regulations for use of the vacant lots as gardening space, and to design the space for optimal use. Care has been taken to properly maintain the lots (mowing/trimming), which are located in a residential area.</p> <p>Hurdles overcome : The purchase and clearing of the lots for use by the spring of 2014. Coordination of the rain barrel distribution program.</p>
Upcoming Plans to Achieve Target	Cost Savings
Our plans are for the gardens to be planted in the spring of 2014.	Gardening reduces family food costs and produces nutritious foods, while also creating sustainable green space, encouraging self-reliance, and improving quality of life.
If this is your third annual performance report, please provide the final results of this activity. If the objective and target were not achieved in the three year designation period, provide a description of why the objective and target was not met.	

Environmental Media Activity #5	
Objective Cooperation with the city electric department to assist residential and commercial users to be "smart electric" consumers.	
Target By offering one-on-one assistance from the city's electric department, reduce residential and business electricity usage by 20% by July, 2014.	
Baseline	Progress Made
<p>No program is in place to encourage "smart electric" usage. The Tell City customer base is not aware of the "Energizing Indiana" program or its benefits.</p> <p>The city is using standard 20-Watt bulbs in all exit lights in the City Hall building.</p>	<p>Calendar year : Jan-Jun 2013 Progress made : With the help of Tell City Electric, we continued to promote the "Energizing Indiana" program, which resulted in an additional 44 residential volunteers, who received a free in-home energy audit during this reporting period. There was also one additional commercial/industrial application.</p> <p>Calendar year : Jun-Dec 2013 Progress made : Three retail establishments were proactively contacted to discuss options for reducing their energy consumption. Two commercial properties took advantage of the funding offered through the "Energizing Indiana" program, and received rebates for installing more efficient lighting.</p> <p>Additionally, the city has begun to replace all 20-Watt exit light bulbs with 1.4-Watt LED (10-year life) bulbs in the City Hall building.</p> <p>Hurdles overcome : It was determined that the best way to promote the "Energizing Indiana" program and attract volunteers was to set up a booth at our annual city festival, where community members could sign up for the program.</p>
Upcoming Plans to Achieve Target	Cost Savings
We intend to further promote "smart electric" use, and will work toward achieving a greater response.	<p>At this point, no follow-up audit has been made to assess actual savings achieved for homeowners/businesses, but it is presumed that this education program has empowered homeowners and businesses to make more energy-efficient decisions.</p> <p>It has been determined that the total savings represented by the retrofitting of most of the overhead lights, for three city-owned buildings in Tell City, is upwards of \$7,200 per year. The recent replacement of exit light bulbs in City Hall will increase that figure.</p>
If this is your third annual performance report, please provide the final results of this activity. If the objective and target were not achieved in the three year designation period, provide a description of why the objective and target was not met.	

#### ANNUAL EMS AUDIT

Summarize the results of the Annual EMS Audit your community performed on the Quality of Life Plan. There was significant progress this year on Objectives 1, 2, 3, and 5. Objective 4 is still a work-in-progress, with great potential.

#### COMMUNITY AND BUSINESS OUTREACH

Briefly describe the information presented to the community and businesses to keep residents informed of important issues related to the community's environmental performance, including how the status of Quality of Life Plan objectives were relayed to the community. There were periodic articles published in our local newspaper, including photographs. Additional information is provided in monthly City Council meetings.

#### CONTINUAL ENVIRONMENTAL IMPROVEMENT

If this is your third Annual Performance Report and your community desires to continue membership as an Indiana CLEAN Community, please provide five new objectives and targets your community will commit to during the next three year designation period, otherwise skip to the next section.

#### ADDITIONAL INFORMATION

Please provide the following additional information.

- List environmental awards received or voluntary programs participated in during the past twelve months (include information about each particular program).  
In October, the Tell City Fire Department partnered with other agencies to sponsor a prescription drug take-back program, filling 25-30 copy-paper boxes, which were delivered to the Indiana State Police Post in Evansville. Additionally, a lot behind the Tell City fire house was donated to the city, which then proceeded to demolish a structure which was located on the site. Upon demolition, the Tell City Fire Department proceeded to provide clean-up and landscaping of the newly-vacant lot. Also, the Tell City Development and Action Committee has been making preparations to introduce a downtown business façade improvement program, which is ultimately designed to beautify and draw new construction and clean-up in a blighted area of downtown Tell City. In November, the city partnered with the local newspaper to promote and educate the community about Christmas recycling, particularly related to cardboard box recycling, as well as the recycling of discarded electronics and Christmas trees.
- Has your community taken advantage of any CLEAN benefits? If so, please describe which benefits were used, the implementation process, and ideas for additional benefits IDEM should consider.  
As a result of our designation as a CLEAN Community, Tell City was recognized on the Indiana State CLEAN Community webpage, and was also highlighted in a publication by the Indiana Municipal Power Agency (see attached). Our desire is to become the community of choice for young families and businesses, and we are hopeful that such recognition will attract people to visit Tell City, where they will find that we offer affordable

housing, as well as housing rehabilitation programs; low cost of living; diverse employment opportunities; active environmental stewardship, providing for sustainability; a wealth of outdoor recreational amenities, including close proximity to the Hoosier National Forest and the Ohio River; and people who are working together to build a community that they are proud to call their home. Additionally, for the business-minded, Tell City offers a variety of retail space in our growing downtown area. One reward of being designated as a CLEAN Community is the shared sense of accountability to be true to this designation, which has been instrumental in the attainment of measurable results in each of our goals; and has encouraged us to find concrete ways to involve our citizens, and particularly our youth, in environmentally-based service to the community - all in the effort to improve our quality of life.

3. Is your community pursuing ISO 14001 EMS certification? If yes, how has the Indiana CLEAN Community Challenge program been instrumental in achieving ISO 14001 EMS certification?  
Not at this time.
4. Explain the measured or perceived results from receiving, documenting, and responding to external communication and its effect on Quality of Life Plan objectives and targets?  
Our citizens have responded very positively to recycling opportunities, indicative of their growing interest in the movement to Reduce, Recycle, and Reuse. As a result, we continue to find ways to expand our recycling opportunities, such as our recent submittal of a grant to obtain additional public recycling containers, deliverable in 2014, and Perry County's recent negotiations with a vendor to purchase our local, used asphalt roof shingles for recycling.
5. Explain the emergencies experienced within the community during the past year. Were the applicable emergency and contingency plans detailed in the Quality of Life Plan effective? What changes, if any, have been made to your community's emergency or contingency plans?  
In 2013, the City of Tell City Wastewater Utility, working through its Regional Wastewater Plant, received notification from the State of Indiana regarding a failing sewer system, located in the Brushy Hollow subdivision, which is outside of the city's current jurisdiction. Discussion continued with the State of Indiana, with the city expressing its willingness to assist with an infrastructure project to correct this failing sewer system. At the conclusion of 2013, the issue remained unresolved, with discussion continuing.  
  
Also, the city encountered a State of Emergency on December 13 as a result of snow and ice. Tell City is committed to providing a safe, clean, and healthy community for its residents, but, due to the amount of snow and ice on roadways, the Tell City and Perry County street/road crews were initially unable to provide clear roadways for safe travel during this event. The State of Emergency notification which was provided to our community is being evaluated for clarity, but no changes to the city's emergency plans or notification system are proposed at this time.
6. How have community residents and businesses reacted to your community participating in the Indiana CLEAN Community Challenge?  
The community has been very responsive to the prescription drug-take back program, as well as the various recycling opportunities offered in Tell City and Perry County. Community response to the city's efforts toward the revitalization of the downtown area has been very positive. Since the demolition and clean-up of the downtown area began, and the Tell City Depot was built, the city has seen the planning and/or completion of several other downtown renovation or new construction projects, including: two new restaurants, two new breweries, a new print shop, partial restoration of an Indiana Landmark Victorian home, and demolition of a decayed building which was replaced with the new construction of an investment firm - all resulting in a progressive restoration of the region to a job-creating, productive area. Additionally, plans are underway to construct an affordable, multi-level senior living and mixed-use complex including commercial space, in a blighted area of downtown Tell City. This \$7.1 million proposed project partners the city with private development. Additionally, our CLEAN City recognition has been instrumental in the receipt of a \$400,000 housing rehabilitation grant by the Indiana Housing and Community Development Authority, which will offer to eligible homeowners such energy-saving measures as new roofing, windows, furnaces, and water heaters.
7. According to the measurement program developed and implemented by your community to measure Quality of Life Plan success, is your community's Quality of Life Plan successful? Why or why not? If not, what changes will be made to ensure continual environmental improvement and future Quality of Life Plan success?  
We believe our quality of life plan is successful. Tell City is providing for the well-being of its citizens with ongoing maintenance and structural improvements to its wastewater infrastructure, the continual assessment and improvement of our city streets, and the preservation of our natural environment with effective trash and recycling collection. Most recently, the city obtained renewed certification of Tell City's floodwall. Tell City is also providing focused efforts, on the educational front, to retain Ivy Tech as a local school of higher learning, and by the inclusion of the "Born Learning" educational element to our walking trails. Additionally, the City of Tell City is investing time and research into long-term goals such as annexation of 1,776 acres into the City of Tell City, which will allow the city to provide the annexed areas with access to clean water, an efficient wastewater system, clean air, and green space. We continue to promote personal and community wellness, and to demonstrate the city's commitment to the preservation of our recyclable resources, and we provide recycling information/education so that our citizens can do the same.

#### CERTIFICATION AND PLEDGE

I certify that the information contained in this Annual Performance Report and attachments is accurate to the best of my knowledge and that this local government is, to the best of my knowledge and based on reasonable inquiry, currently in compliance with all applicable federal, state, and local environmental requirements, or has a corrective action program in place to attain compliance.

We, the City of Tell City, commit to maintaining the principles and goals outlined in our Quality of Life Plan for our local government's Indiana CLEAN Community status. We agree to strive for full compliance with all regulations promulgated by U.S. EPA, the state, and/or local jurisdictions. We agree to promote the Indiana CLEAN Community Challenge and to share our success stories with other communities. We understand that the Annual Performance Report must be submitted to the local government and IDEM and that we must reapply to the Indiana CLEAN Challenge every three years.

I understand that the information provided in this Annual Performance Report will be public record. I am the highest-ranking community official or I have been fully authorized by the highest-ranking community official to execute this statement on behalf of the local government submitting this Annual Performance Report.

Signature <i>Barbara Ewing</i>	Title Mayor	Date (month, day, year) February 25, 2014
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Please submit your CLEAN Community Challenge Annual Performance Report to:

IDEM-OPPTA  
CLEAN Community Challenge Program Manager  
100 North Senate Avenue  
MC 64-00 IGCS W041  
Indianapolis, IN 46204-2251  
FAX: 317-234-6573