



keep
Indianapolis
beautiful ^{INC.}

***The Impact of
Community
Greening***



Our Mission



Mission

Keep Indianapolis Beautiful, Inc. unites people to build community and transform public spaces through aesthetic and environmental improvement.





Our Vision

Vision

Keep Indianapolis Beautiful, Inc. sees a vibrant city, with every neighborhood landscape thriving and well, and its people empowered, mobilized, and devoted toward that vision. The result: a city defined by strong neighborhoods; inspired places; and a clean, flourishing environment.

2010 by the Numbers



- More than **39,000** Volunteers
- More than **4,000** NeighborWoods trees planted
- Over **25,000** NeighborWoods trees planted to date
- **187** Greening Projects
 - **82** School Grounds Projects
 - **71** Parks and GreenSpace
 - **34** Tree Plantings
- **395** Blocks Adopted
- More than **\$3 Million** in Value of In-Kind & Volunteer Time



KIB Today...NeighborWoods



- 100,000 trees by 1/1/18

Trees Planted Each Year Since Start of

NEIGHBORWOODS





Unite. Plant. Transform.



>>> Unite...
...people for positive action.



>>> Plant...
...for a beautiful and healthy environment.



>>> Transform...
...lives and communities.



Service = Success

Companies that are considered leaders in implementing environmental, social and governance policies have outperformed the general stock market by 25% since August 2005.

-Source: Goldman Sachs, 2007



Service = Demonstrating Corporate Values

Working with KIB is a great opportunity for my staff to blend our environmental engineering work focus with helping our local community address environmental issues. We typically schedule one or two Saturday mornings a year where my staff works with KIB to plant trees in a neighborhood, giving us the chance to share our resources as well as have a fun team building experience!

-Timothy D. George, R.W. Armstrong



Service = Team Building

Our initial experience partnering our new hires with Keep Indianapolis Beautiful last fall was so successful. It was truly an outstanding team building opportunity, as well as a chance to enhance and refurbish environments by working with students and the community. KIB did all the preliminary work... we just showed up ready to give back. Due to the success of last year's project, we are planning to involve at least 200 staff in a one day project this November.

-David Resnick, Katz, Sapper & Miller

Service = Employee Retention

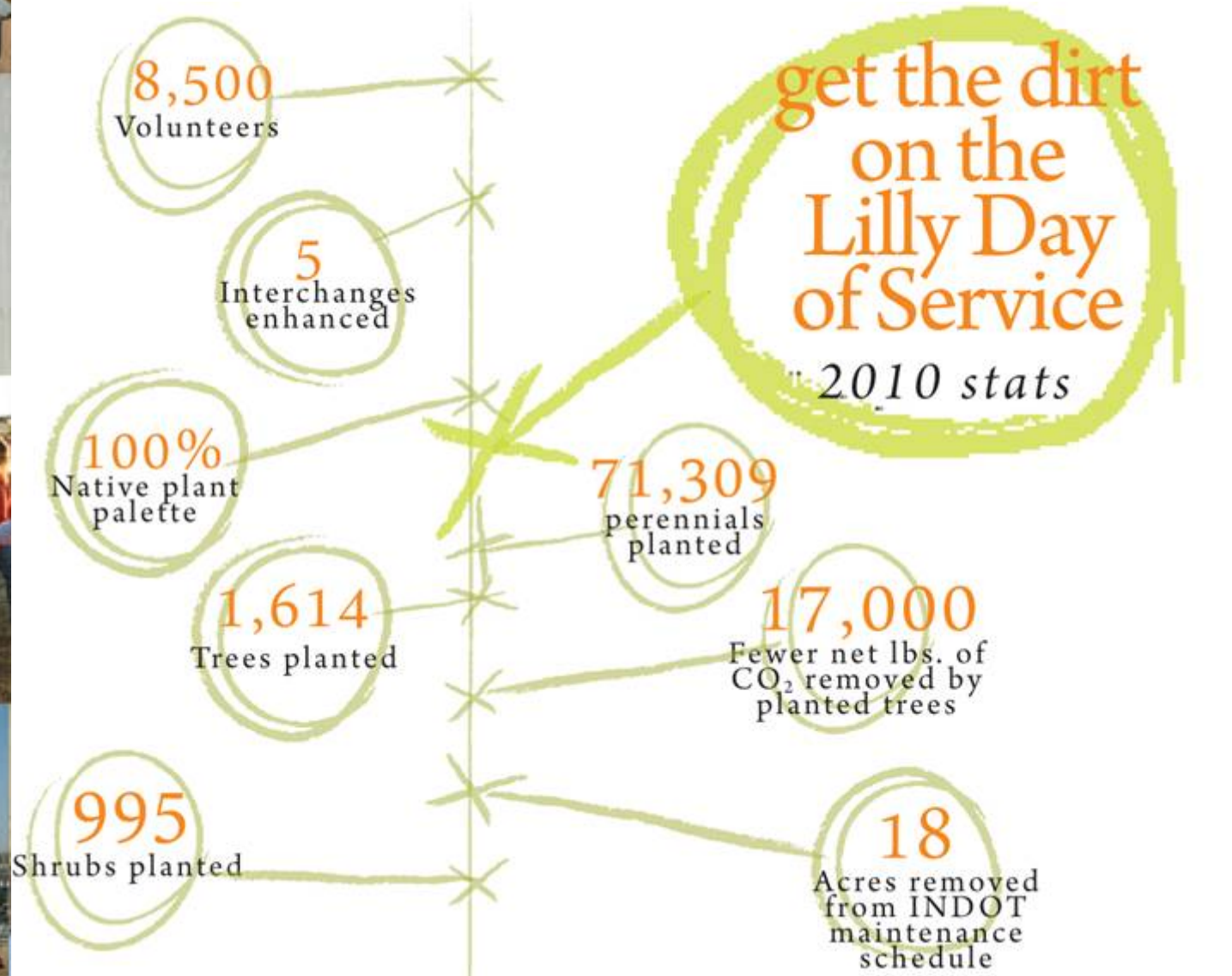
It's more than just recruiting and retaining the work force — it's about engaging and motivating. Particularly with younger employees, they are looking for corporations that have a positive social agenda and give them opportunities to engage in community service.

-Robert Smith, Eli Lilly and Company





A Greener Welcome | Lilly Day of Service























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