Dear Partners and Supporters,

Please consider sponsoring the Indiana Partners for Pollution Prevention 20th Annual Pollution Prevention Conference and Trade Show. This year’s conference theme is “Celebrating 20 years of Pollution Prevention in Indiana.”

Purchasing a conference sponsorship is a great outreach opportunity that will highlight your company’s or organization’s commitment and accomplishments with regard to pollution prevention. Furthermore, your support is vital to the success of the Conference and the Indiana Partners for Pollution Prevention group as we continue to operate only through sponsorships and conference registrations.

The event will be held September 20th, 2017 at The Palms Banquet & Conference Center in Plainfield, Indiana. As always, the conference will be full of opportunities for networking among sponsors, attendees, and exhibitors.

Sponsorships for the 2017 Partners for Pollution Prevention Annual Conference and Trade Show can be purchased through Eventbrite. After you select a ticket for your sponsorship level and begin to “checkout”, the purchase may be completed using a credit card, check, or by requesting an invoice.

The following levels of sponsorship are available: Gold, Bronze, Silver, as well as opportunities to sponsor the breakfast and the afternoon break. Your support is much needed and greatly appreciated!

As a **Gold Level Sponsor**, you will receive the following benefits:
- Recognition in conference promotional materials;
- Two conference registrations;
- A conference sponsorship listing on the Partners website;
- One complimentary conference exhibit booth space, which you may use or donate to another organization; and
- Company name recognition at the conference through Gold Sponsor Listing.

The price for this sponsorship is $1,500.

As a **Silver Level Sponsor**, you will receive the following benefits:
- Recognition in conference promotional materials;
- Two conference registrations;
- A conference sponsorship listing on the Partners website; and
- Company name recognition at the conference through Silver Sponsor Listing.

The price for this sponsorship is $1,000.
As a **Bronze Level Sponsor**, you will receive the following benefits:

- Recognition in conference promotional materials;
- A conference sponsorship listing on the Partners website; and
- Company name recognition at conference through Bronze Sponsor Listing.

The price for this sponsorship is $500.

### Additional Sponsorships

As the **Corporate Breakfast & Morning Break Sponsor**, you will receive the following benefits (one available):

- Your company name will be displayed at the serving tables during the morning breakfast and networking period;
- Recognition in conference presentation materials; and
- Company name recognition and a short comment about your company at the beginning of the conference.

The price for this sponsorship is $250.

As the **Corporate Afternoon Break Sponsor**, you will receive the following benefits (one available):

- Your company name will be displayed at the serving tables during the break and networking period;
- Recognition in conference presentation materials; and
- Company name recognition and a short comment about your company before the afternoon break starts.

The price for this sponsorship is $250.

In order for your company's logo to be included in the conference marketing materials, we will need your commitment and company logo, in high resolution TIFF or EPS (vector) format, no later than **July 14, 2017**. Any sponsorship received after that date may be included on the conference webpage, but will not be included in the printed conference marketing materials. If your supplied logo is not of sufficient resolution as specified above, then only your company name will be displayed. If you have not sponsored in the past or have changed your logo, please contact Mike Foster at **FOSTER.EA@LILLY.COM** with this information.

Thank you for your continued support of the Indiana Partners for Pollution Prevention. Your active participation and financial support make it possible for the group to continue providing a forum where Indiana organizations can network and exchange ideas about pollution prevention experiences and outcomes.

Sincerely,

Mike Foster  
Sponsorship Coordinator, Partners for Pollution Prevention  
Eli Lilly and Company  
[FOSTER.EA@LILLY.COM](mailto:FOSTER.EA@LILLY.COM)  
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