

Dear Friends and Colleagues of ITPC and the Indiana Tobacco Quitline,

Effective immediately, the Indiana Tobacco Quitline will no longer be able to provide two weeks of nicotine replacement therapy (NRT). This decision is the result of an increased demand for Quitline services beyond our budget projections for the previous year.

Telephone quit coaching services and web services through the Indiana Tobacco Quitline DO NOT CHANGE. We will continue to offer evidence-based services through the Indiana Tobacco Quitline.

Services available through the Indiana Tobacco Quitline include:

- Free quit coaching for all Hoosier adults who are ready to set a quit date
- Four free proactive calls from the Quitline to Hoosiers that register for a quit plan
- Ten free proactive calls from the Quitline to pregnant women who register for a quit plan
- Free access to Web Coach® to anyone enrolled in the ITQL services
- Free fax referral service for health care providers, employers and organizations
- Free materials to promote the Indiana Tobacco Quitline through fax and website orders placed to ITPC.

During counseling calls, tobacco users who register for services will be counseled on resources for pharmacotherapy treatment. They will be:

- Strongly encouraged to contact their health plans available through their employer if they are employed
- Advised on the medications available through Medicaid and Medicare
- Advised on saving money from quitting to purchase over-the-counter medications.

So far in 2010, the Indiana Tobacco Quitline has served nearly 19,000 Hoosiers. Keep up the great work in promoting this evidence-based service to all Hoosiers.

Karla Sneegas  
Indiana Tobacco Prevention and Cessation